

Storyblocks (formerly Videoblocks) API
Documentation
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End Points

Storyblocks has three separate domains offering different types of content. The domains are:

VideoBlocks	https://api.videoblocks.com
StoryBlocks	https://api.graphicstock.com
AudioBlocks	https://api.audioblocks.com

They all share a common API, accessed using secure HTTPS GET requests. To avoid unnecessary redirects, include api with the domain.

Resources

These endpoints are available to our partners, on each of the domains listed above.

Search	GET	/api/v1/stock-items/search
Download	GET	/api/v1/stock-items/download/<stock_item_id>/<downloader_id>
StockItem	GET	/api/v1/stock-items/<stock_item_id>
Purchase	GET	/api/v1/stock-items/<stock_item_id>/<format>

Search

The search endpoint can be used to retrieve a list of stock items based on search parameters. The parameters are provided as URL parameters and can be any of the following:

VideoBlocks Request Parameters

Parameter Name	Type	Description
keywords	string	Required. The search terms. Multiple terms can be separated with URL encoded spaces
page	int	Which page of results is being requested. (default: 1)
num_results	int	How many results per page to return. (default: 20) Note, page * num_results must be less than or equal to 10,000.
contributor_id	string	The contributor portal ID. Searches for all items uploaded by contributor. Only used by VideoBlocks for now. If set, keywords is not required. Please reach out to contributor@videoblocks.com to get your contributor id.
sort	enum	Sort results by internal metrics. (default: most_relevant) Values: most_relevant, most_downloaded, highest_rated, most_recent, trending_now, undiscovered
content_type	enum	Filter results by content type. Multiple content types requested by providing a comma delimited list. (default: all) Values: all, footage, motionbackgrounds, templates
quality	enum	Filter results by quality (default: HD) Values: HD, SD, 4K
has_talent_released	bool	Explicitly include or exclude content that based on talent release Values: true, false
has_property_released	bool	Explicitly include or exclude content that based on property release Values: true, false
is_editorial	bool	Explicitly include or exclude content that based on editorial tag Values: true, false
filtered_keywords	string	A comma delimited list of keywords to exclude from search results.

Response

The response will include an array of search results, with content that varies depending on the site which is being searched.

- **success** - flag that will be set to true
- **totalSearchResults** - total results for the given search, useful for pagination
- **info** - array of search result information that includes:
 - **id** - the unique identifier of the result
 - **title** - short title of the result
 - **type** - The content type (Footage, Motion BG, or AE Template)
 - **duration** - The length of the video in seconds
 - **bpm** - The beats per minute of the file
 - **details_url** - link to the details page for that item
 - **preview_url** - link to a preview file
 - **thumbnail_url** - link to a thumbnail image
 - **rating** - The rating as provided by AudioBlocks subscribers
 - **download_formats** - available download formats for the asset
 - **download_format_details** - hash of detailed format information
 - **file_size_bytes** - size of this formats downloadable file
 - **format_name** - name of download format
 - **keywords** - a comma-separated string of the asset's keywords
 - **isMarketplaceItem** - A boolean flag indicating marketplace content
 - **purchase_urls** - An array of urls to use for the Marketplace Purchase API

Example VideoBlocks search request (excludes authentication related URL parameters):

```
https://api.videoblocks.com/api/v1/stock-items/search?keywords=plane&page=1&num_results=2
```

