For Immediate Release Contact: NAME, 201-555-1234

## Organization Name Partners with BadgeCert to Offer Digital Badges To Its Certificate Holders

**Northbrook, IL – January 1, 2022 – ORGANIZATION NAME** is pleased to announce its partnership with BadgeCert Inc., a leader in digital credentialing and professional recognition. The partnership allows **NAME OF ORGANIZATION** certificants to immediately display a secure and verifiable digital badge on social networks, resumes, email signatures and websites.

In today's digital world, professionals want the option to share their credentials online. Digital badges are used in professional and social networking environments to recognize achievements and establish credibility in real time with a single click.

BadgeCert digital badges are third-party verifiable icons that are packed with information or "metadata" about the issuing organization, as well as when and how the credential was earned and when it will expire. They can represent accomplishments such as knowledge competency, attendance, participation, or the completion of a professional credential.

"We are excited to offer digital badge services through our new partnership with BadgeCert," says Person's Name and position at Company QUOTE: "Digital badges have gained significant traction in the credentialing industry and we have found that BadgeCert's reliable security and verification capabilities will protect the integrity of our credentials while also giving our members the opportunity to digitally share their hard-earned credentials."

"We are thrilled to partner with NAME OF ORGANIZATION as they are a leader and pioneer in the NAME OF INDUSTRY. Moreover, they are consistently exceeding their members' expectations with respect to professional advocacy and technology innovation," says Ginger Malin, Ph.D., Founder and EVP of Business Development at BadgeCert. "This partnership will provide NAME OF ORGANIZATION members significant value as they can now digitally store and share their verified credentials across the web."

NAME OF COMPANY will begin offering digital badge services immediately.

## About NAME OF COMPANY. DESCRIPTION OF COMPANY

## About BadgeCert

BadgeCert's enterprise-class hosted software platform enables organizations to recognize their stakeholders' accomplishments with dynamic digital badges. BadgeCert's 100% verifiable badges are embedded with qualifying information that details the nature of an earner's accomplishment and once received, earners can share them with others (particularly employers, customers or colleagues) by putting them directly on their social media profiles, corporate databases, resumes or email signatures.

Visit http://www.badgecert.com