

# DISCOVER THE POSSIBILITIES OF INDOOR TRACKING WITH LOSANT

Creating a lean, intelligent, and secure operation requires proper management of facilities and resources. Combining indoor tracking technologies with an IoT platform can help promote secure, energy efficient, and productive work environments.

According to Statistics MRC, the Global Indoor Positioning and Navigation Market accounted for \$6.92 billion in 2017 and is expected to reach \$54.60 billion by 2026. Factors propelling this growth, according to MarketWatch, include the increase of indoor positioning technology for healthcare and logistics; as well as the rise of customer awareness. Enterprises are increasingly using indoor positioning and tracking to improve service quality and functions.

The possibilities for indoor tracking go well beyond theft protection. Use cases extend into security, visitor management, space optimization, indoor navigation, and more. Hardware focused solutions can solve some problems, but may create data silos for your organization. Implementing Losant for indoor tracking allows for easy integration with existing systems and a swift pathway to data visualization and analytics. Use Losant's application enablement platform for indoor tracking in your environment.

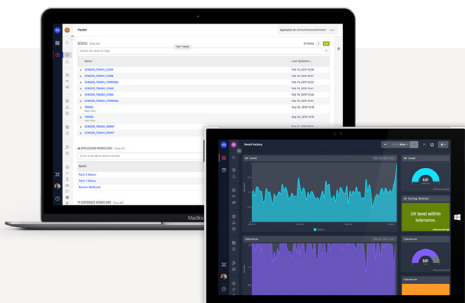
***Automate alerts in response to asset location information.***

***Orchestrate new and existing systems for smart environment management.***



## POTENTIAL USE CASES

- Indoor maps powered by real-time data
- Parking space availability maps
- Bicycle or scooter availability maps
- Real-time security monitoring
- Unauthorized personnel monitoring
- High-risk zone monitoring
- Intelligent replenishment
- Workforce optimization
- Motion-sensor integration
- Visitor badge tracking
- Safety monitoring for high-risk areas or during high-risk activities



## LOSANT ENTERPRISE IoT PLATFORM TEAM: WHAT WE BELIEVE

Losant is a progressive product team composed of software engineers, solutions engineers, and automation specialists. Together, we produce superior technology for enterprise IoT solutions. We believe in continuous improvement and work toward our vision of an ever-connected world. As we adapt to our changing environment and add features to our IoT cloud platform, we consider usability, flexibility, reliability, and security to promote ease of use for our customers.

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## KNOW MORE

Integrate asset information from an indoor tracking solution with Bluetooth, WiFi, or ultra-wideband technologies to get a complete picture of your environment in one platform. Use Losant to develop custom dashboard views or user interfaces for different audiences. Eliminate data silos for your security or safety teams and create a leaner, more intelligent work space or facility.



## SEE MORE

Visualize data immediately using Losant's Data Visualization component by combining information from new and existing data sources. Use Losant Systems to create a digital twin of your physical environment and use our platform to show the real-time location of sensors in a smart environment. The data propagation and aggregation mechanisms within the platform make it easy to view building-wide and campus-wide insights.

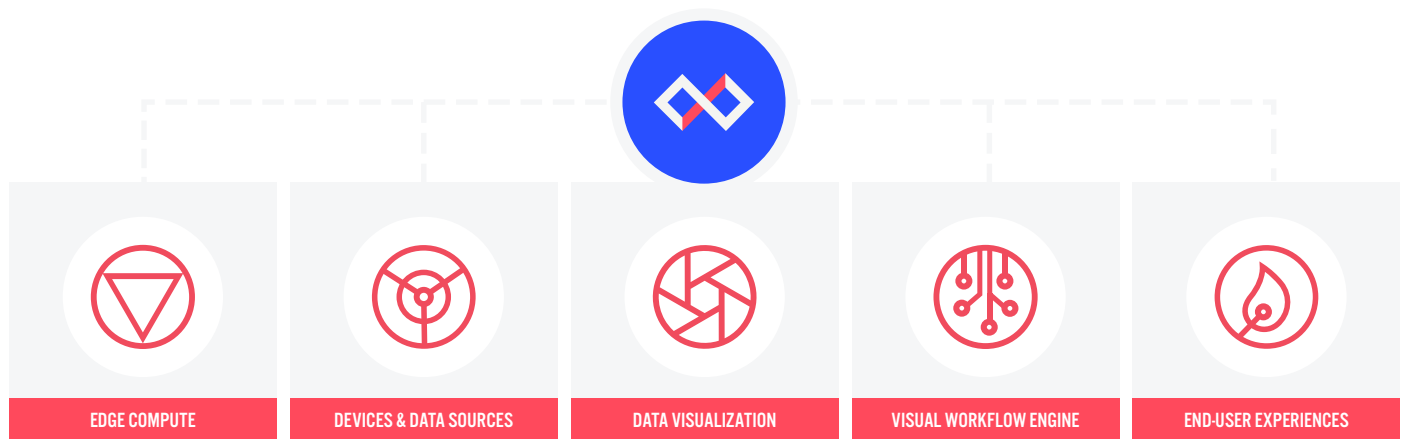


## OFFER MORE

Even teams with limited IoT experience can use Losant's application enablement platform to quickly make use of data from a smart environment. Our platform helps to reduce development time by providing a suite of IoT tools that don't have to be built from scratch. Reduce the complexity of building solutions to help teams respond immediately using real-time data. Collect datasets over time and provide reports to leadership teams to help make critical decisions about space, security, or safety.

## LOSANT PROVIDES THE TOOLS YOU NEED TO SUCCEED

The Losant Enterprise IoT Platform is an application enablement platform that allows enterprises to effectively build applications that securely scale to millions of devices. With real-time stream processing and batch processing capabilities, users can create dynamic experiences and perform complex analytics. All of Losant's components, from Edge Compute to End-User Experiences, work seamlessly together to transform data into tailored IoT solutions.



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