

For Immediate Release

## **SPEEDIATRICS TO CELEBRATE 10TH ANNIVERSARY WITH UNVEILING OF RENOVATED NASCAR-THEMED CHILDREN'S UNIT**

*Celebration Set For Nov. 10 In Daytona Beach, Fla.*

**DAYTONA BEACH, FLA. (Oct. 29, 2010)** – The Halifax Health - Betty Jane France Center for Pediatrics, otherwise known at Speediatrics, will celebrate its 10th anniversary on Nov. 10, highlighted by the unveiling of a complete renovation of the Daytona Beach, Fla. children's care unit at Halifax Health Medical Center.

The unveiling will be part of an anniversary ceremony that will include NASCAR Foundation Chairperson Betty Jane France.

Renovation of the NASCAR-themed unit has been accomplished with the help of NASCAR sponsors 3M and Best Buy as well as Vomela Motorsports, Best Buy, Glidden and K'NEX. The Jimmie Johnson Foundation, and Juan and Connie Montoya's Formula Smiles Foundation have also provided support.

"So many people have stepped forward to help this important project," France said. "Speediatrics has done some remarkable things in its first 10 years. Now, with this renovation, the unit is set to continue its work in coming years. We are all very grateful for the assistance."

Speediatrics is a 36-bed unit that cares for more than 2,000 children annually, with another 400 or more receiving critical care in the area's only Pediatric Intensive Care Unit. The Speediatrics environment provides a much-needed diversion to young patients undergoing intensive treatments, taking away the intimidation factor that often comes with hospital visits. Speediatrics, a program of The NASCAR Foundation, provides the colorful thrills of auto racing, making hospital stays more comfortable for young patients.

The NASCAR Foundation initiates a wide range of annual and ongoing fundraising efforts to support Speediatrics including having NASCAR drivers and other personalities from the sport make frequent visits to the Speediatrics units. Speediatrics is an important part of the entire NASCAR community's commitment to helping others.

As part of that commitment, The NASCAR Foundation has donated more than \$720,000 to the Speediatrics units in Daytona Beach and Miami since 2006. These contributions are made possible in part by funds raised through the participation of many great businesses and fans supporting NASCAR Day.

### **About The NASCAR Foundation**

The National Association for Stock Car Auto Racing, Inc., (NASCAR) launched The NASCAR Foundation in January 2006. The Foundation is a 501(c) (3) non-profit entity that embodies the compassion of the NASCAR Family and its commitment to serving communities. The Foundation supports a wide range of charitable initiatives that reflect the core values of the entire NASCAR Family. The NASCAR Foundation will use strength of the sport and its people to make a difference in the lives of those who need it most. For more information on The NASCAR Foundation, please visit the website: [www.nascar.com/foundation](http://www.nascar.com/foundation).

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**Speediatrics To Celebrate 10th Anniversary**

**About Halifax Health**

With an expanding network of specialized healthcare services, Halifax Health offers a tertiary hospital, community hospital, psychiatric services, a cancer treatment center with four outreach locations, the area's largest hospice, and Florida's largest Emergency Department. Halifax Health provides the area's only Level II Trauma Center, Comprehensive Stroke Center, Neonatal and Pediatric Intensive Care Units, Pediatric Emergency Department, and Child and Adolescent Behavioral Services. Widely recognized for its outstanding medical staff and leading-edge technology, Halifax Health consistently receives top statewide and national ratings for its specialties, including orthopedics, spinal surgery, stroke services, vascular services, and cardiology. Halifax Health is a legislatively-chartered taxing organization, governed by a Board of Commissioners appointed by the Governor of Florida. For more information, visit [halifaxhealth.org](http://halifaxhealth.org).

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