

artisans of  
fragrance portfolio

unique fragrances by Lorenzo Dante Ferro

ambience

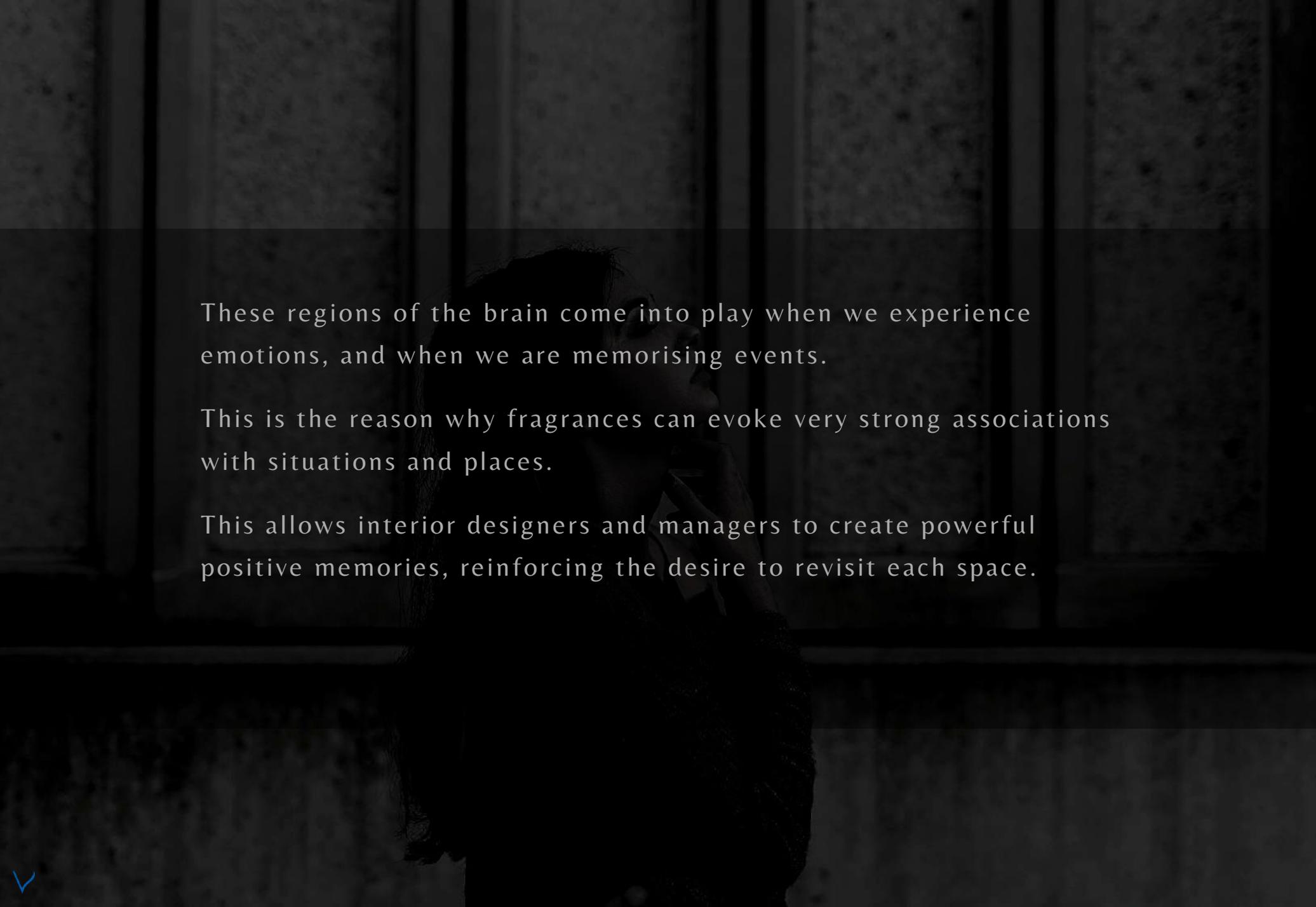
Viveur are  
Artisans of Ambience.

We create a unique  
sensory experience, by  
distributing boutique  
fragrances in fine  
interiors.

Invisible, indefinable, and  
yet unforgettable.



