

PAC LEADERSHIP CIRCLE



ELECTING CANDIDATES WHO SUPPORT THE FUTURE OF CANNABIS

The NCIA-PAC is the most established and respected federal Political Action Committee for cannabis professionals. The NCIA-PAC provides contributions to candidates for public office who support forward-thinking reforms that respect state cannabis laws and protect the legal industry. The NCIA-PAC is vital to the political future of the emerging cannabis sector and gives cannabis professionals a united voice in the political process.

The NCIA-PAC maintains no overhead costs so that 100% of donations are used to support industry-friendly candidates and build the political influence of our emerging business sector.

Members who contribute or raise funds for the NCIA-PAC at the following levels within the calendar year may join our PAC Leadership Circle to receive the benefits outlined below:

SUPPORTER CIRCLE • \$1,000 PER YEAR

- Company listing on NCIA's PAC Leadership Circle webpage.
- Business listing included on premium signage at NCIA's Annual Cannabis Business Summit & Expo and at NCIA-PAC fundraiser hosted during our Annual Cannabis Industry Lobby Days.
- Invitation to participate in high-level meetings with key Congressional offices one day before our Annual Lobby Days in Washington, D.C.
- Two VIP tickets to any NCIA-PAC fundraising event.

ADVOCATE CIRCLE • \$2,500 PER YEAR

All of the benefits of the level above, plus:

- Prominent listing and link to your company website featured on NCIA's PAC Leadership Circle webpage.
- Logo impressions on signage placed at NCIA's annual PAC fundraiser during NCIA's Annual Cannabis Industry Lobby Days.
- Logo impressions on signage at NCIA's Annual Cannabis Business Summit & Expo.
- Complimentary registration for two at any one of NCIA's three annual trade shows.

INNER CIRCLE • \$5,000 PER YEAR

All of the benefits of the level above, plus:

- Invitation to attend one in-district or D.C. fundraiser for a member of Congress of your choosing with admission fees covered by the NCIA-PAC.
- Quarterly PAC Update conference calls featuring a Member of Congress and NCIA's lobbying team to provide updates and answer questions about their work on Capitol Hill.
- Premium signage with company logo impressions at all three of NCIA's annual trade shows.
- Company logo and link to company website on NCIA's Leadership Circle webpage.
- Admission for two at any one of NCIA's four VIP meetings featuring a special presenter hosted in conjunction with our three annual trade shows and Cannabis Industry Lobby Days.
- Featured product or company marketing materials included in gift bags at any one of NCIA's three annual trade shows.
- One social media shoutout (Facebook, Twitter, Instagram) for your business on NCIA's pages.

VISIONARY CIRCLE • \$10,000 PER YEAR

Bundled or for qualified married couples. All of the benefits of the level above, plus:

- Customized branding opportunities at NCIA's Cannabis Business Summit & Expo.
- Access to private dinner with a member of Congress open exclusively to members of the Visionary Circle and NCIA executive team.
- Microsite on NCIA's PAC Leadership Circle webpage including biography and company info.
- Company featured in one dedicated e-mail to NCIA's national contact list promoting the PAC Leadership Circle.

In accordance with federal election laws, only certain U.S. persons associated with NCIA member-businesses may donate to the NCIA-PAC and donations must not exceed \$5,000 per individual (or \$10,000 for married couples) in a calendar year. This document is for informational purposes only and is not a solicitation.

The donation amounts listed above may be aggregated from more than one individual associated with a qualified member business under certain conditions. Please contact NCIA for more information on bundling donations in compliance with federal regulations and to grant NCIA permission to solicit for the NCIA-PAC.

For more information, please contact Kaliko@TheCannabisIndustry.org