



## THIS CHANGES EVERYTHING



# IMAGINE IT ALL IN ONE PLACE

Retail real estate technology used to be siloed. But not anymore.

With CoStar and Buxton, you can harness the power of two industry-leading companies to guide your real estate investments. Use Buxton's robust analytics to identify the best potential trade areas for your brand, then use CoStar's comprehensive commercial real estate listing and management platforms to find suitable properties and manage them over time.



### COSTAR + BUXTON TECHNOLOGY

With Buxton and CoStar, you can now integrate your analytics solutions for a seamless real estate search experience.

- View Buxton recommended trade areas in CoStar's platform to streamline your real estate search.
- View current locations and related actual drive-time trade areas developed by Buxton in CoStar's platform.



#### Buxton

Find your best potential trade areas with Buxton.



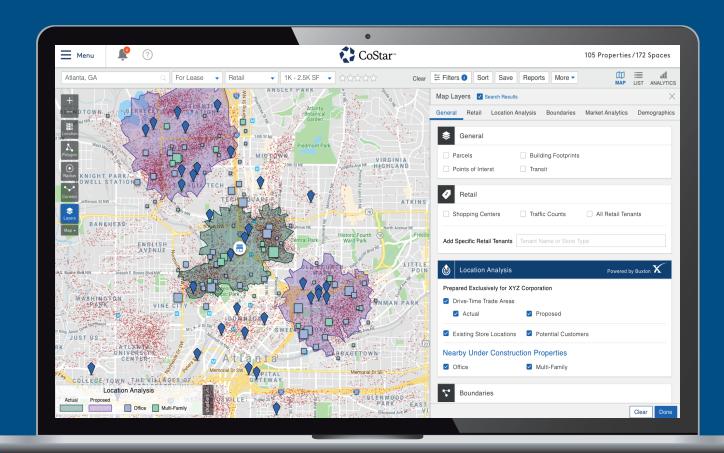


Filter available real estate in target areas with CoStar.





Manage your properties over time with CoStar Real Estate Manager.



# HOW WE WORK TOGETHER

### Streamline Your Real Estate Search Process.

Buxton and CoStar unique relationship gives you the opportunity to streamline your real estate processes by leveraging insights from both platforms.

- 1. Quickly match Buxton recommended areas with CoStar available properties.
- 2. Filter available properties in your target trade areas to identify the ones that meet your real estate criteria.
- 3. Prioritize sites that meet your real estate criteria by diving deeper into site-specific analytics.
- 4. Select your winning site in less time.



Leverage the power of two industryleading companies to guide your real estate investments.

- Use robust analytics tailored to your brand to identify the best potential trade areas
- Use the industry's most comprehensive commercial real estate listing platform to find suitable available properties.

Improve the effectiveness of your real estate search by picking the right properties in the right trade areas for your unique brand.

- Reduce the risk of making a bad real estate investment.
- Select more home run locations in less time.





CoStar is the leading provider of commercial real estate information, analytics and online marketplaces. Our suite of online services enables clients to analyze, interpret, and gain unmatched insight on commercial property values, market conditions, and current availabilities. Visit costar.com for more information.

Buxton is the industry leader in customer and real estate site selection analytics. Our analytics reveal who your customers are, where more potential customers may be located, and the potential value of each customer to help you maximize return on real estate investments. Visit buxtonco.com for more information.

Ask a CoStar or Buxton sales representative how to take advantage of this unique relationship to streamline your site selection processes.