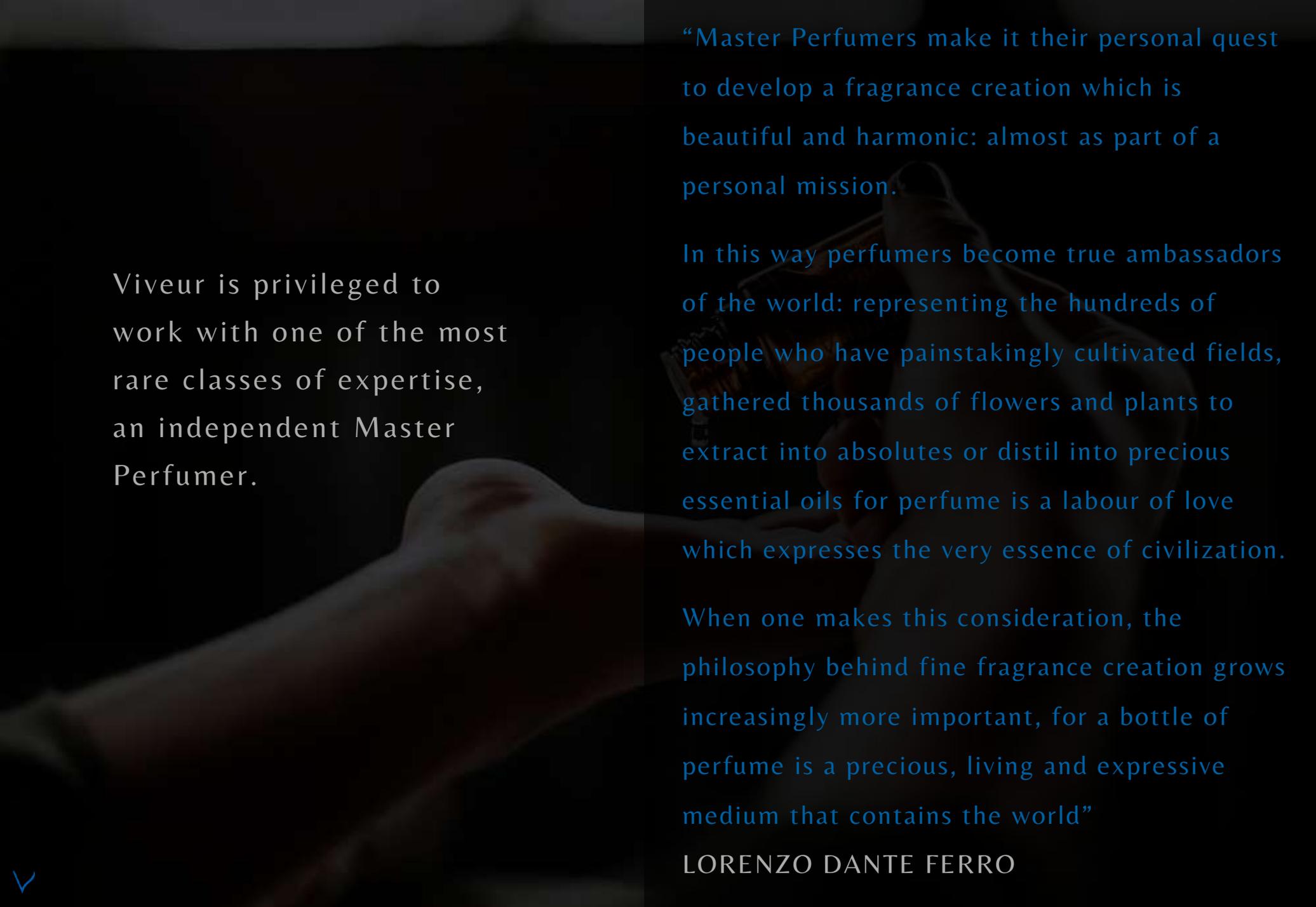




These regions of the brain come into play when we experience emotions, and when we are memorising events.

This is the reason why fragrances can evoke very strong associations with situations and places.

This allows interior designers and managers to create powerful positive memories, reinforcing the desire to revisit each space.



Viveur is privileged to work with one of the most rare classes of expertise, an independent Master Perfumer.

“Master Perfumers make it their personal quest to develop a fragrance creation which is beautiful and harmonic: almost as part of a personal mission.

In this way perfumers become true ambassadors of the world: representing the hundreds of people who have painstakingly cultivated fields, gathered thousands of flowers and plants to extract into absolutes or distil into precious essential oils for perfume is a labour of love which expresses the very essence of civilization.

