



## BadgeCert Webinars

Promote your organization to a wider audience! Join BadgeCert's webinar program.

### BadgeCert webinars, in a nutshell.

- Our webinars are hosted on Zoom. The tool is free, easy to use and popular worldwide, and very secure for both speakers and attendees.
- On average, our webinars last 30 minutes and are hosted at 3:00pm ET on a weekday, usually on Thursday-Friday
- They're free to attend
- Each session is recorded and available to watch on demand afterwards
- Option to run a survey before and during the webinar, and share answers in real time
- Speakers have their camera on and can share the screen to present slides/videos
- Speakers see how many participants are tuned in, and who they are
- Attendees are muted and with their cameras off. They can ask questions using the chat

### Timeline

- Together with you, we agree the content, title, speakers, time and date of the webinar
- Then BadgeCert creates the marketing materials, and makes them available to you
- Finally, promotion kicks off and lasts (at least) two weeks

### Promotion

We promote the webinar to our community via email, on our website, and LinkedIn. We have a highly engaged audience and have hosted webinars with 100+ registrants!

You'll receive materials to promote the session, including:

- Images with speakers' profile pictures, job titles and company logos
- Copy for emails and social media posts – which you can make your own
- Link to registration page

For any questions or to discuss this further don't hesitate to contact us.

Regards,

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