

Guide For Press Release

If you are receiving this form, you have been chosen by the Action Based Learning team because of your innovation in education. The purpose of the press release is to share your story, highlight your program, and show others the impact you are making in the world!

Please note- grammatical errors, incomplete sentences, etc are okay- consider this brainstorming! You do not need to answer all questions- feel free to go off topic and talk about the things you feel are important and unique to your program that you would like to share with others. This is just a guide to help you write your story, and will be edited and clipped.

1. About You

School Name, District Name , Program name, Your Name/Your title, Your Story (we ask that you brag a little bit here :) Tell us about your journey with ABL and some of your accomplishments

2. About Your School

You've been chosen because of your innovation. Tell us about your school and your students first- what are you hoping to accomplish with this program . ex: what is your plan for your classroom transformation? What area of the school is this going in? What age groups are using this room. How often do they use it, for how long, etc. Tell us what makes this unique? . How are you different from surrounding schools/districts?

3. Why This is so Important

Why is this so important? How Is it going to make an impact? What are the benefits? How many students will it reach? Will you be collecting Data? If so, tell us more about this and your longt erm plan

4. Advice

Any recommendations or word of advice for others who may be interested in doing this in their own school?

5. Your Quote

(Optional) If you would like offer a specific quote for this press release, please enter it below. Otherwise, we will snag a quote from what you have written above (with your approval prior to releasing).
