

Healthcare CRM

The Client provides business solutions to small and medium sized organizations all over the US. The actual end users of the application were HealthCare accreditation organization. The Project was to develop a system that will help client to provide maximum business for healthcare accreditation.

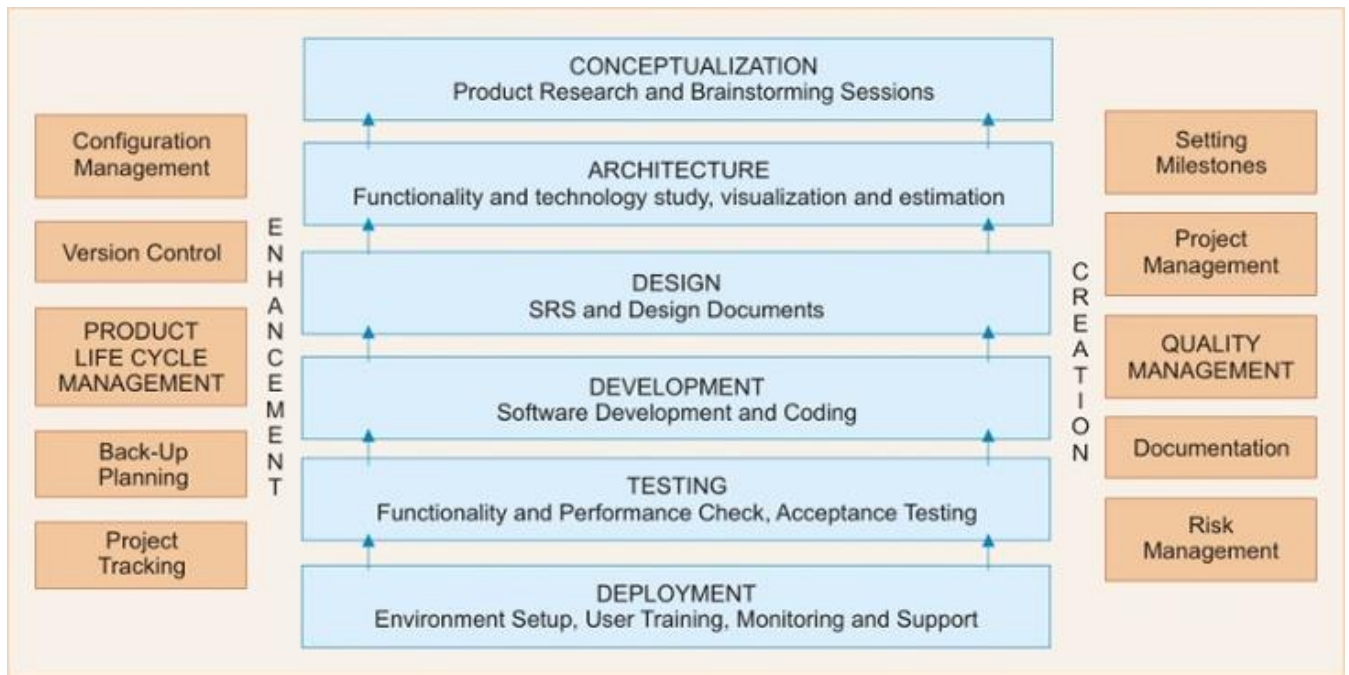
Challenges

The client had an in-house application that was written in Microsoft Access 2000 by their IT department. However, it was not a very efficient design and needed to be optimized from design, architectural and user interface point of view. The vision was migration of MS-Access based application from legacy platform to scalable and high performance .NET based application with rich client navigational interface and enhanced features.

Solution

We used our .NET expertise and product engineering and development methodology for development of the CRM solution. Our product engineering and development methodology spans from conceptualization, architecture, design, development, testing, deployment and enhancements to porting and ongoing support.

Following diagram provides overview of methodology used for development of CRM product.



Technology

Microsoft.NET, SQL Server, Crystal Reports 10.0

Conclusion

The Healthcare CRM System by e-Zest provided great help in healthcare accreditation. Healthcare CRM provided rich client GUI, easily operational, maintainable and a good scalable application. It improved the overall operational excellence as compared to legacy system.