

# CANNABIS CAUCUS SERIES

Cannabis Caucuses are the premier B2B networking and educational event series created exclusively for NCIA members. Participants have the opportunity to make meaningful connections with industry leaders, while gaining insights into NCIA's federal policy work.



## 2019 EVENT SERIES

### NORTHERN CALIFORNIA

San Francisco | March 12  
Oakland | June 18  
San Francisco | September 10

### SOUTHERN CALIFORNIA

Los Angeles | March 14  
San Diego | June 20  
Los Angeles | September 12

### COLORADO

Denver | March 19  
Boulder | June 11  
Denver | September 17

### MIDWEST

Detroit | March 21  
Columbus | June 25  
Ann Arbor | September 19

### EAST COAST

Philadelphia | March 26  
New York | June 27  
Boston | September 24

## SPONSORSHIP PACKAGES

	PLATINUM \$4,500	GOLD \$2,400	SILVER \$1,000	BRONZE \$650
	2 SPONSORS / EVENT	3 SPONSORS / EVENT	3 SPONSORS / EVENT	4 SPONSORS / EVENT
<b>BENEFITS DURING EVENT</b>				
Unlimited client ticket pass discount (% off)	75%	50%	25%	15%
Complimentary tickets to event	10	8	8	5
Booth/Table Space on site	10x10 booth	6x6 booth	6x6 booth	Shared table
Sponsor-provided free-standing banner near bar or food area	🌿	🌟	🌿	🌟
NCIA staff recognition during address to attendees	🌿	🌟	🌿	🌟
Logo included in event slideshow presentation	🌿	🌟	🌿	🌟
Dedicated slide in event slideshow presentation	🌿	🌟	🌿	
Logo on print marketing materials (when applicable)	🌿	🌟	🌿	
Marketing material in event folder or placed at registration desk	🌿	🌟	🌿	
Sponsor provided banner pop-up near stage or registration	🌿	🌟		
On-site signage thanking sponsor	🌿	🌟		
1-2 minutes to address attendees at event	🌿			
<b>BENEFITS BEFORE &amp; AFTER EVENT</b>				
Facebook post on event page quarterly	🌿	🌟	🌿	Shared
Business listing on event ticketing page	🌿	🌟	🌿	🌟
Logo and website link on event ticketing page	🌿	🌟	🌿	
Logo and website link in email campaigns	🌿	🌟	🌿	
Logo on event landing page	🌿	🌟	🌿	
Logo inclusion in post-event email to attendees	🌿	🌟	🌿	
Twitter, Facebook, & Instagram shout-out leading up to event	3	2	1	
Twitter, Facebook, & Instagram shout-out after event	🌿	🌟		
Logo on Facebook event cover photo	🌿			
Logo on official event photo album	🌿			
Standalone pre-event email to all NCIA contacts in region	🌿			

