

NEW IN 2019!

# HARVEST CELEBRATIONS

## 2019 EVENT SERIES

Harvest Celebrations were designed to honor the season itself by gathering NCIA members for an opportunity to celebrate our industry’s success thus far and foster support for NCIA to ensure the industry’s future.

Boston, MA | October 15  
 Ann Arbor, MI | October 17  
 Denver, CO | October 22  
 Portland, OR | October 24  
 Marin, CA | October 29



### SPONSORSHIP PACKAGES

	PLATINUM \$9,750	GOLD \$4,900	SILVER \$2,600	BRONZE \$1,200
	2 SPONSORS / EVENT	3 SPONSORS / EVENT	3 SPONSORS / EVENT	4 SPONSORS / EVENT
<b>BENEFITS DURING EVENT</b>				
Unlimited client ticket pass discount (% off)	25%	15%	10%	10%
Complimentary tickets to event	10	8	5	3
Space/Table Space on site	20x20 booth	6x6 booth	6x6 booth	Shared table
Sponsor provided banner pop-up near bar or food area	🌿	🌿	🌿	🌿
NCIA staff recognition during address to attendees	🌿	🌿	🌿	🌿
Dedicated slide in event presentation	🌿	🌿	🌿	
Inclusion of promotional material in attendee swag bag	🌿	🌿	🌿	
On-site signage thanking sponsor	🌿	🌿	🌿	
Sponsor provided banner pop-up near stage and registration	🌿	🌿		
Logo Impressions on step and repeat	🌿	🌿		
1-2 minutes to address attendees at event	🌿			
Title billing on all event promotion	🌿			
<b>BENEFITS BEFORE &amp; AFTER EVENT</b>				
Facebook post on event page	🌿	🌿	🌿	Shared
Logo and website link on event ticketing page	🌿	🌿	🌿	🌿
Logo inclusion in post-event email to attendees	🌿	🌿	🌿	🌿
Logo and website link in pre-event email campaigns	🌿	🌿	🌿	
Twitter, Facebook, Instagram and LinkedIn posts pre/post-event	🌿	🌿	🌿	
Logo on Facebook event cover photo	🌿	🌿		
Logo on official event photo album	🌿	🌿		
Standalone pre-event email to all NCIA contacts in region	🌿			