Example VideoBlocks search response:

```
{
  "success":true,
  "totalSearchResults":100,
  "message":null,
  "info":[
    {
      "id":9328,
      "title":"Plane Taking Off Extremely Close Up",
```

```

    "details_url": "https://videoblocks.com/video/plane-close/",
    "preview_url": "https://abc.cloudfront.net/video/preview/plane.mp4",
    "thumbnail_url": "https://abc.cloudfront.net/video/thumbnail/plane.jpg",
    "duration": 10,
    "download_formats": ["HDMP4", "HDMOV"],
    "download_format_details": {
        "HDMP4": {
            "bitrate_kbps": 1227,
            "file_size_bytes": 1891470,
            "format_name": "HDMP4",
            "frame_rate": 24,
            "video_codec": "h264"
        },
        "HDMOV": {
            "bitrate_kbps": 1227,
            "file_size_bytes": 7565880,
            "format_name": "HDMP4",
            "frame_rate": 24,
            "video_codec": "h264"
        }
    },
    "keywords": "plane,take off,close up,extreme close up"
},
{
    "id": 9276,
    "title": "Plane Taking Straight Off",
    "details_url": "https://videoblocks.com/video/plane-str/",
    "preview_url": "https://abc.cloudfront.net/video/preview/plane-str.mp4",
    "thumbnail_url": "https://abc.cloudfront.net/video/thumbnail/str.jpg",
    "duration": 13,
    "download_formats": ["MP4"],
    "keywords": "plane,take off,close up,airplane,airport"
}
]
}

```

GraphicStock

Parameter Name	Type	Description
keywords	string	Required. The search terms. Multiple terms can be separated with URL encoded spaces

page	int	Which page of results is being requested. (default: 1)
num_results	int	How many results per page to return. (default: 20) Note, page * num_results must be less than or equal to 10,000.
sort	enum	Sort results by internal metrics. (default: most_relevant) Values: most_relevant, most_downloaded, highest_rated, most_recent, trending_now, undiscovered)
content_type	enum	Filter results by content type. Multiple content types requested by providing a comma delimited list. (default: all) Values: all, photos, illustrations, vectors
categories	enum	Category filter. Multiple values may be provided in a comma delimited list. Values: design-elements, objects, business, people, holidays-and-celebrations, nature-and-wildlife, buildings-and-landmarks, sports-and-outdoors, fictional, travel-and-transportation, health-and-science, backgrounds, cultural, beauty-and-fashion
orientation	enum	Orientation filter. Values: all, portrait, square, landscape
has_transparency	bool	Transparency filter. If true, then content without an alpha channel will be excluded
color	string	A 6 character hexadecimal value of a color (e.g. #BADA55). When provided, only the content that has the provided color will be included
has_talent_released	bool	Explicitly include or exclude content that based on talent release Values: true, false
has_property_released	bool	Explicitly include or exclude content that based on property release Values: true, false
is_editorial	bool	Explicitly include or exclude content that based on editorial tag Values: true, false

<code>filtered_keywords</code>	string	A comma delimited list of keywords to exclude from search results.
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Response

The response will include an array of search results, with content that varies depending on the site which is being searched.

- `success` - flag that will be set to true
- `totalSearchResults` - total results for the given search, useful for pagination
- `info` - array of search result information that includes:
 - `id` - the unique identifier of the result
 - `description` - A description of the image
 - `title` - short title of the result
 - `type` - The content type (Photo, Vector, or Illustration)
 - `aspectRatio` - The ratio of the image (width / height)
 - `details_url` - link to the details page for that item
 - `preview_url` - link to a preview file
 - `thumbnail_url` - link to a thumbnail image
 - `rating` - The rating as provided by AudioBlocks subscribers
 - `download_formats` - available download formats for the asset
 - `download_format_details` - hash of detailed format information
 - `file_size_bytes` - size of this formats downloadable file
 - `format_name` - name of download format
 - `keywords` - a comma-separated string of the asset's keywords
 - `isMarketplaceItem` - A boolean flag indicating marketplace content
 - `purchase_urls` - An array of urls to use for the Marketplace Purchase API

Example GraphicStock search request (excludes authentication related URL parameters):

```
https://api.graphicstock.com/api/v1/stock-items/search?keywords=plane&page=1&num_results=2
```

