

The 6 Common Challenges with Calibration Sessions...

...and how to overcome them



Reg Dutton, January 2019

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THE NATIONAL TRUST



- We understand Contact Centres and Outsourcers.
- Over 50 years combined experience implementing CX and quality management solutions for global organisations
- Servicing the needs of thousands of agents across multiple accounts and geographies

- Can work with existing CRM and call recording systems
- Allows you to evaluate any channel; telephone, social media, email, webchat
- Central repository for all quality data and agent performance that everyone can access



First, why should we calibrate?

- Develop a fair and consistent approach to quality
- Eliminate inconsistencies and make sure everyone is on the same page.
- The opportunity to discuss more complex interactions, in detail



Common Calibration Challenges...

- Majority rules
- Fear of speaking out
- Low attendance
- Independent 'paper scoring'
- Going through the motions
- No follow-up



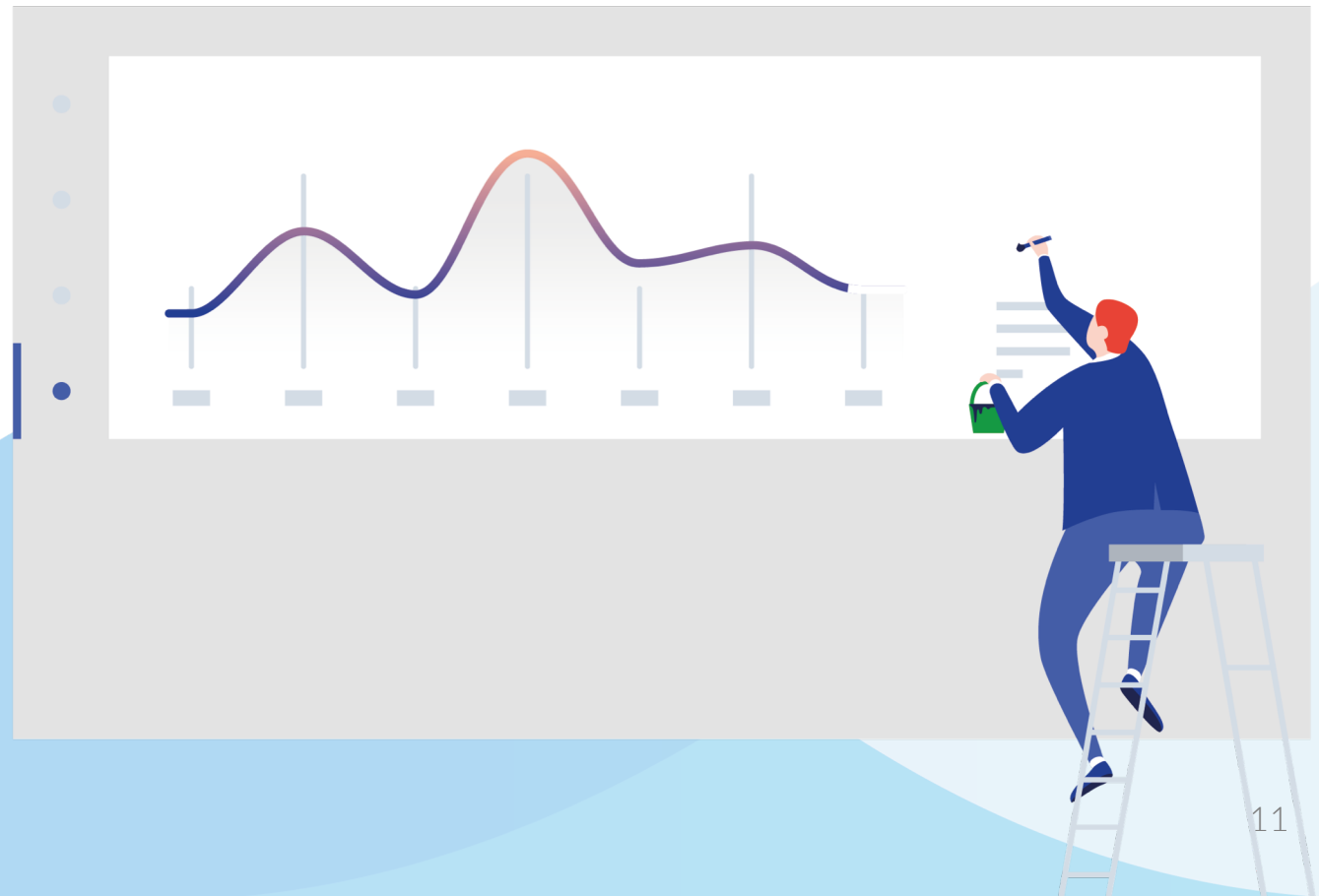
...and how to overcome them

- Make calibration conversational and try to reach a consensus
 - there is no 'wrong' point of view
- Calibration should have a purpose and is not just a tick box exercise
- Scoring should be open and transparent
- Calibration must drive coaching, support and change



Calibration Top Tips!

