Brookmont Capital Management

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Firm Overview

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Founded in 2007 Brookmont Capital Management is a SEC **Registered Investment Advisor (RIA)** supremely focused on satisfying our clients' investment needs through dividend investing.

Brookmont Capital offers three distinct dividend strategies to clients: **Brookmont's Dividend Equity Strategy, Brookmont's Core Dividend Strategy and Brookmont's Dividend Growth Strategy.**

All strategies are managed with strict adherence to the firm's **Dividend Investment Philosophy** which has led to **industry leading total return** via participation in market upside with capital preservation on the downside, while growing current income.

Awards

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Lipper/Thomson Reuters
Previously Ranked as the #1 US Large-Cap Value Manager and #1 US Large-Cap Manager (based on 5-year performance)

Morningstar's SMA Database
Previously ranked as the #1 Large-Cap Value Manager and #1 Dividend Equity Manager based on 5-year performance

Informa/PSN Investment Solutions
Listed as the Top Large-Cap Value Manager (6-Stars) for three consecutive quarters
Recognized 11 times as a "Bull and Bear Master" based on 3-year Upside and Downside Capture Ratio
Ranked among the Top 1% of Large-Cap Value Managers (based on performance since inception) – Dec. 2016

Zephyr
Have been ranked as the #1 Large-Cap ValueManager (5-year performance)

WrapManager
WrapManager's Top Equity Money Manager Picks for 2015

*The recognitions below are based on gross-of fees unless noted. Further information (including important disclosures) on each recognition is available upon request.

A strategy focused on dividend paying companies achieves greater than market returns with mitigated risk

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High Quality Dividend Paying Equities

We invest exclusively in dividend securities because in conjunction with providing current income, dividend paying securities exhibit lower downside capture and lower volatility than their non-dividend paying counterparts.

Dividend Growth

We contend that investing in companies that not only provide current income but have the capacity to grow that dividend over market cycles, maximizes the intrinsic benefits of dividend investing (lower volatility, less downside capture).

