

INTREPID'S

DEVELOPMENT

PROCESS

INTREPID 



INTREPID

100+
APPS

7+
YEARS

130+
EMPLOYEES

Founded in 2010, Intrepid is an end-to-end digital product strategy, design, and development company with offices in Cambridge, MA and Union Square, NYC.

With expertise in product strategy, design thinking, user-experience design/research, and impeccable development for iOS, Android, Back-end, Web, and embedded systems, we will help bring clarity to any omni-channel product vision.

THE MISSION



*To build **GREAT** products at the intersection
of Technology & Humanity*



DEVELOPMENT

Intrepid handles all aspects of development within the app lifecycle. Whether you are building an application from the ground up, modifying an existing application, or taking your business systems mobile, Intrepid can help.

01 GROOM

02 PROJECT

03 PLAN

04 BUILD

05 TEST

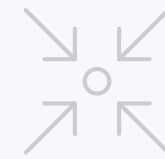
06 REVIEW

PRODUCT DEVELOPMENT



APPROACH

We use our best-of-breed processes and Agile methodology to make projects measurable, understandable, and approachable for our clients.



PROCESS

- Agile - We work in 2-week sprints, with daily stand-up and Sprint Reviews that clients are always welcome to join
- Design - We start each project with 2 sprints worth of prioritized user stories and backlog
- Iteration - We assess priorities at each Sprint Review with clients to manage scope
- Measurability - We use Agile to project forward to product launch, continuously updating to keep our clients in-the-know

MOBILE DEVELOPMENT



We specialize in native development for iOS and Android platforms, but we don't stop there. We also have a broad range of expertise with wearables, game development platforms, interaction design, and more.



MORE CAPABILITIES

- Wearables
- Interaction & motion design
- Game development
- Speech recognition
- Localization
- Continuous integration
- Automated testing infrastructure

CORE COMPETENCIES

AngularJS



React Native



iOS



Android



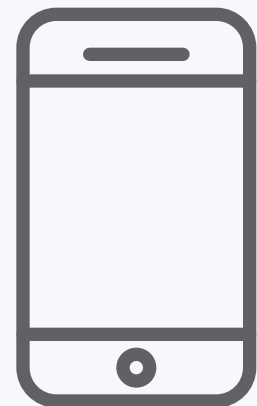
Rails



Web



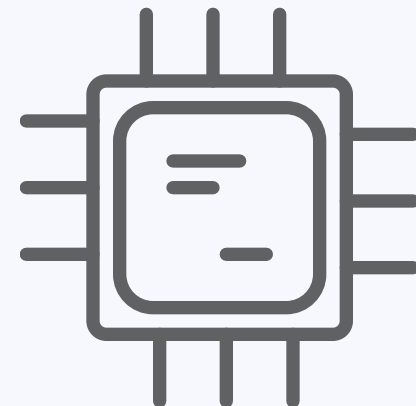
Native
Development



Wearables



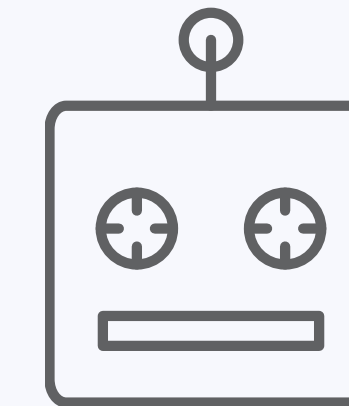
IoT/Firmware



Security &
Encryption



AI/Virtual
Assistant



AR/VR



WEB SERVICES DEVELOPMENT



Our backend team can create an infrastructure for your project or use existing infrastructure. We know that app performance and security are critical to an app's success.



MORE CAPABILITIES

- Ruby, PHP, Node.js, and .NET
- Audio/Video streaming technology
- Digital Rights management
- Private key infrastructure & cryptology
- MBaaS integration for rapid prototyping

INTEGRATIONS



We are integration experts. Whether you're writing a custom connection into enterprise systems of record or integrating a popular third party API, or, we have the skill and experience to help you succeed.



MORE CAPABILITIES

- Internet of Things technologies
- Location services
- eCommerce/mCommerce
- Third party services (social, music, analytics, health, etc)
- Enterprise services (existing REST/SOAP APIs)
- Deployment services

INTEGRATION SERVICES

Connected Device



eCommerce



3rd Party



Enterprise



TEAM COMPOSITION



GOAL

In order to create the best possible product from a technology standpoint, we put together teams that are dynamic. We include project management and testing at every step of the way.



TEAM

- 2 Developers per Platform
- 1 to 2 Designers
- 1 Project Manager
- 1 Quality Assurance Engineer

YOU TOOK THE TIME,

THANK YOU!

INTREPID

