

Four Purposes for Quarterly Planning

The purpose of a Quarterly Planning Session is fourfold:

- 1) To review your results from the previous quarter;
- 2) To check in on your company's cultural health and team performance;
- 3) To participate in Executive Education to keep you sharp and new ideas flowing to grow the business;
- 4) To plan your next successful quarter. If we achieve these four objectives today, it will be a very successful day spent together

