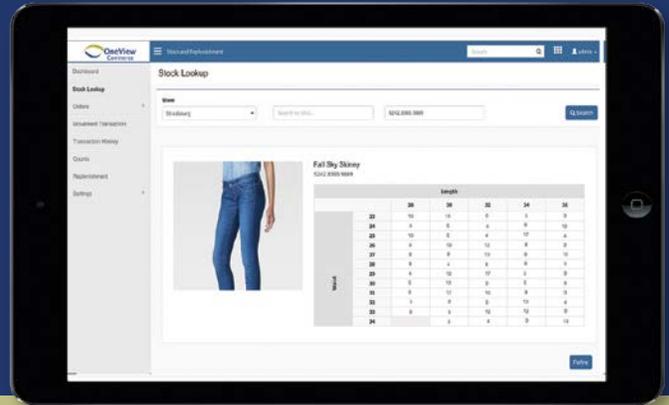
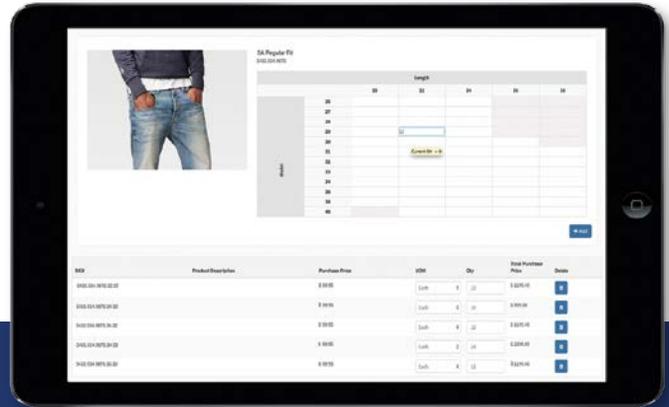




INVENTORY MANAGEMENT

A cloud-based omnichannel inventory management solution that optimizes order fulfillment with real-time visibility into inventory across the complex omnichannel supply chain



THE OMNICHANNEL INVENTORY DILEMMA

A recent global study indicated that out of the 82% of in-store shoppers who experienced stock-outs in the past year, 65% of them took their business elsewhere or did not buy at all. The ability to reduce lost sales by enabling associates to fulfill each customer's individual requirements can provide tremendous improvement to the bottom line as well as drive omnichannel success.

CENTRALIZING INVENTORY VISIBILITY TO MEET CUSTOMERS' SKY-HIGH EXPECTATIONS

In order to meet the rigorous demands for order fulfillment of today's "I-want-it-when I want-it" culture, retailers must have access to real-time inventory status across the omnichannel enterprise. Taking live feeds of real-time transactional data (buys and sells) via its service layer, OneView's Inventory Management allows any application to access and update an inventory status. Both SaaS-based or on-premise models make it easy for store associates to locate and transfer items and deliver service consistent with customer expectations.

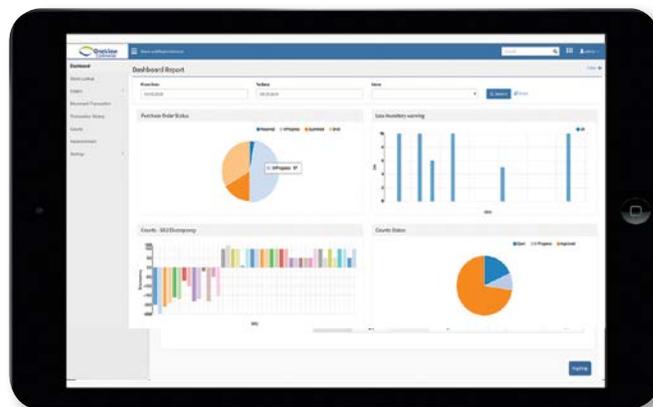
TRANSFORMING STORES INTO "WAREHOUSES" FOR CROSS-CHANNEL ORDER FULFILLMENT

The omnichannel supply chain's complexity requires retailers to keep up with on-line inventory, the sales and movement of store inventory, and vendor supplies, to facilitate replenishment. Keeping in mind that retailers with a mix of corporate-owned and franchised stores have an additional challenge, OneView's Inventory Management also tracks inventory consumption and distribution within the franchise group structure to create an agile, comprehensive supply chain network. It transforms each store into a warehouse that enables the fastest, most efficient movement of products among stores and distribution centers, providing customers convenient options for receiving product and retailers the ability to protect margins by optimizing inventory.

ONEVIEW INVENTORY MANAGEMENT

creates a business-to-business portal that provides visibility into inventory across the omnichannel supply chain and facilitates order fulfillment and movement of inventory with these advanced features:

- Order and replenishment engine
 - Demand-driven replenishment engine based on custom business rules
 - ERP and vendor interfaces
 - Associates can order from anywhere in the supply chain
 - Third-party drop shipment capability
- Efficient store receiving and put away
 - ATP and ATS visibility throughout the supply chain
- Customized inventory adjustments and counting
 - Highly automated, device-driven counting process
 - User secured validation and approval
 - On-line audit trail of all stock adjustments
- Transaction processor
 - Driven by a service-oriented, cloud-based centralized engine
 - Receives all movement transactions from any application in real-time
 - Works with any legacy application
- Allocation engine
 - Custom allocation rules for precise allocation down to shopping cart level
 - Custom rules regarding how orders are sourced
 - Auto sources based on flexible regional-based rules for most efficient order processing
- Inventory dashboard
 - Provides inventory reports and statistics, including current demand
 - Locks down inventory at any level
 - Enables inventory location across the omnichannel enterprise



OneView's Inventory Management is another step in digital transformation providing a real-time picture of constantly changing inventory across the enterprise. The stand-alone system resides on top of the OneView Digital Store Platform, sharing its common data entities from the SQL Database, such as location hierarchy, products, promotions, users and roles/permissions, and devices. It also supports legacy in-store applications by easily integrating with any point-of-sale solution, ERP system, or other system that requires integration with stock balances.

OneView Commerce's Digital Store Platform is the first platform that enables associate-led store transformation and successful cross-channel operation, by capturing and delivering content from every channel to and from the store. Integration with its commerce platform, analytics, device management, workforce optimization, digital content delivery, and more enables delivery of vital store information across all channels, the enterprise, and the retailer's expanded network of suppliers, partners, and manufacturers, to immediately shape sales, business operations and the customer experience.

Drive customer engagement, optimize associate efficiency, elevate customer service, and capture actionable product and conversion data for all retail channels.

