



Optimizing the Attendee Journey

How Onsite Technology
Enhances the Event Experience

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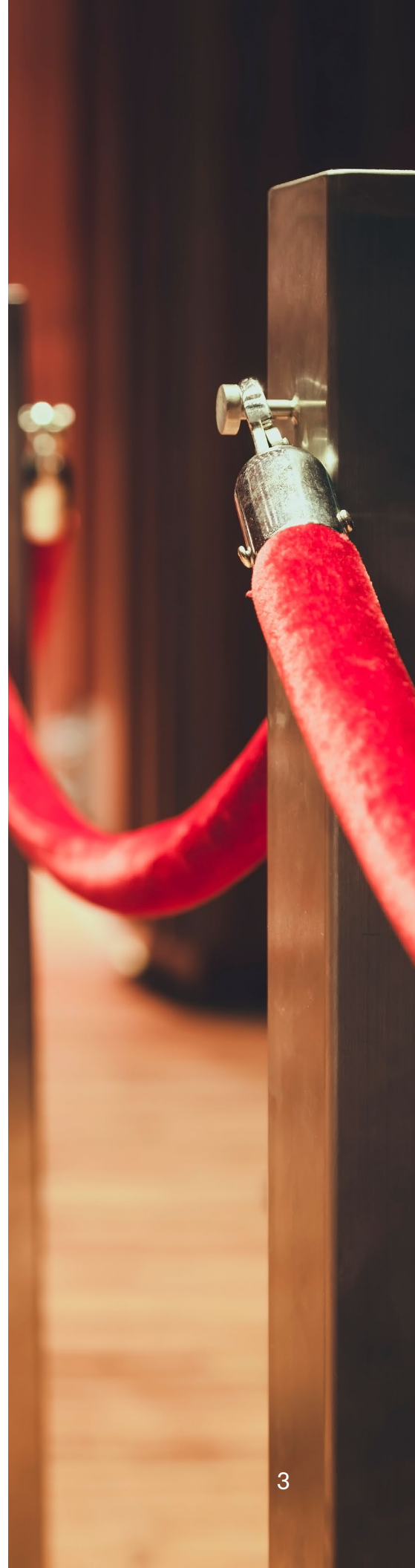
Introduction

They say you only have one chance to make a good first impression. When it comes to events, an attendee's first impression is often made with the technology they interact with; how and where it's used, how seamless it is and how it drives convenience as well as engagement.

Despite its importance, event planners still struggle when it comes to fully understanding onsite technology. They may ask themselves: How do I know what technology is best to use at my event? What will increase attendee satisfaction and event ROI? What will help my event stand out?

This eBook was developed to answer some of those questions and to help event planners around the world make better, more strategic decisions when it comes to onsite technology.

Whether you want to improve the technology you already have in place or you don't know where to begin, the following will help guide you to identify and achieve your goals while increasing your event ROI.



About Aventri

Aventri is a global end-to-end event management software solution. The success oriented and cloud-based platform delivers innovative technology solutions to streamline the event process and increase ROI. Founded in 2008, Aventri has assisted over 20,000 event professionals in planning, executing and measuring their events. With a focus on event sourcing, registration, marketing, logistics, engagement, mobile and data. In October 2018, Aventri acquired leading event solutions provider ITN International. Optimizing events through NFC, mobile and cloud-based technology, ITN's product and services complement Aventri's existing technology stack. Aventri has been able to serve more than 1,200 customers in corporations, associations, agencies and educational institutions. Headquartered in the United States in Norwalk, CT, the company has three more North America offices and five global offices in the United Kingdom, Belgium, Australia, UAE, and Singapore. Learn more at [aventri.com](https://www.aventri.com).



To incorporate any of these onsite tools into your next event, reach out to the Aventri sales team at sales@aventri.com