

# NCIA COMMITTEES



▶ Take your involvement with NCIA to the next level  
and reap the benefits for your industry and your business.

NCIA committees are an opportunity for members to get directly involved in specific industry issues and sectors. These volunteer-driven efforts engage members' expertise and passion to enact change, provide professional development opportunities, and develop best practices and guidelines that will shape the future of our industry.

The next committee application period will be open summer of 2019 and all NCIA members are encouraged to apply. Due to the overwhelming interest we can not guarantee committee assignment.



#### **Cannabis Cultivation Committee (CCC)**

The CCC's mission is to promote the voice of growers, and to develop, promote, and distribute best growing principles and practices.



#### **Finance & Insurance Committee (FIC)**

This committee promotes the interests of the cannabis industry's critical finance and insurance sectors, and will develop strategies for the responsible advancement of these sectors for the good of our industry as a whole.



#### **Human Resources Committee (HRC)**

The HRC focuses on employee training, education, recruitment, pay and benefits, and other HR-related issues that pose unique challenges within a rapidly evolving industry. With both employees and employers in mind, the HRC will establish best practices for talent management and development, as well as create educational materials to help NCIA members better recruit and retain employees.



#### **Infused Products Committee (IPC)**

The IPC focuses on edible and topical products, reviewing existing business practices and state regulations. Regulation of these products is the IPC's initial key focus, but the committee's purpose is to ensure the infused product sector is helping shape its destiny, rather than being driven by differing jurisdictional regulations.



#### **Banking Access Committee (BAC)**

The BAC advocates for the industry's equitable access to banking and for the industry to be treated fairly under state and local laws on issues such as 280E.



#### **Marketing & Advertising Committee (MAC)**

This committee's tasks include developing best practices in cannabis industry marketing and opening dialogues with major media outlets that ban most or all cannabis-related advertising. The committee will also be continuing their work developing a PR crisis manual and assisting NCIA's events department with our awards ceremony.



#### **Packaging & Labeling Committee (PLC)**

The PLC will develop recommendations for standardization of the packaging and labeling of cannabis products available to consumers nationwide.



#### **State Regulations Committee (SRC)**

This committee will examine and review the varying cannabis industry-specific statewide regulations and work to establish best practices or guidelines for states and municipalities to facilitate the development of regulatory procedures.



#### **Scientific Advisory Committee (SAC)**

The SAC is comprised of practicing chemists and other professionals to advise other NCIA committees as they work to develop standards and guidelines for the various sectors of our industry, ensuring that any formal recommendations produced by other NCIA committees are scientifically sound, sustainable, and legitimate.

For more information, contact  
[Membership@TheCannabisIndustry.org](mailto:Membership@TheCannabisIndustry.org)