When one makes this consideration, the philosophy behind fine fragrance creation grows increasingly more important, for a bottle of perfume is a precious, living and expressive medium that contains the world”

LORENZO DANTE FERRO



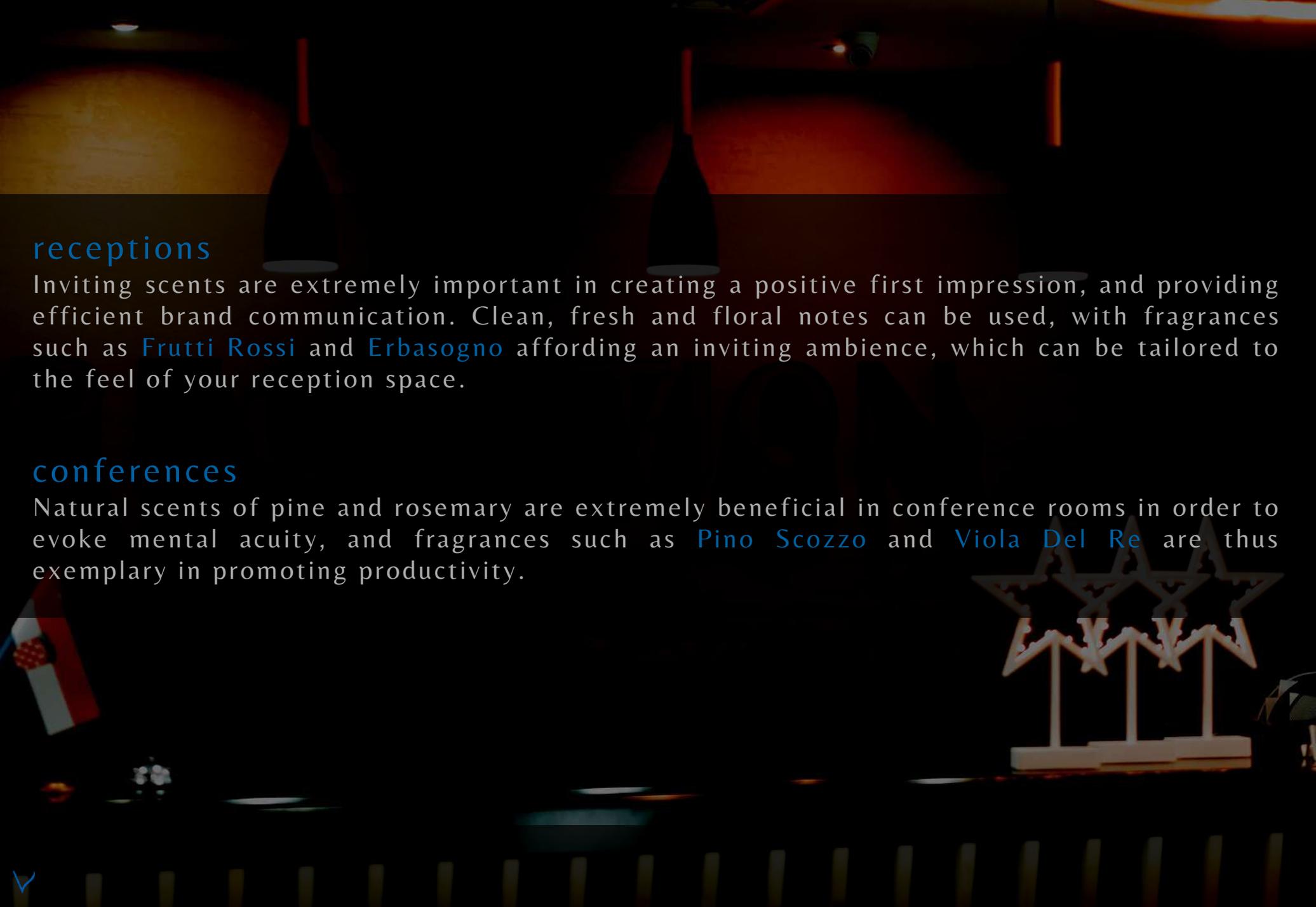
## workout spaces

Fresh, citrus and cleansing fragrances like **Bergamotto Reggio** and **Eucalypto** work well with the cooler environment of a gym, and also have antiseptic properties. **Gelsomino Italiano** in laundry areas gives a fantastic fresh fragrance to enhance the senses.

## clubs

Each club will have its own unique theme within which we will enhance the senses, although woody and leathery notes such as **Legno Di Ceylon** and **Nero & Tane'** fit well with open spaces, with sweeter notes such as **Berry Nice** providing an excellent ambience for bar areas.





