FOR IMMEDIATE RELEASE

Former Olympian Opens Two New SafeSplash Schools in Atlanta, GA.

FEB. 17, 2017 – Atlanta, GA – Justin and Courtney Hart of Atlanta, GA announce the opening of two new schools in Brookhaven and Decatur, GA.; both schools are hosted inside LA Fitness facilities and are the first SafeSplash swim schools in the area.

SafeSplash Brookhaven and SafeSplash Decatur will officially open on Monday, February 20th and will offer learn-to-swim lessons to children as young as twelve months of age. Adult lessons are also available; no prior swimming experience is needed. Various class levels are offered to suit different swimming abilities.

As with all SafeSplash swim schools, students will be taught in small classes (no larger than 4 students to 1 instructor), by experienced and passionate instructors. SafeSplash uses a proven, proprietary instruction method that has been tested and refined over the company's history, across 10 years and over 4 million swim lessons. Olympic Swimmer Missy Franklin has partnered with SafeSplash to build upon its innovative and effective swimming instruction methods.

More information

<u>SafeSplash Brookhaven</u> and <u>SafeSplash Decatur</u> are offering 25% off monthly tuition to all new enrolling students, please visit their websites for details. Standard monthly swim lesson memberships are \$84/student for one class per week.

About the Owners

Courtney, currently head coach of Georgia Tech's Men's and Women's swimming and diving team, was inducted in to the Georgia Aquatic Hall of Fame in 2013, signifying both her achievements as a collegiate All-American and National Swimmer of the Year at the University of Georgia and as a two-time Olympic Gold Medalist. In 2012, Hart was inducted into the Georgia Circle of Honor for her accomplishments in the pool and on the volleyball court.

Before heading into the coaching scene, Hart participated in the 2000 Summer Olympic Games for the United States. She took home a pair of gold medals in Sydney, Australia, in the 400-meter medley relay and 400-meter freestyle relay. Hart also competed on the international scene in the Pan-American Games (1999, 2003), Pan Pacific (2002) and the United States World Cup Teams (2000-04).

After graduating from Georgia in 2001 cum laude with a degree in sports studies/communications, Hart worked as a motivational speaker for the NCAA,

Coca-Cola, Healthsouth and Arby's, and served as the director of the Golden West Swim Lessons Program in Huntington Beach, Calif., before heading to North Florida. Hart earned her master's degree from UGA in sports management in 2005.

Justin has been heavily involved in the club, high school, and collegiate volleyball scene in Atlanta and Athens for the last 12 years. He has been part of teams that have won National and State Titles. Currently, he is a director at Tsunami Volleyball Club.

Justin and Courtney live in the Atlanta area with their two children, Jackson and Mara, and two dogs, Wilma and Lulu.

About SafeSplash® Brands

SafeSplash Swim School provides a premium, warm water learn-to-swim program throughout the U.S. that uses a proven, proprietary curriculum in a small, personal class to positively teach children and adults alike safety skills and confidence in the water that they will use throughout their lives.

After opening its first school in 2006 just south of Denver, CO., the company has grown to 149 locations across 2 countries and 21 states. For more information about SafeSplash® please visit their website or "like" SafeSplash on Facebook, or follow on Twitter or Google+.

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