Arizona Public Opinion Pulse - Presidential

Arizona 2020 Likely Voters
Survey conducted on May 9th - May 11th, 2020
n=600 with a MoE +/- 4.0%
Blended Phone Survey via 41% Live caller/ 59% IVR

Gender

	Total
Sample Size	600
M	
Count	290
Column %	48%
F	
Count	310
Column %	52%

Age

	Total
Sample Size	600
18-34	
Count	73
Column %	12%
35-44	
Count	79
Column %	13%
45-54	
Count	100
Column %	17%
55-64	
Count	126
Column %	21%
65+	
Count	222
Column %	37%

Region

	Total
Sample Size	600
Maricopa	
Count	366
Column %	61%
Pima	
Count	96
Column %	16%
Rural	
Count	138
Column %	23%

Party

	Total
Sample Size	600
Dem	
Count	204
Column %	34%
Ind	
Count	162
Column %	27%
Rep	
Count	234
Column %	39%

Ethnicity

	Total
Sample Size	600
White	
Count	365
Column %	61%
Hisp/Latino	
Count	112
Column %	19%
Other	
Count	123
Column %	21%

Education

	Total
Sample Size	600
High School or Less	
Count	114
Column %	19%
Some College	
Count	180
Column %	30%
College Graduate	
Count	210
Column %	35%
Post Grad	
Count	96
Column %	16%

Weight Variable = 2020 Likely Voter

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Percentages may not add up to 100 due to rounding

Q) If the U.S. Presidential race was held today, which of the following candidates, listed in random order, would you be most likely to vote for?

	Gender			Region				Age			Party				Ethnicity			
	Total	M	F	Total	Marico pa	Pima	Rural	Total	54 or Less	55 or more	Total	Dem	Ind	Rep	Total	White	Hisp/ Latino	Other
Sample Size	600	290	310	600	366	96	138	600	252	348	600	204	162	234	600	365	112	123
Donald Trump																		
Count	255	122	133	255	146	38	71	255	111	144	255	11	49	195	255	163	43	49
Column %	43%	42%	43%	43%	40%	39%	52%	43%	44%	41%	43%	5%	30%	83%	43%	45%	38%	40%
Joe Biden																		
Count	303	152	150	303	193	55	55	303	128	175	303	178	97	28	303	181	61	61
Column %	50%	52%	49%	50%	53%	57%	40%	50%	51%	50%	50%	87%	60%	12%	50%	50%	54%	49%
Unsure/Undecided																		
Count	38	15	23	38	24	3	10	38	11	26	38	13	14	11	38	17	8	13
Column %	6%	5%	8%	6%	7%	4%	7%	6%	4%	8%	6%	6%	9%	5%	6%	5%	7%	10%
Refused																		
Count	4	2	3	4	3	0	2	4	2	3	4	2	2	0	4	4	0	1
Column %	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%

Weight Variable = 2020 Likely Voter

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Q) Now, here are the names of some people or organizations in the news. Please tell me if you have a very favorable, somewhat favorable, unfavorable or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. Donald Trump

	Gender			Region				Age			Party				Ethnicity			
	Total	M	F	Total	Marico pa	Pima	Rural	Total	54 or Less	55 or more	Total	Dem	Ind	Rep	Total	White	Hisp/ Latino	Other
Sample Size	600	290	310	600	366	96	138	600	252	348	600	204	162	234	600	365	112	123
Very Favorable																		
Count	211	97	114	211	124	31	56	211	77	133	211	10	40	160	211	124	38	49
Column %	35%	33%	37%	35%	34%	32%	40%	35%	31%	38%	35%	5%	25%	68%	35%	34%	34%	40%
Somewhat Favorable																		
Count	57	30	27	57	29	8	20	57	32	24	57	6	14	37	57	45	7	4
Column %	9%	10%	9%	9%	8%	8%	14%	9%	13%	7%	9%	3%	9%	16%	9%	12%	6%	3%
Unfavorable																		
Count	60	30	30	60	38	10	13	60	25	35	60	29	18	14	60	32	9	19
Column %	10%	10%	10%	10%	10%	10%	9%	10%	10%	10%	10%	14%	11%	6%	10%	9%	8%	16%
Very Unfavorable																		
Count	257	129	128	257	162	46	48	257	111	146	257	154	83	20	257	154	55	47
Column %	43%	44%	41%	43%	44%	48%	35%	43%	44%	42%	43%	75%	52%	8%	43%	42%	50%	38%
Heard of, No Opinion																		
Count	12	3	9	12	10	1	1	12	6	7	12	4	4	4	12	8	0	4
Column %	2%	1%	3%	2%	3%	1%	1%	2%	2%	2%	2%	2%	3%	2%	2%	2%	0%	3%
Never Heard Of																		
Count	1	1	0	1	1	0	0	1	0	1	1	1	0	0	1	0	1	0
Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%
Refused																		
Count	2	0	2	2	2	0	0	2	0	2	2	0	2	0	2	2	0	0
Column %	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%

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Q) Now, here are the names of some people or organizations in the news. Please tell me if you have a very favorable, somewhat favorable, unfavorable or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. Joe Biden

	Gender			Region				Age			Party				Ethnicity			
	Total	M	F	Total	Marico pa	Pima	Rural	Total	54 or Less	55 or more	Total	Dem	Ind	Rep	Total	White	Hisp/ Latino	Other
Sample Size	600	290	310	600	366	96	138	600	252	348	600	204	162	234	600	365	112	123
Very Favorable																		
Count	133	66	67	133	79	26	27	133	40	93	133	84	32	16	133	69	34	29
Column %	22%	23%	21%	22%	22%	28%	20%	22%	16%	27%	22%	41%	20%	7%	22%	19%	31%	24%
Somewhat Favorable																		
Count	173	81	91	173	124	20	28	173	75	98	173	90	61	21	173	111	23	39
Column %	29%	28%	30%	29%	34%	21%	20%	29%	30%	28%	29%	44%	38%	9%	29%	30%	21%	31%
Unfavorable																		
Count	81	40	40	81	46	14	21	81	44	37	81	8	26	47	81	51	16	14
Column %	13%	14%	13%	13%	13%	15%	15%	13%	17%	11%	13%	4%	16%	20%	13%	14%	14%	12%
Very Unfavorable																		
Count	193	97	96	193	104	32	57	193	85	108	193	15	34	144	193	119	35	39
Column %	32%	33%	31%	32%	28%	33%	41%	32%	34%	31%	32%	7%	21%	61%	32%	33%	31%	31%
Heard of, No Opinion																		
Count	19	5	14	19	12	3	3	19	9	10	19	5	8	6	19	14	2	2
Column %	3%	2%	5%	3%	3%	3%	2%	3%	3%	3%	3%	2%	5%	3%	3%	4%	2%	2%
Never Heard Of																		
Count	2	1	1	2	0	0	2	2	0	2	2	2	0	0	2	1	1	0
Column %	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%

Weight Variable = 2020 Likely Voter