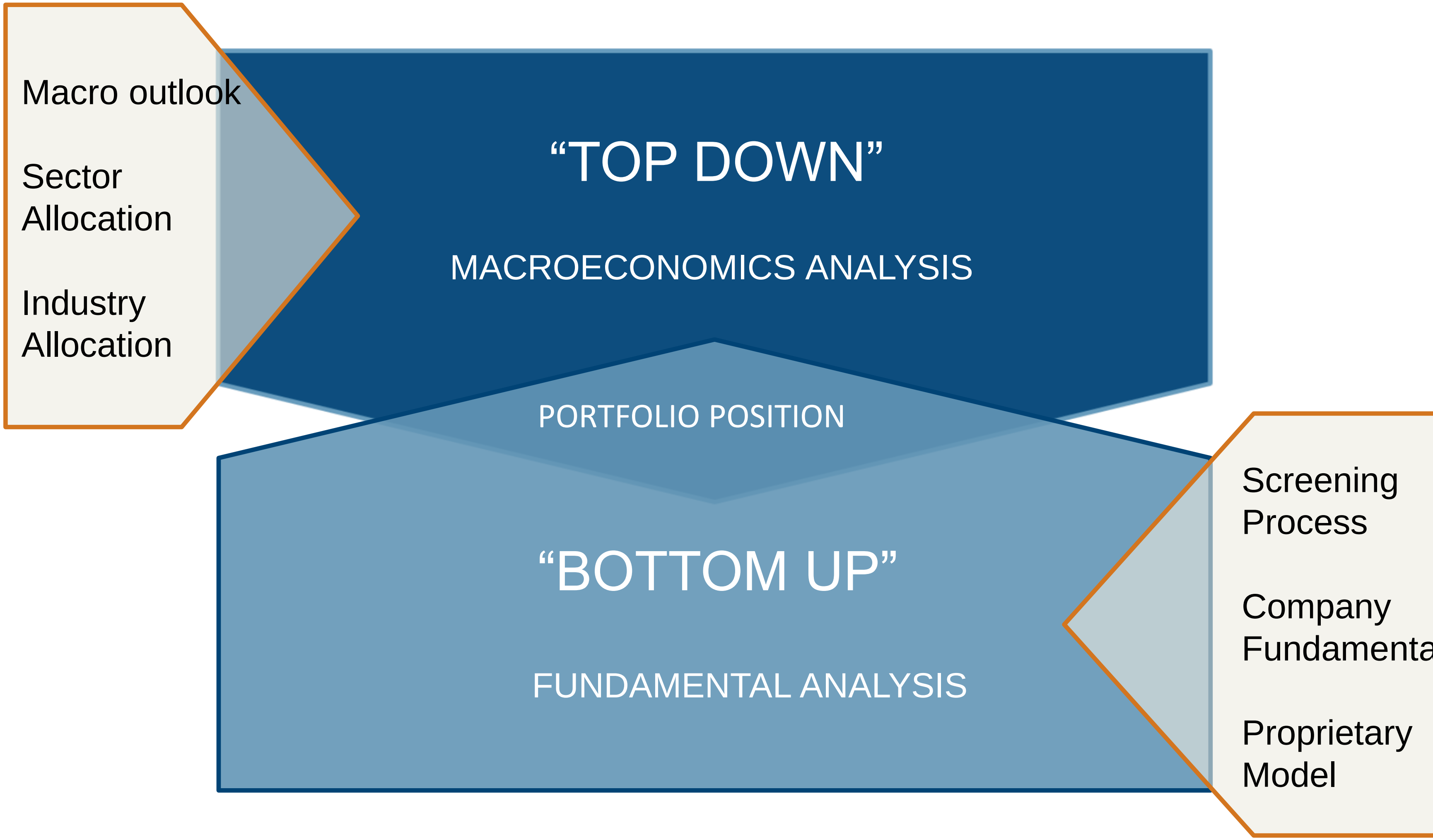
Diversification

We strive to maintain truly diversified portfolios, focusing on internal correlation and end market exposure rather than broad sector classifications.

Long Term Focus

We believe that quality dividend paying securities are consistently undervalued in the market, providing us with the basis to hold securities for the long term.

Brookmont uses a "TOP DOWN" meets "BOTTOM UP" Investment Process



Our primary risk mitigation tool is our Portfolio Characteristics and Structural Risk Mandates

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Portfolio Characteristics

- Low Turnover (typically 5%-20%)
- High Active Share
- Low Downside Capture
- Growing Stream of Income
- Exclude preferred stock, MLPs, BDCs
- Unconstrained across size and style factors
- Strategies typically hold 30 - 40 stocks

Risk Mandates

- Maximum sector weighting of 20%
- Maximum individual holding weighting of 5%
  - New holdings are added at weightings between 1.25% and 3.75%
- Maximum international exposure of 15%
  - International exposure comes in the form of ADRs

Dividend Equity Strategy

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The **Brookmont Dividend Equity Strategy** is a diversified portfolio that includes common stocks that pay above-average dividends with a history of increased quarterly payments.

The Strategy normally invests in most economic sectors (as represented by the S&P 500) and includes mid and large cap companies that are domiciled in the U.S. and around the world.

The portfolio has averaged 10-15% annual turnover (excluding rebalancing) and the majority of realized gains are long-term.

The Strategy is diversified with a low internal correlation among its 30 to 45 holdings.

Dividend yield is a determination for setting the portfolio's universe. Total-return over a long-term horizon is the primary objective.