Example GraphicStock search response:

```
{
  "success":true,
  "totalSearchResults":100,
  "info":[
    {
      "id":43956,
```

```
"description":"Commercial Jet Plane Airliner On Isolated Background",
"details_url":"https://graphicstock.com/stock-image/jet-plane",
"type":"Illustration",
"title":"Jet Plane",
"thumbnail_url":"https://abc.cloudfront.net/thumbnail/jet-plane.jpg",
"preview_url": "https://abc.cloudfront.net/preview/jet-plane.jpg",
"download_formats":["EPS", "JPG"],
"keywords":"plane,jet,flying,airplane"
},
{
"id":2546,
"description":"Silhouette Plane In The Air",
"details_url":"https://graphicstock.com/stock-image/silhouette-plane",
"type":"Illustration",
"title":"Silhouette Plane",
"thumbnail_url":"https://abc.cloudfront.net/thumbnail/silhouette-plane.jpg",
"preview_url": "https://abc.cloudfront.net/preview/silhouette-plane.jpg",
"download_formats":["EPS"],
"keywords":"plane,silhouette,sky,flying,flight"
}
]
```

AudioBlocks

Parameter Name	Type	Description
keywords	string	Required. The search terms. Multiple terms can be separated with URL encoded spaces
page	int	Which page of results is being requested. (default: 1)
num_results	int	How many results per page to return. (default: 20) Note, page * num_results must be less than or equal to 10,000.
sort	enum	Sort results by internal metrics. (default: most_relevant) Values: most_relevant, most_downloaded, highest_rated, most_recent, trending_now, undiscovered)
content_type	enum	Filter results by content type. Multiple content types requested by providing a comma delimited list. (default: all) Values: all, music, loops, sfx
min_duration	int	Minimum duration filter. When this parameter is provided any content having a duration less than the provided value will be excluded. (default: 1)
max_duration	int	Maximum duration filter. When this parameter is provided any content having a duration greater than the provided value will be excluded. (default: 1000)
genres	enum	Genre filter. Applies only when the content_type is set to music. Multiple values may be provided in a comma delimited list. Values: alternative-rock, ambience, blues, bumpers-and-stingers, cinematic, classic-rock, classical, corporate, country, dramatic, easy-listening, electronic, funk, guitar, hard-rock-and-heavy-metal, hip-hop, holiday, horror, instrumental, island, jazz, percussion, playful-and-comedic, pop, punk-rock, religious, romantic, techno, uplifting-and-epic, world
moods	enum	Mood filter. Applies only when the content_type is set to music. Multiple values may be provided in a comma delimited list. Values: aggressive, epic-inspiring, happy-upbeat,

		playful-silly, relaxing, sad, sentimental, suspenseful
instruments	enum	Instrument filter. Applies only when the content_type is set to music. Multiple values may be provided in a comma delimited list. Values: orchestra, guitar-instrument, brass, percussion-instrument, vocals, woodwind, piano
filtered_keywords	string	A comma delimited list of keywords to exclude from search results.

Response

The response will include an array of search results, with content that varies depending on the site which is being searched.

- **success** - flag that will be set to true
- **totalSearchResults** - total results for the given search, useful for pagination
- **info** - array of search result information that includes:
 - **id** - the unique identifier of the result
 - **title** - short title of the result
 - **type** - The content type (music, sfx, or loop)
 - **duration** - The length of the audio file in seconds
 - **bpm** - The beats per minute of the file
 - **details_url** - link to the details page for that item
 - **preview_url** - link to a preview file
 - **thumbnail_url** - link to a thumbnail image
 - **rating** - The rating as provided by AudioBlocks subscribers
 - **download_formats** - available download formats for the asset
 - **download_format_details** - hash of detailed format information
 - **file_size_bytes** - size of this formats downloadable file
 - **format_name** - name of download format
 - **keywords** - a comma-separated string of the asset's keywords

Example AudioBlocks search request (excludes authentication related URL parameters):

https://api.audioblocks.com/api/v1/stock-items/search?keywords=plane&page=1&num_results=2

