

<p>HEADING</p> <p>Something attention grabbing that also names the product you're about to build.</p>	<p>IMAGE</p> <p>Draw a picture that reflects the product out in the wild.</p>
<p>SUB-HEADING</p> <p>A single sentence explaining the key benefit of the product.</p>	
<p>INTRODUCTION</p> <p>Outline what the product is and does. This may be the only paragraph that gets read, so make it count.</p>	
<p>PROBLEM STATEMENT</p> <p>What problem exists in the world that you are trying to solve?</p>	
<p>SOLUTION</p> <p>Describe how the product solves the problem described above.</p>	
<p>COMPANY QUOTE</p> <p>An informative quote from a company spokesperson.</p>	
<p>CUSTOMER QUOTE</p> <p>A quote from a customer describing how the product has improved their life.</p>	