LenderLogix QuickQual Now Integrated with Calyx Point

Integration Improves Pull Thru Rate from Pre-Qualification to Application

BUFFALO, July 10, 2019 – LenderLogix, a leading provider of cutting-edge software to help mortgage lenders originate more loans and foster stronger relationships with customers and real estate agent partners, announced its new integration with Calyx ®, an established provider of compliant mortgage software solutions used by banks, credit unions, mortgage lenders, and brokerages nationwide.

QuickQual, a pre-qualification management platform, provides customers with significant increases in conversion while delighting borrowers and the Realtor partners that drive referral business. LenderLogix's new QuickQual integration enables Calyx Point® customers to create new QuickQuals for their borrowers quickly and easily.

"With the cost of pre-qualifying borrowers continuing to increase, QuickQual helps lenders keep the borrower engaged throughout the entire home search so pre-qualifications convert to applications," said Patrick O'Brien, CEO of LenderLogix. "Our new integration with Calyx Point helps Point users take advantage of this capability without any additional IT integration."

To learn more about LenderLogix, visit www.lenderlogix.com.

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