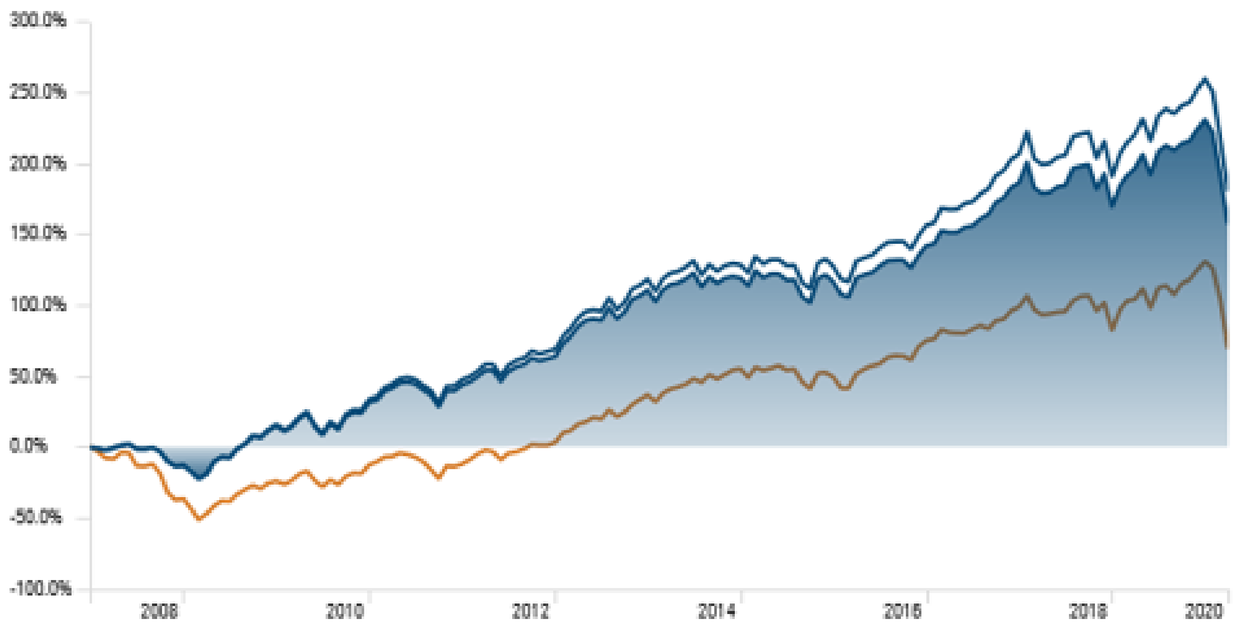
Annualized Returns as of 03/31/2020

	YTD	1 Yr*	3 Yrs*	5 Yrs*	10 Yrs*	Inception*
Brookmont Dividend Equity Strategy	-22.05%	-12.55%	1.57%	4.10%	8.70%	8.80%
(net of fees)	-22.20%	-13.27%	0.80%	3.29%	7.95%	8.04%
Russell 1000 Value TR USD	-26.73%	-17.17%	-2.18%	1.90%	7.67%	4.37%

Inception January 1, 2008
*annualized returns

Cumulative Returns

Time Period: 1/1/2008 to 3/31/2020



Recent Recognitions

"Manager of the Decade" - PSN/Informa
#1 Large-Cap Value Manager
#5 US Equity Manager

Core Dividend Strategy

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The **Brookmont Core Dividend Strategy** invests in common stocks that provide a balance between current yield and long-term dividend growth.

The Strategy invests in all sectors (represented by the S&P 500) and includes domestic and foreign securities ranging from small to large-cap stocks.

The portfolio annual turnover has ranged from 5-20%.

The portfolio implements a top-down investment approach that emphasizes sector selection based on economic and market cycles.

The Strategy includes a 20% maximum sector weighting and 5% maximum weighting in each holding

Portfolio Statistics

As of Date: 3/31/2020

Calculation Benchmark: Russell 1000 TR USD

	Strategy
Dividend Yield % TTM(Average)	3.32
P/E(Average)	20.36
Market Cap (in Mil) - Monthly(Average)	129,060.59
Return on Equity TTM(Average)	21.35
P/B Ratio Current(Average)	4.99
ROIC % (TTM)(Average)	14.42

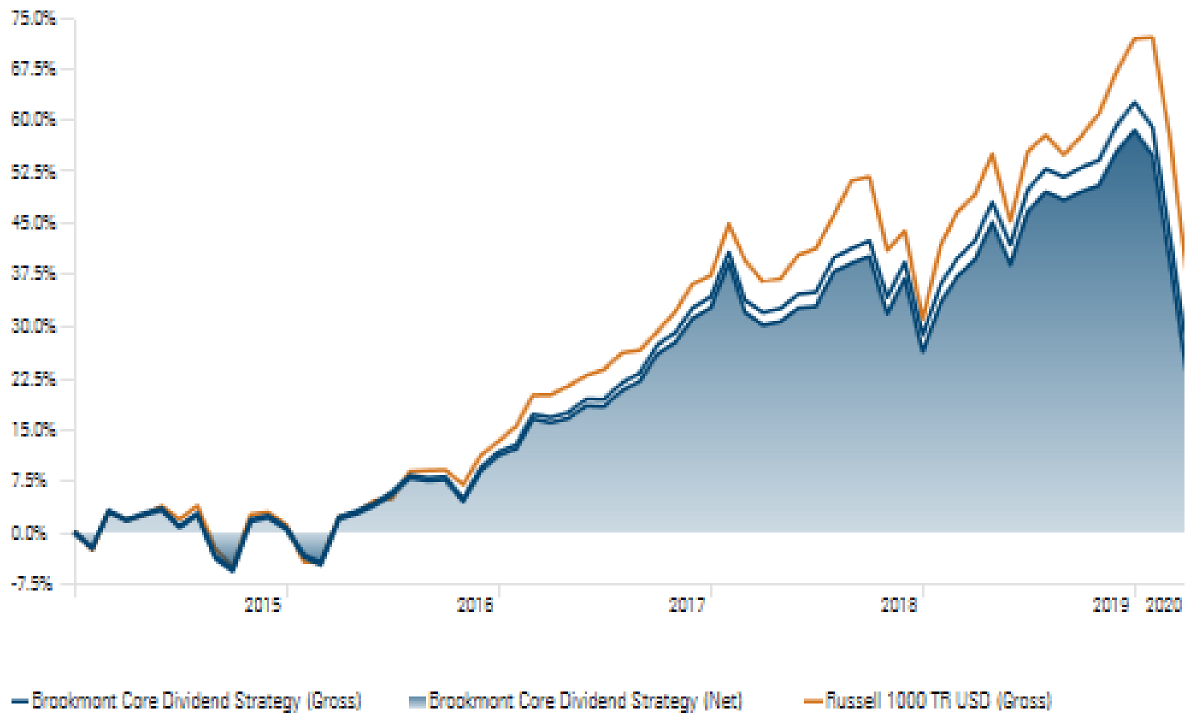
Annualized Returns as of 03/31/2020

	YTD	1 Yr*	3 Yrs*	Inception*
Brookmont Core Dividend Strategy	-22.54%	-11.54%	2.65%	4.53%
(net of fees)	-22.70%	-12.24%	1.87%	3.99%
Russell 1000 TR USD	-20.22%	-8.03%	4.64%	6.24%

