

SCHMIDT

artisans of

manifesto

ambience

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Viveur are Artisans of Ambience, based in London.

We create a unique sensory experience, by distributing boutique fragrances in fine interiors.

This manifesto is produced to describe how we see the world and seek to operate in it. It is also demonstrative of our core aims, both in terms of our internal and external partners, and the wider community.



“We are inspired by the uniqueness and complexity of the human sense of scent, and love to use fragrances to interweave a new layer of emotional meaning into luxury interior design.”

*Maria Guy Cantley*

Co-Founder and Creative Director

## core value - originality

We ensure that our designs reflect the culture and values of the individuals that own and use the space.

We aim never to produce the same design twice in succession, because our customers are all unique individuals with unique desires, needs and lifestyles.

We always take the time to understand in detail how our customers want to feel in the spaces we take care of, and where possible construct ambience test spaces so that the results of our creativity can be experienced and honed before final installation takes place.



# core value - privacy

We respect the needs of our wealthy clients to ensure complete confidentiality at all times.

This reflects in our careful use of technology, where we eschew even widely used but insecure technologies in favour of open source and controllable ones.

Casual and hidden data sharing by large companies, for the purposes of big data harvesting, we consider to be a modern scandal. Consequently the usage data of our systems will not be shared outside the system in which they are used, even to our own data storage devices.



## core value - human partnerships

We believe in the principle of partner relationships that are built up on face to face communication, including both external partners such as clients and suppliers, and internal partners such as company members and associates.

Consequently we rely on such relationships to build our business, rather than on the excessive use of social media and online outreach.

We provide collaboration and meeting spaces in key geographical areas of our market in order that clients can come and have meaningful conversations with us at their convenience, as well as providing locations for any new internal partners that may wish to work with us in the future.



## core value - independence

We are fiercely independent in all areas of operation, including technologically, financially and in our overall approach.

Our business has been built up without external funding, so we are independent of unsympathetic shareholders or investment partners.

We do not employ technologies where we do not have control of the data or the programming.

