GENESTA IN CONTROL OF EFFICIENCY & SUSTAINABILITY WITH NUUKA'S BUILDING PROCESS ANALYTICS PLATFORM

GENESTA

Nuuka provides faster data collection, improved data quality and structure. This leads to easier and quicker reporting to GRESB-standards

GRESB®

When it comes to data collection and reporting on the sustainability of their assets, Nordic real estate company Genesta trusts in the solutions Nuuka has to offer. Using Nuuka, Genesta has been able to make major improvements in efficiency and quality of data collection. At the same time Nuuka facilitates composing reports that comply with the high GRESB standards. In this interview, David Neil, CEO of Genesta tells us more about the decision to use Nuuka for their sustainability reporting and efficiency gains.

What was the biggest challenge you had before using Nuuka?

Neil: Basically, we had three major challenges.

Energy consumption communication
To provide our stakeholders with accurate consumption information, we needed a data platform to realize this.
Together with the people of Nuuka, we did a walkthrough of the sites. There we gave a very detailed description of what we would be needing to automate the data collection and reporting. Nuuka was willing to do the implementation from start to finish. This was crucial to us, since we are a very lean organisation without the resources needed for this specific project.

GRI and GRESB standards
For investor communication we needed a GRI and GRESB based tool. Nuuka was very proactive and innovative in developing a reporting tool that actually helps us to reach this goal.

Internal reporting on sustainability metrics
Nuuka helped us to transparantly set both short- and long term targets at the portfolio, building and fund levels, and compare these targets to realized data.

Why Nuuka and not another company?

Neil: The main reason for selecting Nuuka was the fact, that Nuuka sells a 'plug and play' solution that can be customized.
With a lot of enthusiasm and in co-creation with us, they developed the system according to our requirements. In this way, we got the best of both worlds - a readymade system and a willingness to adapt it to our purposes.
We were looking for a tool that would help us to automate our reporting towards GRESB and GRI, and Nuuka's solution did just that.
We have been using Nuuka's solution for several years now. Till this day their willingness to keep on developing their platform to meet our changing and evolving needs makes them a reliable and sustainable partner.

Where there other factors that made Nuuka stand out from the competition?

Neil: There were two big reasons why we decided to partner up with Nuuka. First of all, Nuuka offers data collection solutions that are manufacturer independent.
Since we have a variety of installations and equipment, being able to connect with our different systems is an important consideration in choosing our supplier. Besides that, their solutions are tailored for property investors who need to get data on their assets for sustainability reporting.

Could you describe the decision making process at Genesta?

Neil: The decision making process is quite straightforward at Genesta. First, together with our sustainability team and the IT and Marketing Department, we had preliminary discussions with Nuuka.
After defining two projects, I gave a formal OK. During the implementation, Nuuka met with a lot of people, many of which they also trained. In this way we teamed up with Nuuka to innovate and implement from the beginning.

How did Nuuka's solution help you to comply with the GRESB standards?

Neil: In the real estate market it becomes more and more important to comply with standards like GRESB on sustainability reporting. The reporting gives us the opportunity to benchmark our property assets. Nuuka's reporting tools automatically arranges synchronized asset data directly from the data sources towards the report which complies with GRESB survey standards. This saves us time and guarantees a high data quality.

What short and long term results were achieved?

Neil: Immediately, we could streamline our entire sustainability data collection process, which saved us a lot of time. On top of that the quality of the sustainability information improved a great deal. On the long term, the increased attention on sustainability issues within our organization was rewarded with the GRESB Green Star Status in 2015.

BUILDING PROCESS ANALYTICS PLATFORM

Nuuka provides a process analytics platform for public and commercial buildings. Nuuka ensures a productive work environment for users, helps to reduce energy consumption and maintains sustainable real estate activities.

About the company: Nuuka Solutions is a leading building process analytics software company. Nuuka has key expertise in business analytics software solutions and facility & building industry. Nuuka´s roots are in the IT, building automation and facility management businesses and it has developed an extensive reference customer base in the facility industry over the past few years.

Nuuka Solutions operates through its fast growing partner network globally. Nuuka has been growing rapidly during the past 2 years and currently has customers in the Nordics and in the Benelux region.

NUUKA

We make buildings smart