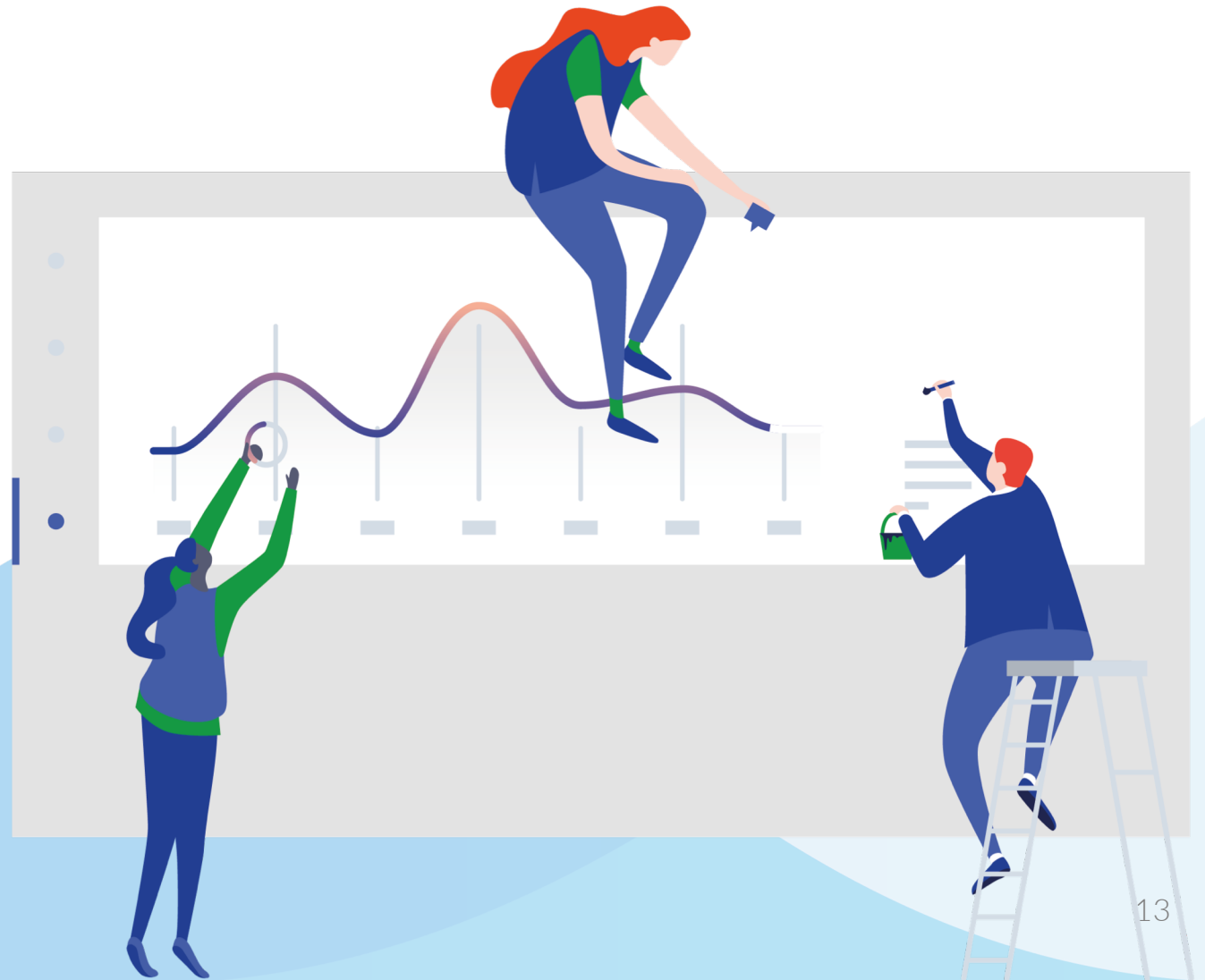
- Include everyone – break down those barriers!
- Calibrate to guidelines
- Etiquette and standards
- Have a robust disputes process



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How Evaluagent can help

- Schedule and manage calibration sessions from within the platform.
- Enable participants to 'blind evaluate'.
- Automatically collate results.
- Report on calibration performance and provide evaluator feedback.
- Supports 'check the checker' processes.



Calibration is launching this month!

New user?



Get started for
free on our
website

Existing user?



Drop us a note
and we'll arrange a
free trial

Any Questions?

