



Job Description

Position: Digital Designer

Reports to: Operations Director

Role Purpose:

As a Digital Designer, your main responsibility is the creation and delivery of a range of cross-platform digital work. This can be anything from responsive sites and emails to banners, mobile/tablet apps and microsites. It involves working closely with Clients, Project Managers and Developers. The role could involve creating a wireframe or an interactive wireframe and turning into a digital campaign or website layout using Photoshop and/or other Adobe creative suite software.

Role Responsibilities:

- The full design lifecycle – from brief and pitch to usability and design
- Working from a design brief or, on pure design-led projects, creating a range of cross-platform design work
- Working collaboratively with other Creatives, UX or Developers to deliver digital output of the highest quality and to brief
- Staying on track with emerging digital trends and culture, attending events and engaging with the wider digital creative community
- Articulating and presenting creative ideas/treatments to teams and clients.
- Designing with the user at the centre considering cutting-edge elements to websites, apps, interfaces and/or digital campaigns (including banners, microsites, emails)
- Present design workshops to clients exploring the clients requirements and presenting solutions

Your Skills:

- Expertise in Adobe Creative Suite
- Proven understanding of typography, layout, colour and grid structures
- High attention to detail.
- An exceptional online portfolio showcasing innovative design concepts and highly considered visual executions
- Ultra-organised and structured in your work
- Ability to work independently, under pressure and to strict time constraints

What characteristics does a typical Prodo Person have:

- **Polite** – but more than just surface level – respectful and compassionate to all
- **Remarkable** – smart, helpful, resourceful and effective with an innate curiosity and a life-long learner
- **Open** – open and honest with themselves and others
- **Doer** – effective people who just gets stuff done, a sense of ownership resourceful

- **Obliging** – good-natured, friendly and helpful

This is a great opportunity to get into an established digital agency (we're 19 years old), cut your teeth on some really exciting brands and develop your career ambitions. We are looking for someone who not only meets the personal requirements but also matches our company values – we're a fun and friendly agency ambitious to innovate and grow further. If that sounds like you, we'll be a great fit!

Location: Littleton, Chester

Type: Permanent

Salary: Salary: Negotiable dependent on experience

Benefits Package:

Flexible working times

23 days holiday (plus bank holidays, plus your birthday off, plus Xmas close)

BUPA private healthcare cover

Onsite subsidized café/lounge, breakfast, lunch & afternoon tea

Free onsite parking

Please send your CV with a cover letter to recruitment@prodo.com