

Web Creaser

Introducing the PERFECT Creasing Solution for High Speed Web Press Finishing...

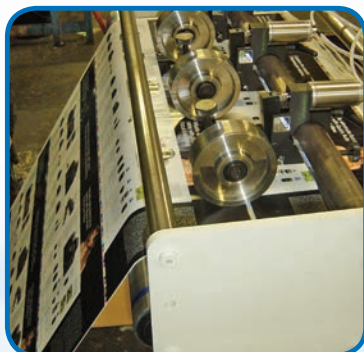
...the Web Creaser by Technifold.

The web press finishing solution so powerful we've been sworn to **SECRECY** by our customers.

No videos. Few pictures. No testimonials.

Look around our site: www.TechnifoldUSA.com

You'll see video and testimonials everywhere but not on the **Web Creaser** page. One thing we can say, without revealing details, is that several of the top ten largest printing companies in the world are **Web Creaser** owners.



The Web Creaser running a live job.

What we can reveal...

First...

They intend to maintain their edge on fellow web printers by keeping a tight lid on production details. As much as they love the **Web Creasers**, how and where they're being used stays behind closed doors. If you don't have **Web Creasers**, in your arsenal, they have the edge; it's as simple as that.

Second

It's possible to recoup your **Web Creaser** investment in as little as one job. On the next page we will show you how.

Third...

Speed is king. Eliminating a separate, offline scoring and folding operation can mean the difference between winning and losing a contract. Between profit and loss on a job you already have. Between delivering a job on schedule or being penalized for late delivery.

Web Creaser

Time and Money-Saving Benefits...

- Eliminates fiber cracking regardless of grain direction. Even the worst heat-set web stocks will show a reduction in cracking.
- Choice of grain direction can mean huge savings in paper costs. This is one of the fastest ways to dramatic profit increases.
- Produces a crease that is as good as a cylinder letterpress or die score.
- Return on Investment in just a few jobs means higher profit margins in a tight-margin business.
- Eliminates expensive and time-consuming outsourcing.
- Eliminates separate scoring and folding operations.
- Gets jobs out the door faster than ever.

Features include...

- Patented Tri-Creaser technology works inline on your web finishing equipment.
- Engineered especially for high operational speeds of web printing.
- 6 female channel widths accommodates a wide range of paper stocks.
- Crease from either side of the web depending on folding requirements.
- **NEW...**Now comes with 3 different creasing rib profiles for more flexibility.

Return on Investment with the Web Creaser

ROI with the **Web Creaser** typically takes just a few jobs, and could even put you in the black in as little as one job. As you know, web press and web finishing installations vary quite a bit, in both offset and flexo applications as do job quantities, folding requirements, paper, coatings and more. The simplest way to determine whether a Web Creaser might be right for your web finishing operation is to first add up the expenses listed below.

Cost of outsourced scoring and/or folding operations that should be done in-line	\$ _____
Cost of off-line scoring and/or folding operations done in-house	\$ _____
Cost of jobs rejected due to poor folding or scoring	\$ _____
Cost of re-prints due to poor folding or scoring	\$ _____
Lost profit from jobs not awarded to you because lead time was too short	\$ _____
Potential paper savings from having capability of running any grain direction	\$ _____

If your total is more than \$5000, you are an ideal candidate for one or more Web Creasers. Typical Web Creaser operators often recoup their initial investment in just a job or two and are almost always in the black in just a few months. (Web Creasers start at \$2500-\$3500 depending on equipment needs and press.) Cost of consumables for operation is minimal, averaging less than 2 cents per thousand sheets.

True annualized ROI is of course a more complicated formula best left for the accountants. The short, simple answer as to whether the Web Creaser is suitable for you can be grasped by the basic math above. It recoups your investment and puts you in the black, for years to come, in no time at all.

Email info@technifoldusa.com or call 973-383-7920 and we'll put together a package price based on your needs and equipment.

2 Easy to Install Hardware Options

One - the Web Creaser Standard Kit



*As Shown Above-One Web Creaser
Kit is 2 Male/Female Units*

Includes...

2 each interchangeable Male/Female units.

15 Creasing Ribs - 5 each of 3 different profiles

Your shop's engineers or operators install on web press accessory holders of your choosing.

Then mount to available shafts in appropriate section of web press or web finishing unit.

Simple installation can be explained over the phone to any capable operator or shop engineer.

Two - the Web Creaser Plus Holder/Pneumatic Actuator



*Web Creaser Attached to
Pneumatic Actuator*

Includes...

1 Web Creaser Standard Kit.

1 Holder which attaches Web Creaser to your press or finishing unit.

Pneumatic actuator as part of the holder. This can be tied in to your press controls as needed for automatic or manual engage/disengage.

Micro adjustment to control depth of crease.

Micro adjustment to control side-to-side movement... ensures crease is perfectly centered in the female channel.

Compatibility...