## receptions

Inviting scents are extremely important in creating a positive first impression, and providing efficient brand communication. Clean, fresh and floral notes can be used, with fragrances such as [Frutti Rossi](#) and [Erbasogno](#) affording an inviting ambience, which can be tailored to the feel of your reception space.

## conferences

Natural scents of pine and rosemary are extremely beneficial in conference rooms in order to evoke mental acuity, and fragrances such as [Pino Scozzo](#) and [Viola Del Re](#) are thus exemplary in promoting productivity.

## romantic and intimate

Using fragrance in intimate spaces should aim to create a sense of ease and comfort, as well as cleanliness and quality. Subtle, sweet and romantic scents of [Lavender & Merletti](#) and [Crushed Violets](#) are examples of how an intimate space can be created.

## relaxation areas

Tailoring the scent of relaxation areas adds another level of luxury to the customer experience. Spas will benefit greatly from subtle fragrances due to the immediate effects on the mood, with notes of [Sandalwood](#) and [Three Teas](#) especially powerful in these spaces.



## creative spaces

Creative spaces should enhance and stimulate personal productivity. Private work spaces will benefit from scents of peppermint or cinnamon in order to tackle fatigue, and fresh scents such as **Madreselva** maintain alertness.

## recreational

Enhancing customer experience in recreational areas such as private function rooms and dining areas is important, and a fragrance can be changed to fit the theme of any event. Sweet notes of **Orange and Sweet Grape** can be used to create a light and energetic atmosphere, whereas for a themed party at Christmas time, optimum scents include **Sweet Gingerbread** and **Berry Nice**.



The following pages contain a selection of Lorenzo Dante Ferro fragrances available from Viveur, chosen with our ultra-luxury client base in mind.

These are intended as the basis of a collaboration for each project.

Working with our clients, their interior design team and the Master Perfumer, we are able to offer an exclusive sensory experience, unique to each superyacht or private residence, and unavailable to any other client.

Samples are available through Viveur, along with personalized client demonstrations, and Perfume Studio visits on request.



