

Industry Socials are an opportunity for industry leaders to engage with each other and with their national trade association in a relaxed and low-key environment while developing lasting business relationships.



## 2019 EVENT SERIES

**WEST COAST TOUR**

Seattle | January 15  
Portland, OR | January 17  
Las Vegas | January 22  
Salt Lake City | January 29  
Phoenix | January 31

**EAST COAST TOUR**

Portland, ME | April 9  
Jersey City | April 11  
Pittsburgh | April 16  
Baltimore | April 18  
Miami | April 30

**HEARTLAND TOUR**

Fargo | August 13  
Chicago | August 15  
Saint Louis | August 20  
Oklahoma City | August 22  
Austin | August 27

**SPONSORSHIP PACKAGES**

	<b>PLATINUM</b> \$3,500	<b>GOLD</b> \$1,750	<b>SILVER</b> \$950	<b>BRONZE</b> \$500
	1 SPONSORS / EVENT	3 SPONSORS / EVENT	3 SPONSORS / EVENT	4 SPONSORS / EVENT
<b>BENEFITS DURING EVENT</b>				
Unlimited client ticket pass discount (% off)	75%	50%	25%	15%
Complimentary tickets to event	12	10	8	5
NCIA staff recognition during address to attendees	🌿	🌟	🌿	🌟
Sponsor-provided free-standing banner near bar or food area	🌿	🌟	🌿	🌟
Dedicated slide in event presentation or signage on site	🌿	🌟	🌿	
Table and exhibit opportunities on site	🌿	🌟	🌿	
Logo on print marketing materials (when applicable)	🌿	🌟		
Sponsor provided banner pop-up near registration table	🌿			
<b>BENEFITS BEFORE &amp; AFTER EVENT</b>				
Twitter, Facebook, & Instagram shout-outs leading up to event	2 Dedicated	1 Dedicated	1 Dedicated	Shared
Facebook post on event page	2 Dedicated	1 Dedicated	1 Dedicated	Shared
Logo and website link on event ticketing page	🌿	🌟	🌿	🌟
Listing and website link in email campaigns	🌿	🌟	🌿	🌟
Listing in post-event email to attendees	🌿	🌟	🌿	🌟
Twitter, Facebook, & Instagram shout-out after event	🌿	🌟	🌿	🌟
Logo impression and website link in email campaigns	🌿	🌟		
Logo inclusion in post-event email to attendees	🌿			
Logo on Facebook event cover photo	🌿			
Twitter & Instagram shout-out 3 times during quarter	🌿			
Company logo, bio and social links on NCIA website	🌿			
Standalone pre-event email to all NCIA contacts in region	🌿			

