

# THE JEWELER'S BENCH INC.

DESIGN REPAIR RESTYLE RESTORE

March 30, 2017

Mr. Darren Fries  
Simplex Consulting Services  
130 Rivers Landing Road  
Suite 1D  
Charleston, SC 29492

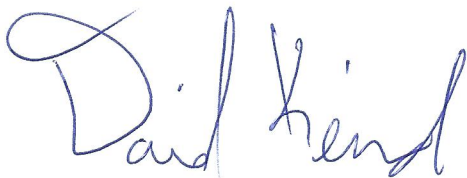
Dear Darren,

When we were deciding to remodel our store, in part thanks to the hurricane Matthew, we spoke to you and after some discussions decided that a well-planned 30<sup>th</sup> Anniversary Sale announcing the brand new showroom and the addition of hundreds of brand new items seemed to be a great idea. Now that the Anniversary Event is over, we can honestly say the choice of hiring Simplex was absolutely the correct one.

One of the most important factors in making the event great was the addition of Simplex inventory. The goods were very diverse and priced well allowing us to maintain good margins throughout the event. We did not have a huge advertising budget but effectively got the message out to our customers and more importantly many new customers.

We can honestly say we have gained a friend and a business associate for many years to come. We would not hesitate to recommend you to anyone who is contemplating such an event.

Sincerely,



Pat and Gwynn Kinard  
The Jewelers Bench