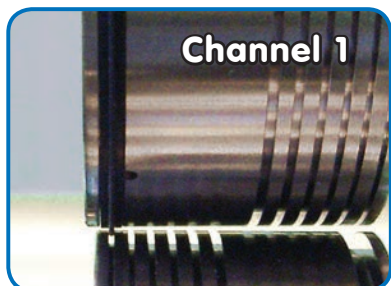
Fits Nearly Any Web Press, Web Finishing Equipment or Flexo Press...

Some typical installations include:

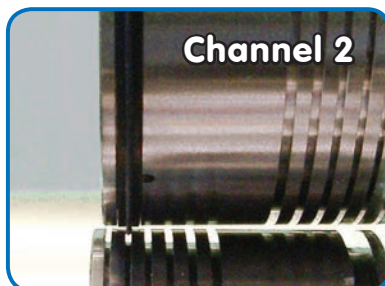
Harris, Goss, Hantscho, Cottrell, Webtron and Muller Web Presses

6 Female Channels and 3 Creasing Rib Profiles

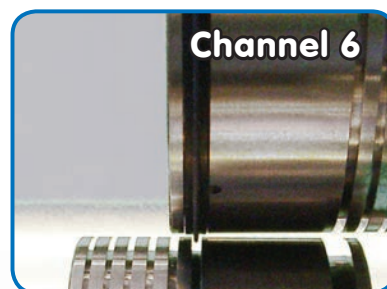
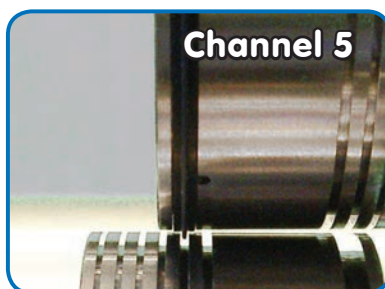
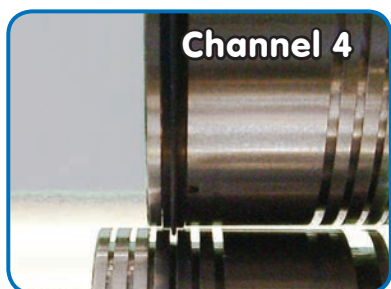
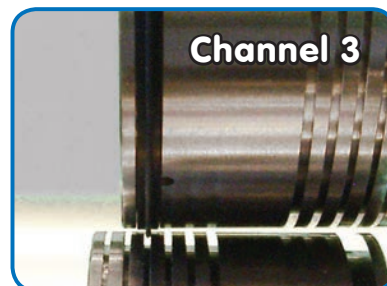
**Deliver the Options You Need
to Crease a Wide Range of Tough Stocks**



Narrowest channel for
lightest stocks...

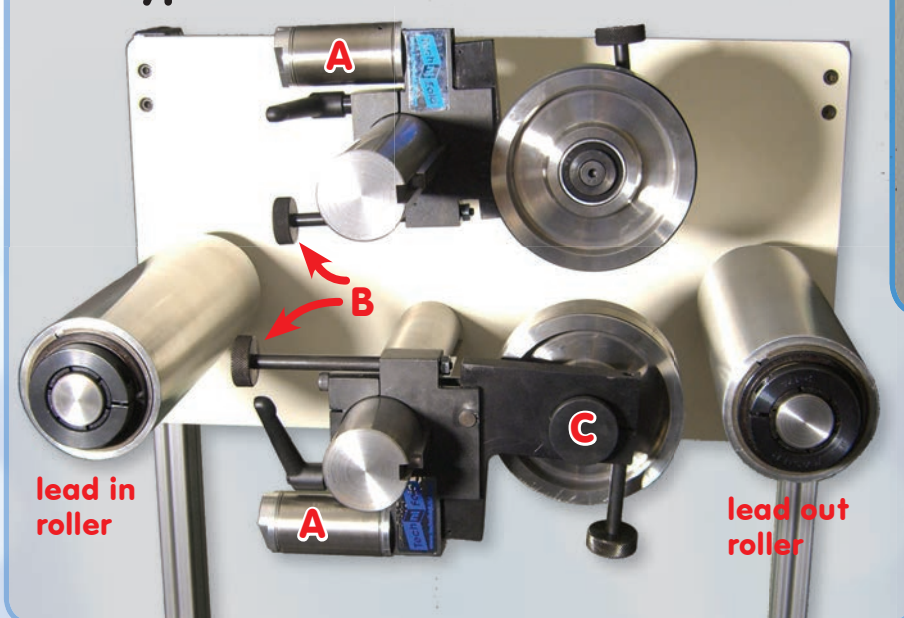


Each channel gets
progressively wider



...widest channel
for heavy stocks

Cutaway cross section of a typical Web Creaser Installation



- Air cylinders (A) engage and disengage creasing tools
- Adjustment knobs (B) sets travel limit inline with rollers and web
- Adjustment knob (C) is a micro adjustment for lateral positioning