**fresh**

bergamot, citrus oils

marine, aquatic

galbanum, green

berries, fruits

**floral**

fresh flowers

soft powdery

sweet flowers

incense amber

oriental resins

**oriental**

sandalwood

spoonwood patchouli

aromatic wood

oakmoss, amber

dry woods, leather

**woody**

# FRAGRANCE NOTES



# FLORAL

**Vintage Bouquet** A romantic bouquet of precious, antique flowers

**Italian Jasmine** The intense fragrance of Italian jasmine

**English Rose Petals** The nostalgic intensity of a lovely English Rose garden

**English Violets** A cool, shady expression of the woods and its delicate leaves and flowers

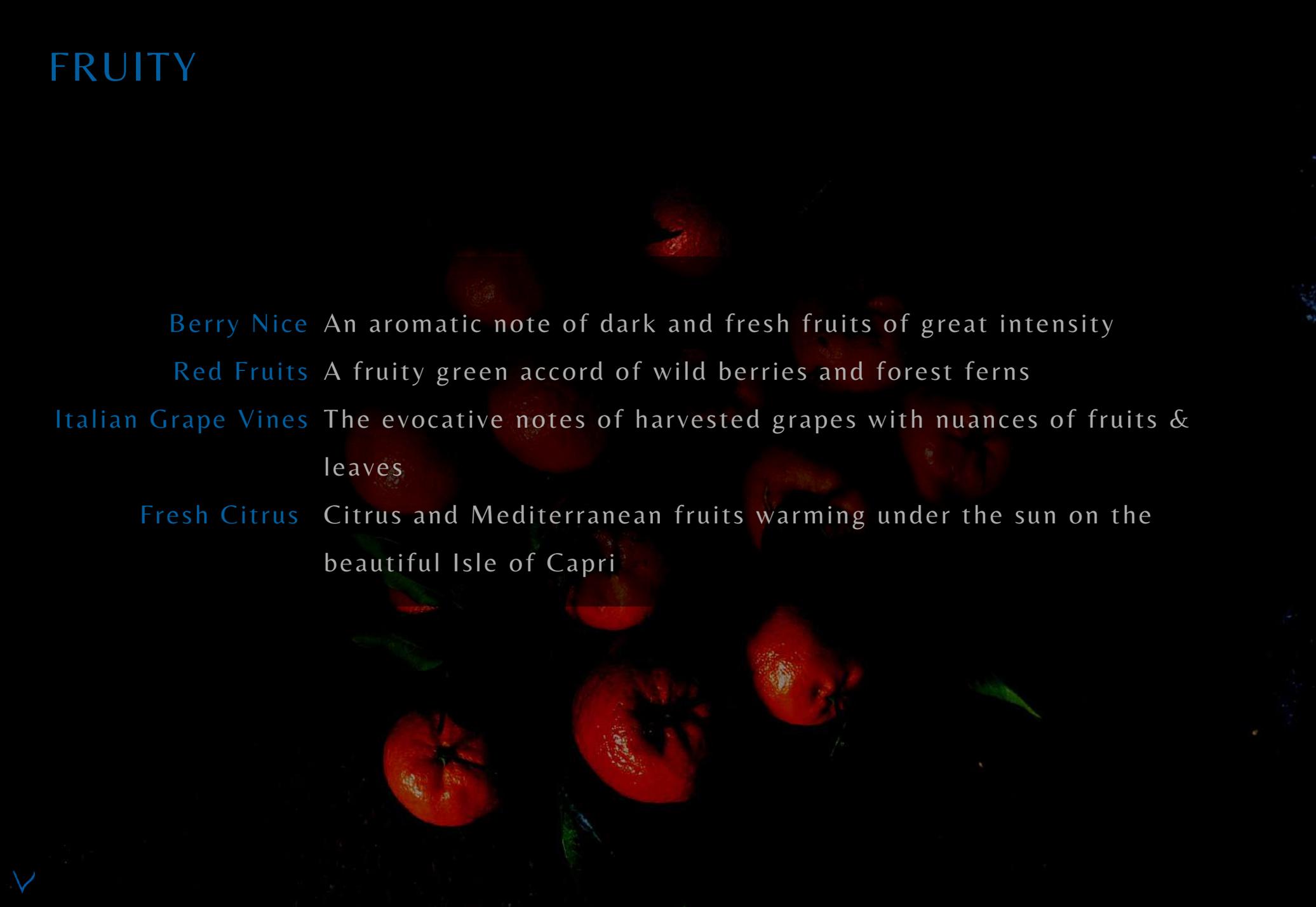
**Delicate Orange and Lemon** A creamy citrus accord of lemon blossoms and orange flowers for a true bridal bouquet

**Cream Flower** A powdery veil of delicate softness, like a baby's skin

**Tea Rose** All the refinement of an English Rose garden



# FRUITY



**Berry Nice** An aromatic note of dark and fresh fruits of great intensity

**Red Fruits** A fruity green accord of wild berries and forest ferns

**Italian Grape Vines** The evocative notes of harvested grapes with nuances of fruits & leaves

**Fresh Citrus** Citrus and Mediterranean fruits warming under the sun on the beautiful Isle of Capri

# ORIENTAL

- Pipe Tobacco The rich fragrance of blended pipe tobacco from Havana
- Soft Sandalwood The evocative powers of sandalwood and precious resins from the Orient
- Patchouly The intense balsamic and oriental notes of crushed leaves from Indonesia
- Gingerbread Freshly baked gingerbread, a traditional & heart warming way to say "Welcome"
- Spicy Pepper The spicy and intense fragrance of freshly ground black pepper
- Gingerroot The exotic fragrance of the fresh and piquant notes of fresh ginger root

# AROMATIC HERB



- Sweet Lavendar** Italian lavender flowers for a touch of tradition, antiquity and lace
- Floral Shrub** The traditional and fragrant notes of this flowering Mediterranean shrub
- Blue Camomile** A soft, delicate accord of blue chamomile and aromatic herbs
- Frankincense** An evocative note that is mystical and spiritual
- Star Anise** The cool and energising notes of Star Anise on a warm vanilla bean background

# WOODY

**Siamwood** The evocative powers of precious woods, resins and spices from the mystic Orient

**Cedarwood** The aromatic fragrance of treasured hope chests from Atlas Cedar

**Black and Tan** An accord of precious woods and leather with nuances of espresso & star anise

**Scotch Pine** The fresh and revitalizing notes of lush forest vegetation

**Precious Leaves** The suggestive notes of aromatic leaves and woods with accents of fragrant red berries



# FRESH

- Sweet Oranges** The fresh and tangy sweetness of freshly squeezed oranges
- Fresh Citrus** The noble citrus fruit of the Calabrian coast
- English Blossom** The clean, fresh floral note of summer's favourite climbing floral blossoms
- English Grass** The fresh and brisk notes of manicured golf greens and fairways
- Green Tea Leaves** The relaxing, soothing and herbaceous notes of green tea leaves
- Emerald Sea** The salt watery waves with Mediterranean coupled with crisp aromatic herbs



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