



CableFinder Now Automating Cox Business Fiber

CableFinder continues to revolutionize the industry, adding Cox Business Fiber to innovative tool.

[CASTLE ROCK, CO] August 29, 2022- Automating serviceability results and quotes for Cox Business Fiber, CableFinder continues to lead the industry with their expanding portfolio. CableFinder is the first to automate Cox Business quoting and contracting, a huge success for the team.

“The addition of Cox Fiber Services in CableFinder builds on our commitment to simplify how Partners do business with us,” said John Muscarella, VP of Channel Sales at Cox Business. “Through contract automation of our Fiber Products, we improve on not only the Partner’s experience with Cox Business, but more importantly, providing their customers with more options and value.”

Cox Business joined CableFinder in January 2021 for Coax serviceability. Cox Coax has been a success with over 10,000 quotes and almost 5,500 contracts overall. Implementing Cox Business Fiber was the next goal for the team with development beginning in early 2022.

“We could not be more excited about the addition of Cox Fiber to the CableFinder platform,” said Jed Kenzy, Co-Founder of CableFinder. “Our team at CableFinder has been hard at work to further our product portfolio with more carriers, products, and features that will help our partners save time and better support their customers. We are just getting started!”

The addition of Cox Fiber will come as a benefit to users and TSDs nationwide. Enabling the automation of Cox Fiber services will increase efficiencies by removing the need for email communication and manual pricing.

“As Cox Business’s number one Connectivity Distributor last year, I could not be more excited for the launch of Cox Fiber automation in CableFinder,” said VP of Sales & Strategic Partnerships at Innovative. “Cox ACM’s will see a decreased manual workload, freeing them for strategic development and opportunity with our partners, leading to more opportunities, deals, and commissions. Coupled with having the best ROI in the industry on their fantastic (renewable) upfront compensation model, this is a huge win for the Channel and the team at Cox.”

The addition of Cox Business Fiber to CableFinder brings new opportunities for partners and ultimately the customer experience. The tool is constantly enhancing to offer the best user experience and continues to lead the industry.

About Cox Business:

The commercial division of Cox Communications, Cox Business provides voice, data and video services for more than 355,000 small and regional businesses nationwide, including health care providers; K-12 and higher education; financial institutions; and federal, state and local government organizations. The organization also serves most of the top-tier wireless and wireline telecommunications carriers in the U.S. through its wholesale division. Learn more at www.coxbusiness.com.

About CableFinder:

CableFinder is a revolutionary serviceability tool with automated, self-enabling quote and contract capabilities. The tool collapses disparate systems into a unified application that directly impacts the ease of doing business with a cable provider and gives Partners a competitive advantage. Today, CableFinder has helped thousands of users solve a real-world problem for selling cable with over a million searches processed in the last year. Learn more at <https://www.cablefinder.net>

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