

CANNABIS CAUCUS SERIES

Cannabis Caucuses are the premier B2B networking and educational event series created exclusively for NCIA members. Participants have the opportunity to make meaningful connections with industry leaders, while gaining insights into NCIA's federal policy work.



2019 EVENT SERIES

NORTHERN CALIFORNIA

San Francisco | March 12
Oakland | June 18
San Francisco | September 10

SOUTHERN CALIFORNIA

Los Angeles | March 14
San Diego | June 20
Los Angeles | September 12

COLORADO

Denver | March 19
Boulder | June 11
Denver | September 17

MIDWEST

Lansing | March 21
Columbus | June 25
Ann Arbor | September 19

EAST COAST

Philadelphia | March 26
New York | June 27
Boston | September 24

SPONSORSHIP PACKAGES

	PLATINUM \$4,500	GOLD \$2,400	SILVER \$1,000	BRONZE \$650
	2 SPONSORS / EVENT	3 SPONSORS / EVENT	3 SPONSORS / EVENT	4 SPONSORS / EVENT
BENEFITS DURING EVENT				
Unlimited client ticket pass discount (% off)	75%	50%	25%	15%
Complimentary tickets to event	10	8	8	5
Space/Table Space on site	10x10 space	6x6 space	6x6 space	Shared space
Sponsor-provided free-standing banner near bar or food area	🌿	🌟	🌿	🌟
NCIA staff recognition during address to attendees	🌿	🌟	🌿	🌟
Dedicated slide in event slideshow presentation	🌿	🌟	🌿	
Logo on print marketing materials (when applicable)	🌿	🌟	🌿	
Marketing material in event folder or placed at registration desk	🌿	🌟	🌿	
Sponsor provided banner pop-up near stage or registration	🌿	🌟	🌿	
On-site signage thanking sponsor	🌿	🌟		
1-2 minutes to address attendees at event	🌿			
BENEFITS BEFORE & AFTER EVENT				
Logo and website link on event landing page	🌿	🌟	🌿	🌟
Logo and website link in email campaigns	🌿	🌟	🌿	Shared
Logo inclusion in post-event email to attendees	🌿	🌟	🌿	🌟
Twitter, Facebook, Instagram and LinkedIn post pre-event	🌿	🌟	🌿	
Twitter, Facebook, Instagram and LinkedIn post post-event	🌿	🌟	🌿	
Logo on Facebook event cover photo	🌿	🌟	🌿	
Logo on official event photo album	🌿	🌟		
Standalone pre-event email to all NCIA contacts in region	🌿			
Logo and website link on event ticketing page	🌿			