Example AudioBlocks search response:

```
{  
  "success":true,  
  "totalSearchResults":100,  
  "info": [  
    {  
      "id":50060,  
      "details_url":"https://audioblocks.com/stock-audio/plane-take-off.html",  
      "type":"sfx",  
      "duration":23,  
      "bpm":87,  
      "title":"Awac Plane Take Off",  
      "thumbnail_url":"https://abc.cloudfront.net/sfx/thumbs/plane-take-off.png",  
      "preview_url":"https://abc.cloudfront.net/sfx/mp3preview/plane-take-off.mp3",  
      "download_formats":["MP3"],  
      "meta_keywords":"plane,takeoff,airplane"  
    },  
    {  
      "id":51810,  
      "details_url":"https://audioblocks.com/stock-audio/plane-crash.html",  
      "type":"sfx",  
      "duration":13,  
      "bpm":148,  
      "title":"Single Engine Plane Crash",  
      "thumbnail_url":"https://abc.cloudfront.net/sfx/thumbs/plane-crash.png",  
      "preview_url":"https://abc.cloudfront.net/sfx/mp3preview/plane-crash.mp3",  
      "download_formats":["WAV"],  
      "meta_keywords":"plane,crash,single engine plane"  
    }  
  ]  
}
```

StockItem

The stock item endpoint is used to retrieve the detail for a single item. This request takes no URL parameters, but instead has the parameters as part of the requested resource:

<code>stock_item_id</code>	ID of the the desired stock-item (provided by search results API response)
----------------------------	--

Example stock item request (Excludes authentication related URL parameters):

<https://api.videoblocks.com/api/v1/stock-items/6712>

Response

VideoBlocks

The response will include an array of search results, with content that varies depending on the site which is being searched.

- `success` - flag that will be set to true
- `totalResults` - Total results for the given search, useful for pagination
- `message`: Description of api request success or failure
- `info` - array of search result information that includes:
 - `id` - the unique identifier of the result
 - `title` - short title of the result
 - `preview_url` - link to a preview file
 - `thumbnail_url` - link to a thumbnail image
 - `keywords` - a comma-separated string of the asset's keywords
 - `type` - Type of the media, ("Footage"|"Motion BG"|"AE Template")
 - `description` - A description of the stock-item
 - `url_id` - The unique URL slug of the stock-item
 - `details_url` - link to the details page for that item
 - `aspect_ratio` - String of the media aspect ratio e.g. ("16:9")
 - `duration` - Integer. Duration of the media clip.
 - `is_360` - Boolean. Discerns if stock-item is a 360° video.
 - `has_alpha` - Boolean. Discerns if stock-item has alpha layers.
 - `has_audio` - Boolean. Discerns if stock-item includes audio.

- **shot_location** - String. Description of stock-item's creation location.
- **has_talent_released** - Boolean. Indicates that this clip has a talent release.
- **has_property_released** - Boolean. Indicates that this clip has a property release.
- **is_sensitive_content** - Boolean. Indicates that this clip contains sensitive content.
- **is_editorial** - Boolean. Indicates that this clip contains editorial content.

Example video stock item response:

```
{
  "success": true,
  "totalResults": 1,
  "message": "Successfully found StockItem",
  "info": {
    "aspect_ratio": null,
    "duration": 13,
    "is_360": false,
    "has_alpha": false,
    "has_audio": false,
    "shot_location": null,
    "has_talent_released": true,
    "has_property_released": true,
    "is_sensitive_content": false,
    "is_editorial": false,
    "id": 6712,
    "type": "Footage",
    "description": null,
    "keywords": "aerial,city,sprawl",
    "preview_url":
      "https://d2v9y0dukr6mq2.cloudfront.net/video/preview/city-sprawl-4_z1ibp5ulb__PM.mp4"
    ,
    "thumbnail_url":
      "https://d2v9y0dukr6mq2.cloudfront.net/video/thumbnail/city-sprawl-4_z1ibp5ulb__S0001
      .jpg",
    "title": "City Sprawl 4",
  }
}
```

```
        "url_id": "city-sprawl-4",
        "details_url": "https://www.videoblocks.com/video/city-sprawl-4"
    }
}
```

AudioBlocks

The response will include an array of search results, with content that varies depending on the site which is being searched.

