

**Cloud Unified Communications**



# Unified Communications as a Service

## Combining Experience and Technology to Provide Customized Cloud UC Solutions

Your business is unique and requires a consultative approach to evolve your business communications systems to its next level.

Masergy Unified Communications as a Service (UCaaS) enables your company to use advanced UC features even if you have legacy infrastructure. We help you strategically migrate your voice systems into the cloud on your terms and on your timetable. We employ a three-step process to create a custom-built path to deliver cloud UC solutions:



**Strategic Evaluation** - Masergy's engineering team partners with your business, applying years of experience to assess a number of factors including current voice contracts and configurations, number and locations of office sites and dialing plans and threshold for change.



**Customized Solution** - A migration strategy is developed, leveraging Masergy's exclusive Intelligent SIP Trunking, UCaaS or a Hybrid solution.



**Successful Implementation** - When you partner with us to create your business communications migration roadmap, the result is a UC solution that is optimized for today and future-proof for tomorrow.

Every Masergy UCaaS solution includes availability of these advanced features:

- Mobility/BYOD with single number availability
- Seamless communication across locations, devices and applications
- Access to over 20 voice, call management and other business applications
- Easy system integration with leading CRM solutions such as Salesforce and NetSuite
- Automatic failover capabilities
- Messaging and voicemail transcription

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### CUSTOM IMPLEMENTATION OPTIONS

#### UCaaS

- Ideal for companies who want a cloud communications solution to eliminate the maintenance costs and limited features of on-premise systems
- Provides the flexibility to adapt and scale to meet business needs

#### INTELLIGENT SIP TRUNKING

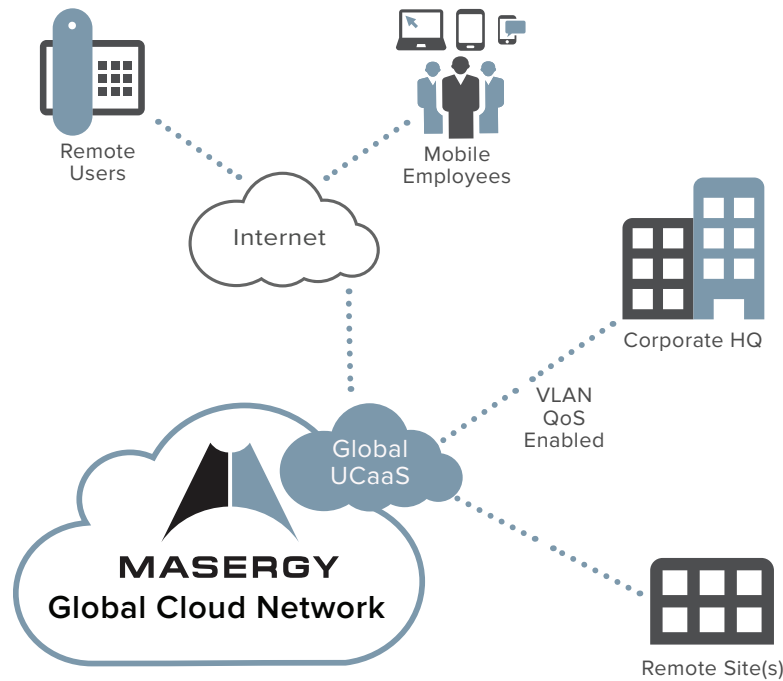
- Ideal for companies that have already invested in premise-based legacy phone systems
- Ability to merge voice and data systems using a feature-rich Session Initiation Protocol (SIP) Trunking solution

#### HYBRID SOLUTIONS

- Ideal for companies with existing PBXs that want to keep the same infrastructure while slowly migrating towards a hosted solution
- Leverages feature-rich SIP trunking solution while migrating select users to the UCaaS solution
- Efficient, cost effective implementations supporting both trunking and hosted models

## Intelligent Connectivity Integrated with UCaaS

Enjoy guaranteed QoS with 100% packet delivery and industry-leading SLAs with our UCaaS solution integrated into our high-performance global network platform.



Masergy UCaaS comes standard with:

- Lifetime warranty on all hardware: All phones, routers and switches are fully covered with the subscription
- Lifetime training: Unlimited, online training sessions at no extra charge
- Unlimited support: Ability to talk to a support analyst anytime for as long as needed at no extra charge
- New product features delivered via the cloud: Your UC solution is never obsolete and requires no servers to purchase, no software to buy, install or configure and best of all, there is an option of subscribing to new features as needed without making large capital investments