

NEW IN 2019!

INDUSTRY SOCIALS

Industry Socials are an opportunity for industry leaders to engage with each other and with their national trade association in a relaxed and low-key environment while developing lasting business relationships.



2019 EVENT SERIES

WEST COAST TOUR

Seattle | January 15
 Portland, OR | January 17
 Las Vegas | January 22
 Phoenix | January 24
 Salt Lake City | January 29

EAST COAST TOUR

Portland, ME | April 9
 Jersey City | April 11
 Pittsburgh | April 16
 Baltimore | April 18
 Miami | April 30

HEARTLAND TOUR

Minneapolis | August 13
 Chicago | August 15
 Saint Louis | August 20
 Oklahoma City | August 22
 Austin | August 27

SPONSORSHIP PACKAGES

| | PLATINUM \$3,500 | GOLD \$1,750 | SILVER \$950 | BRONZE \$500 |
|--|---------------------|--------------------|--------------------|--------------------|
| | 1 SPONSORS / EVENT | 3 SPONSORS / EVENT | 3 SPONSORS / EVENT | 4 SPONSORS / EVENT |
| BENEFITS DURING EVENT | | | | |
| Unlimited client ticket pass discount (% off) | 75% | 50% | 25% | 15% |
| Complimentary tickets to event | 12 | 10 | 8 | 5 |
| NCIA staff recognition during address to attendees | 🌿 | 🌟 | 🌿 | 🌟 |
| Sponsor-provided free-standing banner near bar or food area | 🌿 | 🌟 | 🌿 | 🌟 |
| Table and exhibit opportunities on site | 🌿 | 🌟 | 🌿 | |
| Dedicated slide in event presentation or signage on site | 🌿 | 🌟 | | |
| Sponsor provided banner pop-up near registration table | 🌿 | 🌟 | | |
| BENEFITS BEFORE & AFTER EVENT | | | | |
| Twitter, Facebook and Instagram shout-outs leading up to event | 🌿 | 🌟 | 🌿 | 🌟 |
| Facebook post on event page | 🌿 | 🌟 | 🌿 | 🌟 |
| Logo and website link on event ticketing page | 🌿 | 🌟 | 🌿 | 🌟 |
| Company logo and website link on NCIA website | 🌿 | 🌟 | 🌿 | 🌟 |
| Listing in post-event email to attendees | 🌿 | 🌟 | 🌿 | 🌟 |
| Twitter, Facebook, and Instagram shout-out after event | 🌿 | 🌟 | 🌿 | 🌟 |
| Logo and website link in email campaigns | 🌿 | 🌟 | | |
| Logo and website link in post-event email | 🌿 | | | |
| Logo on Facebook event cover photo | 🌿 | | | |
| Standalone pre-event email to all NCIA contacts in region | 🌿 | | | |

