



5 ways to spice up your CORPORATE EVENT

A successful corporate event only happens when it leaves a positive and lasting impression. Your corporate event is your opportunity to show employees, co-workers and clients how much you appreciate and value them. Here are 5 proven ideas that will make your reputation shine and leave your guests feeling a part of something truly special.

1. Specialty bar themes and designs draw amazing attention.

Who doesn't love the vibe that a Tiki or margarita bar brings to the party? Or perhaps a glow bar and a menu of themed cocktails? Interactive activities like wine or tequila tastings, a craft draft beer wall and expertly paired food & drinks help keep the guests energetic and the conversations lively!

2. Sustainability brings thoughtfulness to the event.

Farm to table dinners are very popular these days. Having catered more than 1,000 events highlighting New England sourced menu selections and beverages we can firmly attest, it not only brings local freshness to the plate, it brings an air of pride and appreciation to the entire room as well.

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3. Every crowd enjoys a good takeaway.

Your event theme is only as good as the *tchotchke* that people go home with. A branded bib or apron would certainly steal the show for a summer BBQ theme, while casino chips, a dealer's cap or a mini roulette wheel are all great takeaways for a casino night. The important thing is to think outside the box and have fun with it!

4. Remember, to entertain with style.

Crafting the complete experience means thinking way past the same old appetizer stations. To be memorable, your event needs to make an impression that sticks. Don't be afraid to venture out a bit. Casino games with actual casino dealers running the tables, themed greeters, strolling food displays, dancers and fortune tellers are just a few unforgettable examples that bring life to the party!

5. Location, location, location.

The options are endless, but the best locations are often the ones you least expect. You may find an empty building serves as the perfect canvas, setting the stage for an event that really stands out. A brewery, winery or a chartered boat would make for an authentic, upscale experience, whereas a nightclub or airport hanger would create something uniquely unparalleled. Find the location that speaks best to the audience attending, then go for it!

Contact our event specialists to create your one-of-a-kind corporate event today.

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