

Shine with online frontline training courses



CANADIAN Retail Institute recently released a new online training certification for retail jewellery managers. Called the Certified Jewellery Retail Professional Program, the training introduces retailers to the world of jewellery store management, teaching specifics concerning ways to run a successful jewellery store and build the operations of the business.

The course was designed by specialists from The Canadian Jewellers Association and Retail Council of Canada and includes 14 self-directed e-learning modules to learn from. Topics include store management, human resources, business protection, and lessons in store planning, store operations, marketing, and business succession. Completion of the program will earn candidates the Certified Jewellery Retail Professional (CJRP) designation.

While the program is designed for jewellers, the course delivers learning that will benefit a range of retailers who deal in high value items.

To learn more about the CJRP designation, visit www.retailcouncil.org/memberservices/retail-education/certified-jewellery-retail-professional-program



Save time and money with easy-to-use eShipper logistics solution

SUPPLY chain management is often complicated and time-consuming, but it doesn't have to be. If you don't already use a third-party logistics provider (3PL) for your shipping, here's why you should start.

Save time and money

3PL customers have reportedly saved up to ten hours on their shipping process each week just by making the switch!

Why? Your 3PL deals in such a high volume of shipments that they're able to negotiate amazing rates with carriers and pass those savings onto you, allowing you to save up to 70 per cent on shipping.

Easily and quickly scale up or down

With a 3PL, you have access to user-friendly online tools that allow you to add users, track shipments, compare multiple carrier rates, schedule pickups and print labels—all on one platform.

3PLs also have the space, labour, and transportation options readily available to meet your demands. A 3PL is there to help drive the process and give your business the extra support and flexibility it needs during peak times.

eShipper is RCC's new 3PL partner. Together, we've designed a program to give RCC members exclusive savings on shipping and dedicated account managers ready to help your business grow.

For more information about this exclusive partner program and how to get started, email rccsales@eshipper.com or call 877-373-9222 ext. 135 to get started.



Accepting Apple Pay At Your Business

SPECIAL FROM CHASE PAYMENTECH™

LOOKING to speed up your checkout with Apple Pay or other mobile wallet technology? Retail Council of Canada is pleased to share with you an article from Chase Paymentech on how to accept Apple Pay as a merchant, and what it can mean for your business.

To read the article in full, visit <https://en.chasepaymentech.ca/rcc/apple-pay.html>

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