



## Job Description

**Position:** Junior Digital Designer

**Reports to:** Digital Strategist

### Role Purpose:

We are looking for a Graduate Graphic Designer, reporting to the one of our Digital Strategists in our Inbound Marketing team.

### Role Responsibilities:

- Designing and maintaining the visual content across a range of our clients digital channels
- Designing exciting digital assets in line with our customers Inbound Marketing strategies, from e-book creation, to interactive assets such as quizzes and surveys, infographics and social media advertising campaigns amongst others.
- Producing quality designs to brief and deadlines.
- Thinking creatively to produce new ideas and concepts.
- Presenting finalised ideas and concepts to the Strategist and the wider Inbound Marketing team.
- Attending creative brainstorm sessions across the business when planning strategies for clients.

### Your Skills:

- Whilst a relevant degree such as Graphic Design, Graphic Communication or Visual Communication would be great – we also recognise that there are some people who have chosen a different route but have a fantastic flair – so a demonstration of your potential.
- You will need up-to-date knowledge and strong proficiency of the Adobe creative suite, specifically In-design, Photoshop and Illustrator
- Ultra-organised and structured in your work.
- Excellent I.T. skills.
- The ability to work independently, under pressure and to strict time constraints.
- A working knowledge of After Effects and the ability to make motion graphics/edit video content would be a bonus but not essential.

### What characteristics does a typical Prodo Person have:-

- Polite – but more than just surface level – respectful and compassionate to all
- Remarkable – smart, helpful, resourceful and effective with an innate curiosity and a life-long learner
- Open – open and honest with themselves and others
- Doer – effective people who just gets stuff done, a sense of ownership resourceful
- Obliging – good-natured, friendly and helpful

This is a great opportunity to get into an established digital agency (we're 19 years old), cut your teeth on some really exciting brands and develop your career ambitions. We are looking for someone who not only meets the

personal requirements but also matches our company values – we're a fun and friendly agency ambitious to innovate and grow further. If that sounds like you, we'll be a great fit!

Location: Littleton, Chester

Type: Permanent

Salary Range £16,000 - £20,000

Benefits Package: Private Healthcare cover, 23 days holiday + bank holidays + your plus birthday off, flexible start & finish times, free Parking on site, subsidised onsite café serving breakfast, lunch and afternoon tea

Please send your CV with a cover letter to [recruitment@prodo.com](mailto:recruitment@prodo.com)