

# Inbox Guru Pricing Sheet

March 1st, 2018

	<i>Email Only</i>	<i>SMB</i>	<i>SMB Plus</i>	<i>Professional</i>	<i>Enterprise</i>
<i>Price (per month)</i>	(\$) 300.00	(\$) 500.00	(\$) 750.00	(\$) 1,000.00	(\$) 1,500.00
(£) British Pound					
(€) <i>Euro</i>					
*Monthly Email Volume	10,000	10,000	40,000	100,000	200,000
Infor Integration	Yes	Yes	Yes	Yes	Yes
Email Marketing	Yes	Yes	Yes	Yes	Yes
Drip & Nurture Marketing		Yes	Yes	Yes	Yes
Lead Scoring		Yes	Yes	Yes	Yes
Web Analytics		Yes	Yes	Yes	Yes
Landing Page / Survey Module		Yes	Yes	Yes	Yes
<b><i>Infor Plus</i></b>				Yes	Yes
Progressive Profiling				Yes	Yes
Asset Module				Yes	Yes
Support	Yes	Yes	Yes	Yes	Yes
Onboarding / Training	\$250.00	\$500.00	\$500.00	\$1,000.00	\$1,000.00

## Definitions

**Email:** Email volume is monthly volume. Unused email allotment will not roll-over to the next month.

**Infor Integration:** This feature allows user to use native dynamic and ad-hoc groups without the need for syncing data. It also includes the ability to push all marketing data back to Infor's contact and lead record.

**Infor Plus:** Infor Plus for nurture marketing and landing pages allows you to:

- Infor Tickets
- Infor Opportunities
- Create call campaigns (Nurture only)
- Infor Activity records
- Infor History records
- Update Lead and Contact records

**Drip Marketing:** This feature allows you to have more than one email in a campaign separated by different time spans.

**Nurture Marketing:** This feature allows you to add decision logic to your email campaign. For example, it allows you to branch your logic based on if the user opened or clicked on the previous email. It also includes the ability to have A/B email testing.

**Progressive Profiling:** Progressive Profiling allows marketers to progressively gather more information over time and build a profile of the prospect.

**Support:** Support is Monday - Friday, 8 AM to 6 PM Eastern Time. This includes both phone and email support. SLA on first response ticket is 24 business hours.

**Training:** The onboarding / training fee is a one-time charge and is required for all customers. The \$250.00 tier is a 2-hour class, the \$500.00 tier is a 4-hour class, and the \$1,000 tier is a total of 8 hours.