- **success** - flag that will be set to true
 - **totalResults** - Total results for the given search, useful for pagination
 - **message**: Description of api request success or failure
 - **info** - array of search result information that includes:
 - **id** - the unique identifier of the result
 - **title** - short title of the result
 - **preview_url** - link to a preview file
 - **thumbnail_url** - link to a thumbnail image
 - **keywords** - a comma-separated string of the asset's keywords
 - **type** - Type of the media, (“music”|“sfx”|“loop”)
 - **description** - A description of the stock-item
 - **url_id** - The unique URL slug of the stock-item
 - **details_url** - link to the details page for that item
 - **duration** - Integer. Duration of the media clip.
 - **bpm** - Integer. Beats per second of audio clip.
 - **has_talent_released** - Boolean. Indicates that this clip has a talent release.
 - **has_property_released** - Boolean. Indicates that this clip has a property release.
 - **is_sensitive_content** - Boolean. Indicates that this clip contains sensitive content.

Example audio stock item response:

```
{  
  "success": true,  
  "totalResults": 1,  
  "message": "Successfully found StockItem",  
  "info": {
```

```

    "bpm": 134,
    "duration": 255,
    "has_talent_released": true,
    "has_property_released": true,
    "is_sensitive_content": false,
    "id": 16810,
    "type": "music",
    "description": "Happy Groovy Power Pop",
    "keywords": "happy, happiness, joy, joyful, groove, groovy, power, power pop, pop, poppy, upbeat, lively, cool, jam, jamming, exciting, energetic, fun, dance, rock, rocking, rock n roll",
    "preview_url":
    "https://d1490kh19dq1ow.cloudfront.net/music/mp3preview/happy-groovy-power-pop_MJvh9NE0.mp3",
    "thumbnail_url":
    "https://d1490kh19dq1ow.cloudfront.net/music/thumbs/happy-groovy-power-pop_MJvh9NE0.png",
    "title": "Happy Groovy Power Pop",
    "url_id": "happy-groovy-power-pop",
    "details_url":
    "https://wwwaudioblocks.com/stock-audio/happy-groovy-power-pop.html"
  }
}

```

GraphicStock

The response will include an array of search results, with content that varies depending on the site which is being searched.

- **success** - flag that will be set to true
- **totalResults** - Total results for the given search, useful for pagination
- **message**: Description of api request success or failure
- **info** - array of search result information that includes:
 - **id** - the unique identifier of the result
 - **title** - short title of the result
 - **preview_url** - link to a preview file
 - **thumbnail_url** - link to a thumbnail image

- **keywords** - a comma-separated string of the asset's keywords
- **type** - Type of the media, ("Photo"|"Vector"|"Illustration")
- **description** - A description of the stock-item
- **url_id** - The unique URL slug of the stock-item
- **details_url** - link to the details page for that item
- **aspect_ratio** - String of the media aspect ratio e.g. ("16:9")
- **has_alpha** - Boolean. Discerns if stock-item has alpha layers.
- **shot_location** - String. Description of stock-item's creation location.
- **has_talent_released** - Boolean. Indicates that this clip has a talent release.
- **has_property_released** - Boolean. Indicates that this clip has a property release.
- **is_sensitive_content** - Boolean. Indicates that this clip contains sensitive content.
- **is_editorial** - Boolean. Indicates that this clip contains editorial content.

Example graphic stock item response:

```
{
  "success": true,
  "totalResults": 1,
  "message": "Successfully found StockItem",
  "info": {
    "shot_location": null,
    "details_url":
    "https://www.graphicsstock.com/stock-image/bokeh-vector-background-srifugnmubj6gl4pkk"
  ,
    "has_alpha": false,
    "aspect_ratio": 1.48154,
    "has_talent_released": true,
    "has_property_released": false,
    "is_sensitive_content": false,
    "is_editorial": false,
    "id": 127,
    "type": "Vector",
    "description": "Browny Bokeh Vector Graphic Background. Cool Bokeh Lights With White Mists. Vector Graphic: Eps Ai9 Zip",
  }
}
```

```

    "keywords":  

    "art,background,blur,blurred,bokeh,brown,browny,cool,design,elegant,eps,flying,graphi  

    c,holiday,illustration,light,lights,mist,mists,particles,season,seasonal,vector,vecto  

    rial",  

    "preview_url":  

    "https://d1yn1kh78jj1rr.cloudfront.net/image/preview/rDtN98Qoishumwi/bokeh-vector-ba  

    ckground_fJRYm_SO_PM.jpg",  

    "thumbnail_url":  

    "https://d1yn1kh78jj1rr.cloudfront.net/image/thumbnail/rDtN98Qoishumwi/bokeh-vector-  

    background_fJRYm_SO_thumb.jpg",  

    "title": "Bokeh Vector Background",  

    "url_id": "bokeh-vector-background-srifugnmubj6gl4pkk"  

}  

}