Inception January 1, 2015
*annualized returns

Cumulative Returns

Time Period: 1/1/2015 to 3/31/2020



Dividend Growth Strategy

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The **Brookmont Dividend Growth Strategy** is a diversified portfolio that places more value on dividend growth than current yield.

The Strategy is not restricted by a minimum yield requirement and allows the portfolio to hold stock in companies that are experiencing accelerated growth in revenue and earnings.

The portfolio normally invests in the more dynamic sectors of the economy and includes domestic and foreign securities ranging from small to large-cap stocks.

The Strategy follows the firm's dividend investment philosophy, utilizing bottom up approach for stock selection within the sector allocations dictated by a top-down investment process that emphasizes sector selection based on economic and market cycles.

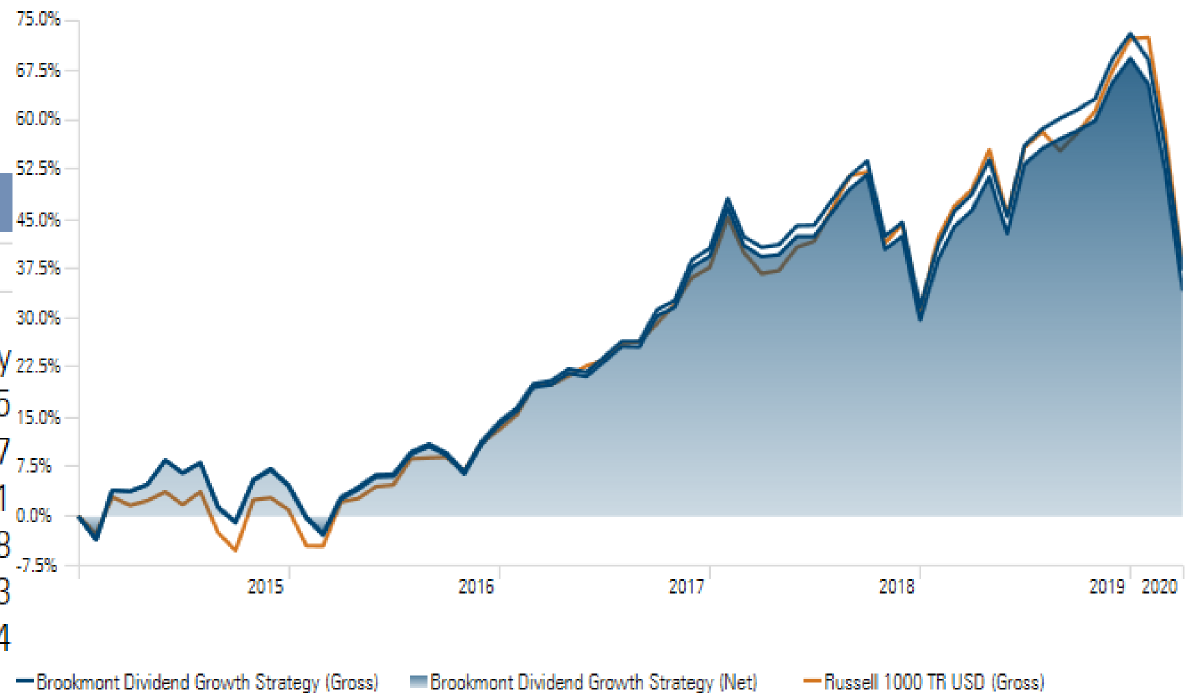
Annualized Returns as of 03/31/2020

	YTD	1 Yr*	3 Yrs*	Inception*
Brookmont Dividend Growth Strategy	-20.65%	-7.69%	4.43%	6.22%
(net of fees)	-20.76%	-8.28%	3.79%	5.75%
Russell 1000 TR USD	-20.22%	-8.03%	4.64%	6.24%

Inception January 1, 2015
*annualized returns

Cumulative Returns

Time Period: 1/1/2015 to 3/31/2020



Portfolio Statistics

As of Date: 3/31/2020

Calculation Benchmark: Russell 1000 TR USD

	Strategy
Dividend Yield % TTM(Average)	2.25
P/E(Average)	21.27
Market Cap (in Mil) - Monthly(Average)	159,977.21
P/B Ratio Current(Average)	5.38
Return on Assets TTM(Average)	8.93
ROIC % (TTM)(Average)	17.14

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