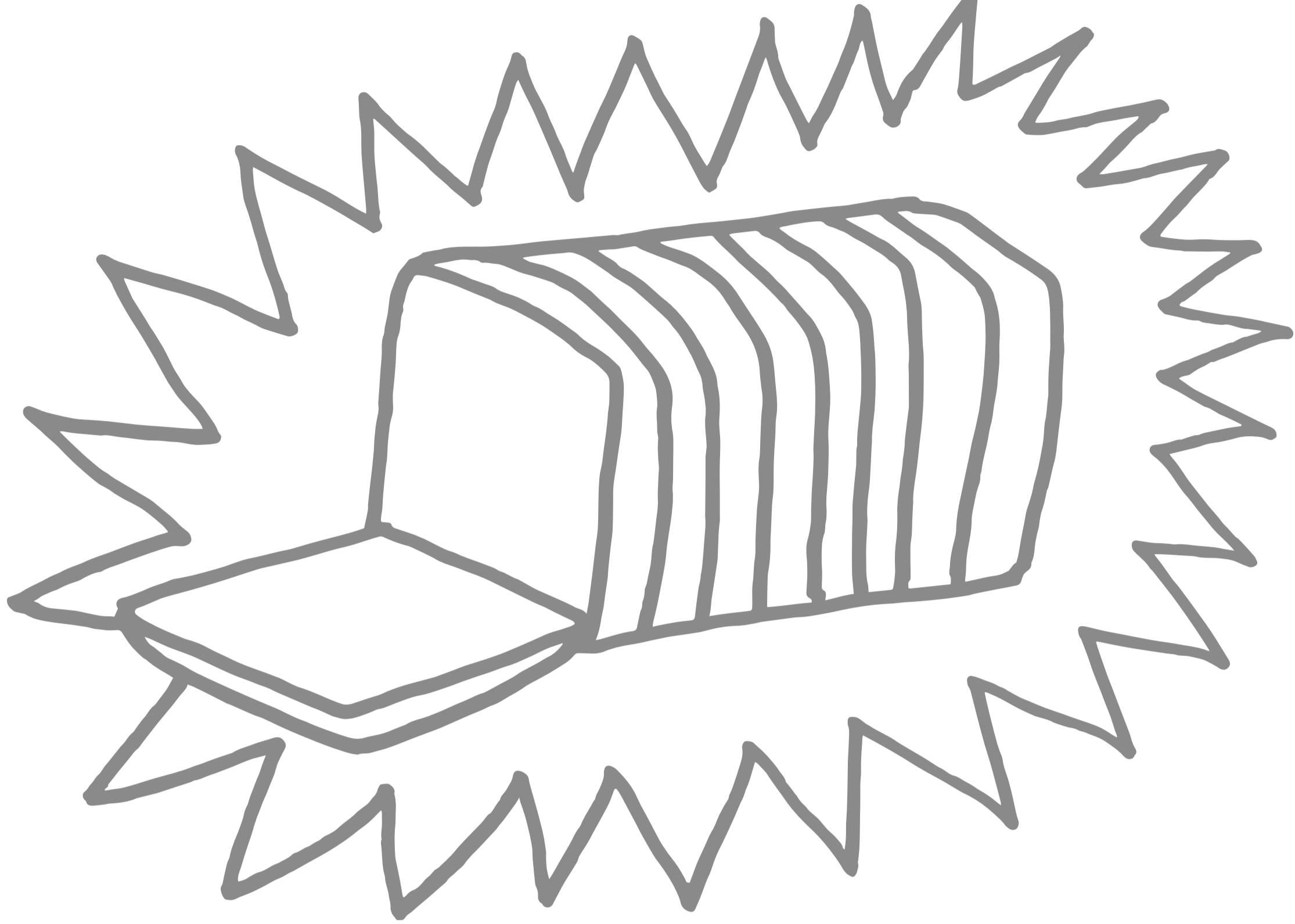


<p>HEADLINE</p> <p>Sliced bread is the best thing since ... everything</p>	<p>IMAGE</p> 
<p>SUBHEADING</p> <p>Pre-sliced bread gives you perfect toast every time, in no time</p>	
<p>INTRODUCTION</p> <p>With sliced bread, you get your loaf already cut into identical, uniform slices. This saves you time, produces toast that's evenly browned all over, and makes every meal a success.</p>	
<p>PROBLEM STATEMENT</p> <p>Making toast can be hard. How do you find a bread knife when no-one's done the dishes for a week? How do you cut your loaf without turning it into a crumbling lump of bread? How do you toast this ragged slab without burning some bits and leaving others raw? And how do you find time for this whole elaborate process?</p>	
<p>SOLUTION</p> <p>With sliced bread, making toast is easy. That's because sliced bread is cut for you. Precision machinery turns your loaf into uniform slices and packages them into an easy-access bag. All you have to do is pull out a slice, drop it in the toaster and out pops a perfect piece of toast.</p>	
<p>COMPANY QUOTE</p> <p>"Why would you cut your bread when we can do it for you? Sliced bread is what the world's toast-lovers have been waiting for." — Jake Baker, CEO of Breadheads Inc</p>	
<p>CUSTOMER QUOTE</p> <p>"Sliced bread has changed my life. Now I can be feeding my face seconds after feeling hungry. Turns out man can live by bread alone." — Peter Brett</p>	