

VIRTUALIZATION: EMBRACING THE NEW NORM FOR IT

Virtualization creates optimization and cost savings opportunities at every level. Now more than ever, companies across every industry are embracing

AVAYA
The Power of We™

>70%

Number of companies planning to virtualize their UC apps

VIRTUALIZATION ENABLES

- Maintenance improvements
- Overall cost savings
- Improved business continuity

5 KEYS TO MAXIMIZING THE TREND

1 TAKE ADVANTAGE OF REAL-TIME APPS

39%

Of companies are running contact center applications using virtualization

&

29%

Are planning the transition

2 MAKE YOUR NETWORK VIRTUAL

2 hrs

A virtual server can be up and running in 2 hours, but it can still take 2 weeks to provision the network

3 HARNESS THE POTENTIAL OF VIRTUAL DESKTOP INFRASTRUCTURE (VDI)

3%

Of companies are running UC over VDI infrastructure

37%

Percentage planning to do so over the next 2 years

4 DISCOVER THE BEAUTY OF FULL INTEGRATION



↑ 30%

INCREASE IN APPLICATION PERFORMANCE

&



↓ 30%

REDUCTION IN PROVISIONING CYCLE TIME

5 ELIMINATE THE HUMAN FACTOR WITH SOFTWARE AUTOMATION

\$3
BILLION

PROJECTED SPENDING ON CLOUD SERVER AND APPLICATION MANAGEMENT SOFTWARE BY 2016



Read more about the impact and challenges associated with virtualization, as well as other important trends for your business at

www.avaya.com >>