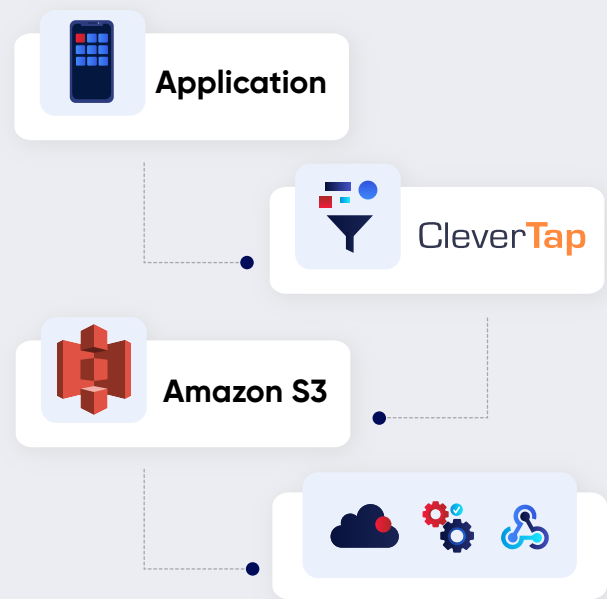


Amazon S3 CleverTap Integration

The easy way to back up CleverTap data

Amazon S3 is a low-cost, cloud-based storage service with industry-leading scalability, availability, security, and performance. The CleverTap integration with Amazon provides a simple and automated method to store CleverTap events, analytics, and segment-level data within Amazon S3.



Some of the Key Benefits include:



Automated Back-Up

Schedule exports every 4 to 24 hours to move CleverTap event data into an Amazon S3 bucket



Filter Segments

Identify your key segments (champions, churn candidates, etc.) in CleverTap and easily export them to Amazon S3 for further analysis and action



Cost Savings

No need to pay for extra servers, coding, or maintenance. Simply migrate your CleverTap event data and pay through your AWS account

Some Common Use Cases include:



Analyze Marketing Effectiveness

Transfer CleverTap event and segment data to Amazon S3 to combine it with other marketing sources for deep analysis



Integration Into Other Applications

Integrate your CleverTap mobile data into other applications and services via the Amazon S3 bucket



Data Backup & Storage

Automate backups of CleverTap data for archive and disaster recovery purposes and leverage it as your single source of truth