```

Limits

API calls are limited at the resource level, and can vary for each partner as they are formulated in the agreement with VideoBlocks. For example search API calls can have a different limit than download API calls.

Errors

If an error is encountered, the status code will be 40X and the response will include:

- **success** - flag that will be set to false
- **message** - short message describing the error
- **description** - longer description of the error
- **code** - numerical reference code should you need support from the VideoBlocks team

Example error response:

```
{
  "success": false,
  "code": 1002,
  "message": "API request is invalid.",
  "description": "Stock Item not found.",
  "subErrors": []
}
```

}

Download

The download endpoint is used to retrieve a signed download url that allows downloading directly from our content distribution network. The url expires after 20 minutes. This request takes no URL parameters, but instead has the parameters as part of the requested resource:

/api/v1/stock-items/download/stockItemId/downloaderId

URL Parameters

- **stockItemId** - id of the item to be downloaded. This is provided in the search results API response.
- **downloaderId** - unique identifier for the downloader. This is to record which user on the partner site is doing the download. Helpful for debugging and analyzing usage. Typically this would be a unique, non personally identifiable id corresponding to the user on the partner site doing the downloading. For example the partner's database id for the user.

Currently only one download format is provided. Videos will provide the mp4 format, audio will provide the wav format, and graphics the jpg format. The response will include:

- **success** - flag that will be set to true
- **info** - contains information about the download, including:
 - **url** - signed url to download the item
 - **alternateFormats** - a hash of alternate formats available for download where the key is the format type and the value is a signed url to download the item

Example download request (Excludes authentication related URL parameters):

<https://api.videoblocks.com/api/v1/stock-items/download/9328/1234>

Response

Example download response:

```
{
  "success":true,
  "info":
  {
    "url":"https://abc.cloudfront.net/..."
```

```

    "alternateFormats":{

        "FORMAT1": "https://abc.cloudfront.net/...",

        "FORMAT2": "https://abc.cloudfront.net/..."



    }
}

```

Limits

API calls are limited at the resource level, and can vary for each partner as they are formulated in the agreement with VideoBlocks. For example search API calls can have a different limit than download API calls.

Errors

If an error is encountered, the status code will be 40X and the response will include:

- **success** - flag that will be set to false
- **message** - short message describing the error
- **description** - longer description of the error
- **code** - numerical reference code should you need support from the VideoBlocks team

Example error response:

```
{
  "success":false,
  "message":"Exceeded allowed API requests",
  "description":"You have hit or exceeded the number of daily API requests allowed.",
  "code":1004
}
```

Purchase

The purchase endpoint is used to retrieve a signed download url that allows downloading directly from our content distribution network. The url provided in the response expires after 20 minutes. Each request to this endpoint will be tracked as an independent purchase that will be invoiced to you as per the terms in your contract.

URL Parameters

- **stock item ID** - id of the item to be downloaded. This is provided in the search results API response.
- **format** - The format that the user would like to download. This can be found in the Search and StockItem results in the purchase_urls objects.

Query Parameters

- **user_id** - **(required)** The user id of your internal user. This can be used to identify abusers and construct usage metrics.

