

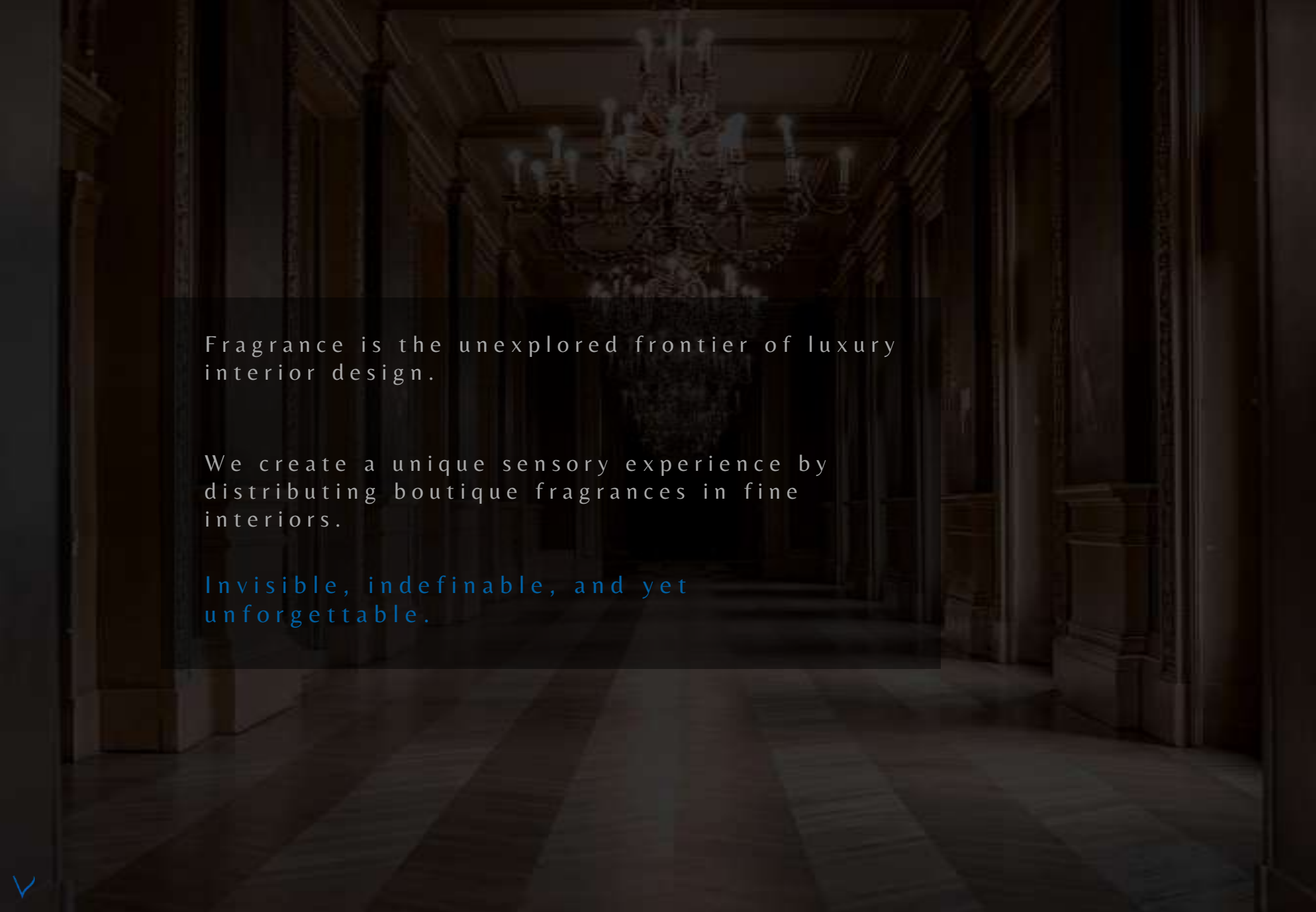


artisans of
brand dna
ambience



We are Viseur - Artisans of Ambience.





Fragrance is the unexplored frontier of luxury interior design.

We create a unique sensory experience by distributing boutique fragrances in fine interiors.

Invisible, indefinable, and yet unforgettable.



Viveur's brand archetype is The Lover.

Viveur is all about sharing experiences, and we love to evoke emotion.

We are passionate and unashamed in fostering relationship and expressing appreciation.

We achieve our goal of human connection by elevating simple moments into delightful experiences.



CORE VALUES

human relationships

believing in the principle of partner relationships,
built up on face-to-face communication

privacy

respecting the needs of our wealthy clients to
ensure total confidentiality at all times


originality

ensuring that our designs reflect the culture and
values of the individuals that own and use the
interiors

independence

being fiercely independent in all areas of operation





physique
masculine
sensual

personality
fresh
visionary

relationship
exclusive
ubiquitous

culture
caring
collaborative

reflection
technical
approachable

self-image
expert
quintessentially British

BRAND ESSENCE





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