

# Inventory Management

oneviewcommerce.com

Real-time visibility to optimize  
order fulfillment across the entire  
omnichannel supply chain

Innovate Everything

## The Omnichannel Inventory Dilemma

Research indicates that of the 82% of in-store shoppers who experienced stock-outs, 65% of them took their business elsewhere or did not buy at all. The ability to reduce lost sales by enabling associates to fulfill each customer's buying preferences, where they want to buy provides a tremendous improvement to the bottom line as well as drives omnichannel success.

## Instant Inventory Visibility to Meet Customers' Sky-High Expectations

To meet the rigorous demands for order fulfillment in today's competitive, always-on world, retailers must have real-time inventory status across the omnichannel enterprise. Taking live feeds of transactional data (buys and sells) via its service layer, OneView Inventory Management allows any application to access and update an inventory status. The cloud-based solution makes it easy for store associates to locate, transfer or ship items to provide exceptional customer service.

## Transforming Stores Into Warehouse to Target Omnichannel Fulfillment

The omnichannel supply chain's complexity requires retailers to have instant access to online inventory, movement of store inventory, and a clear view of vendor stock, to facilitate effective replenishment. To provide maximum empowerment beyond traditional corporate-owned stores, OneView Inventory Management also tracks inventory consumption and distribution within the franchise group structure to create an agile, comprehensive supply chain network. OneView transforms each store into a warehouse that enables the fastest, most efficient movement of products among stores and distribution centers, providing customers the ultimate flexibility to receive product and retailers the ability to protect margins through optimization.

Drive customer engagement, optimize associate efficiency, elevate customer service, and capture actionable data for all retail channels.

## Transforming Experience

### OneView Inventory Management

Provides visibility into inventory across the omnichannel supply chain to facilitate efficient inventory fulfillment and movement.

#### Order and replenishment engine

- Demand-driven replenishment engine based on custom business rules
- ERP and vendor interfaces
- Associates can order from anywhere in the supply chain
- Third-party drop shipment capability

#### Efficient store receiving and put away

- ATP and ATS visibility throughout the supply chain

#### Customized inventory adjustments and counting

- Highly automated, device-driven counting process
- User secured validation and approval
- Audit trail of all stock adjustments

#### Transaction processor

- Cloud-based engine receives movements across applications in real-time
- Works across all new and legacy applications

#### Allocation engine

- Custom rules for precise allocation down to cart level
- Custom rules regarding how orders are sourced
- Auto sourcing with regional rules for highly efficient order processing

#### Inventory dashboard

- Provides inventory reports and statistics, including current demand
- Locks down inventory at any level
- Enables inventory location across the omnichannel enterprise

OneView Inventory Management is a powerful enabler of digital transformation providing a real-time picture of continually changing inventory across fast-moving enterprises. The cloud-based system can be run standalone or in conjunction with the OneView Digital Store Platform. The system also supports legacy store applications by easily integrating with any point-of-sale, ERP, or other systems that require integration with stock balances.

OneView Commerce is a pioneer in digital store transformation, empowering global retail disruptors to delight customers in store. OneView's cloud-native Digital Store Platform brings the first serverless and headless customer experience engine into production and combines point of sale, real-time inventory management and enterprise promotions to enable retailers to increase footfalls, expand basket size and improve margins while providing truly exceptional and retailer-owned customer service. OneView enables the exchange of powerful store information across the enterprise to positively impact channel engagement, sales, business operations, and customer experience. Australia Post, Discount Tire Corporation, Molton Brown, Rapha Racing Limited, and Carhartt are among the global retailers revolutionizing their customer engagement with OneView Commerce.