Currently only one download format is provided. Videos will provide the mp4 format, audio will provide the wav format, and graphics the jpg format. The response will include:

- **success** - flag that will be set to true
- **info** - contains information about the download, including:
 - **url** - signed url to download the item

Example purchase request (Excludes authentication related URL parameters):

<https://api.videoblocks.com/api/v1/stock-items/purchase/9328/HDMOV>

Response

Example download response:

```
{
  "success": true,
  "message": null,
  "info": {
    "url": "https://d2v9y0dukr6mq2.cloudfront.net/..."
  }
}
```

Limits

API calls are limited at the resource level, and can vary for each partner as they are formulated in the agreement with VideoBlocks. For example search API calls can have a different limit than download API calls.

Errors

If an error is encountered, the status code will be 40X and the response will include:

- **success** - flag that will be set to false
- **message** - short message describing the error
- **description** - longer description of the error
- **code** - numerical reference code should you need support from the VideoBlocks team

Example error response:

```
{  
  "success":false,  
  "message":"Exceeded allowed API requests",  
  "description":"You have hit or exceeded the number of daily API requests allowed.",  
  "code":1004  
}
```

Authentication

VideoBlocks uses a keyed-hash message authentication code (HMAC) to validate API requests. Each partner is assigned a public key and a secret key. Each API request requires three additional url parameters:

- **APIKEY** - the partner's public key
- **EXPIRES** - an expiration time in seconds since the Unix epoch (January 1, 1970)
- **HMAC** - authentication code

Currently the EXPIRES parameter is unsupported, and a 120 second expiration window is assigned to all requests. Until further notice, use the current time for the value for EXPIRES.

The authentication code is generated by using the SHA-256 hmac algorithm with the requested resource as the data and the secret key concatenated with the expiration time as the key. The hash is expected in hexadecimal format.

Important: HMAC authenticates a specific request, therefore the API route you make the request to must match the resource you authenticate against. For instance, if you are making a call to the search api (as seen in the example implementations below), you must use the same resource URI (including all slashes) in both the HMAC generation and the call to the API.

Sample implementation of an HMAC signed request in PHP:

```
// authentication keys provided by VideoBlocks
$publicKey = '01234567890abcdef';
$privateKey = 'fedcba09876543210';

// Generate HMAC for VideoBlocks API Authentication
$time = time();
$resource = '/api/v1/stock-items/search/';
$keyword = 'plane';
$hmac = hash_hmac('sha256', $resource, $privateKey . $time);
$url = "https://api.videoblocks.com" . $resource . "?APIKEY=" . $publicKey . "&HMAC=" . $hmac . "&EXPIRES=" . $time . "&keywords=" . $keyword;

// make the API request
$session = curl_init();
curl_setopt($session, CURLOPT_URL, $url);
curl_setopt($session, CURLOPT_SSL_VERIFYPEER, false);
$result = curl_exec($session);
```

```
curl_close($session);
print_r($result);
```

Sample implementation of an HMAC signed request in Node.js:

```

// required modules
var crypto = require('crypto');
var url = require('url');
var request = require('request'); // install using npm

// authentication keys provided by VideoBlocks
var VB_API_PUBLIC_KEY = '01234567890abcdef';
var VB_API_PRIVATE_KEY = 'fedcba09876543210';

var resource = '/api/v1/stock-items/search/';
var videoBlocksUrl = 'https://api.videoblocks.com'+resource;

// Generate HMAC for VideoBlocks API Authentication
var unixTimeInSeconds = Math.floor(Date.now() / 1000);
var hmac = crypto.createHmac('sha256', VB_API_PRIVATE_KEY + unixTimeInSeconds);
hmac.update(resource);
var hmacString = hmac.digest('hex');

// set up query options
var urlParms = {
    //Search params
    keywords: 'plane',
    //HMAC params
    EXPIRES: unixTimeInSeconds,
    APIKEY: VB_API_PUBLIC_KEY,
    HMAC: hmacString
};

// generate the request module options
var requestOptions = {
    url: videoBlocksUrl,
    qs: urlParms,
    useQueryString: true,
    json: true,
    method: 'GET'
};

// make the API request
request(requestOptions, function(err, httpResponse, response) {
    if (!err && httpResponse.statusCode === 200) {
        console.info('Received VideoBlocks API response:', response);
    } else {
        console.error('Error communicating with VideoBlocks API');
    }
});

```