

NEW IN 2019!

INDUSTRY SOCIALS

Industry Socials are an opportunity for industry leaders to engage with each other and with their national trade association in a relaxed and low-key environment while developing lasting business relationships.



2019 EVENT SERIES

WEST COAST TOUR

Seattle | January 15
 Portland, OR | January 17
 Las Vegas | January 22
 Phoenix | January 24
 Salt Lake City | January 29

EAST COAST TOUR

Portland, ME | April 9
 Jersey City | April 11
 Pittsburgh | April 16
 Baltimore | April 18
 Miami | April 30

HEARTLAND TOUR

Fargo | August 13
 Chicago | August 15
 Saint Louis | August 20
 Oklahoma City | August 22
 Austin | August 27

SPONSORSHIP PACKAGES

	PLATINUM \$3,500	GOLD \$1,750	SILVER \$950	BRONZE \$500
	1 SPONSORS / EVENT	3 SPONSORS / EVENT	3 SPONSORS / EVENT	4 SPONSORS / EVENT
BENEFITS DURING EVENT				
Unlimited client ticket pass discount (% off)	75%	50%	25%	15%
Complimentary tickets to event	12	10	8	5
NCIA staff recognition during address to attendees	🌿	🌟	🌿	🌟
Sponsor-provided free-standing banner near bar or food area	🌿	🌟	🌿	🌟
Table and exhibit opportunities on site	🌿	🌟	🌿	
Dedicated slide in event presentation or signage on site	🌿	🌟		
Sponsor provided banner pop-up near registration table	🌿	🌟		
BENEFITS BEFORE & AFTER EVENT				
Twitter, Facebook and Instagram shout-outs leading up to event	2 Dedicated	1 Dedicated	1 Dedicated	Shared
Facebook post on event page	2 Dedicated	1 Dedicated	1 Dedicated	Shared
Logo and website link on event ticketing page	🌿	🌟	🌿	🌟
Company logo and website link on NCIA website	🌿	🌟	🌿	🌟
Listing in post-event email to attendees	🌿	🌟	🌿	🌟
Twitter, Facebook, and Instagram shout-out after event	🌿	🌟	🌿	🌟
Logo impression and website link in email campaigns	🌿	🌟		
Logo impression and website link in post-event email	🌿			
Logo on Facebook event cover photo	🌿			
Facebook Twitter, Instagram and LinkedIn post 3 times	🌿			
Standalone pre-event email to all NCIA contacts in region	🌿			

