



## Grafner Brothers

J E W E L E R S

12063 Perry Highway ◦ Pine Tree Shoppes ◦ Wexford, PA 15090

Darren Fries

130 Rivers Landing Dr.

Charleston, SC 29492

Dear Darren,

I just wanted to commend you and Simplex for the excellent job you did for our going out of business sale. Given our long history choosing the right partner in this venture was critical.

Simplex provided us with the right mix of fill-in merchandise to complement our inventory, and we successfully hit our target goal of nearly a years worth of revenue in 12 weeks.

Your guidance helped implement a cost effective and efficient marketing plan and the consultant you placed in the store was knowledgeable, professional and reliable. It was a pleasure to have him on our team.

Thanks again and I wouldn't hesitate to recommend your firm to anyone considering a special sales event.

Sincerely,

Richard Lloyd