



Univerzita Tomáše Bati ve Zlíně
Fakulta managementu a ekonomiky



EVOL(♥)VE OR DIE

Enhancing engagement and commitment with love.

Invitation to the Learn & Lead Conference, 12. 09. 2022 - 13. 09. 2022, Trnava
Hybrid format (in person and online)



THE LEARN & LEAD CONFERENCE 2022

- is open to 70 participants,
- connects managers, trainers, teachers, customers, representatives of public training institutions
- organized in the city of Trnava, Slovakia
- is part of the Learn & Lead educational events held since 2009



REGISTRATION

All the costs related to your participation at the Conference are covered by Harmony Academy. You just need to fill in the registration form. After your registration we will contact you with the details about your arrival and accommodation.



MEALS

Coffee breaks and refreshments are served during the whole Conference. Lunch is served at a nearby restaurant with the choice of 3 different meals per menu. Buffet dinner is served at the reception on 12th September 2022.



ACCOMMODATION

Accommodation is provided in single or double-rooms within walking distance from the Conference venue.

IT IS GOOD TO KNOW THAT...

This conference is the key event organized by the team of project partners led by the team from the Faculty of Management and Economy, Tomas Bata University in Zlin, Czech Republic within the KA2 Erasmus+ project

["Transformation of a traditional language school by means of a business model innovation"](#)

(project no. 2020-1-CZ01-KA203-078478).



It is the common purpose of five European partners (Czech Republic, Latvia, Croatia, Poland and Slovakia) who have come together to work on a KA2 (Strategic Partnerships) Erasmus+ project.



The overall objective of this project is to develop a new business model for the language school, based on the transformation of the product into a language learning product with a higher added value, combining language and vocational training.

AIM

Our aim is to present the new business model of a transformed language school and to launch an innovative management training in English – the Smart Mindset. We offer you a unique transformational program in which we create synergy in the development of your people and your organisation. The Smart Mindset program enhances their engagement and commitment for sustainable future.

DAY 1 WHY & HOW

13,30 – 14,00	Registration
14,00 – 14,15	Opening , Jana Chynoradská
14,15 – 15,00	Presentation of a new Business Model , Karel Slinták /Boris Popesko
15 min break	
15,15 – 15,45	Evol(o)ve or Die , Berislav Božanović
15,45 – 16,15	Learn & Lead inspiration , Andrea Anić Petrovič
16,15 – 16,45	The Double ZERO Principle Stories , Vicki Plant
15 min break	
17,00 – 18,00	My personal experience with the Smart Mindset , partners, consultants, students
17,00 – 17,15	New life in my lifelong learning , Anica Panenić
17,15 – 17,30	The realization of the need for transformation , Olaolu Odeleye
17,30 – 17,45	Consultation, cooperation and co-creation , Božena Orolínová
17,45 – 18,00	My SMART way at work , Iñigo Aranguren Garralda
15 min break	
18,15 – 18,45	AISU support for innovative Slovak teachers , Soňa Petrášová
Free time	
19,30 – 22,00	Reception and networking

DAY 2 WHAT & WHO FOR

08,30 – 09,00	Let's start with Breakfast (croissants, fruits, yogurt, and drinks provided)
09,00 – 09,15	Warm-up and get ready for learning , Soňa Petrášová
09,15 – 09,45	Excellence , Vanda Novokšonova
09,45 – 10,15	Resilience , Daniel Bacík
15 min break	
10,30 – 11,00	Managerevolution , Jana Chynoradská, Vicki Plant, Soňa Petrášová
11,00 – 11,30	Empowerment , Agnieszka Pędzimaż
11,30 – 12,00	Fundamentals of the Smart Mindset Program , Jana Chynoradská
Lunch break	
14,00 – 15,30	Learning to Learn , Jana Chynoradská (open-space-technology format)
15,30 – 16,00	Conclusions and final words , Monika Kmet'ová
16,00	End of Conference



Date: **12th – 13th September 2022** Place: **Malý Berlín, Štefánikova 94/4, 917 01 Trnava, Slovakia**

If you'd like to attend our conference online, please don't hesitate and register yourself in advance on this link:

<https://us02web.zoom.us/meeting/register/tZwvdu6hrzgvGtNipj-RNetnawYBcldpV-2j>

PRESENTERS



Daniel Bacík

is the CEO of PLUS Academia. Over 20 years of experience in the field of education. Project manager of at least 7 different EU funded projects. President of the Association of language schools of the Slovak Republic. Life-long learner and a Resilience enthusiast. Experienced manager, leader and a motivational speaker.

Berislav Božanović

business owner and CEO, founder of EAQUALS-accredited language school in Vinkovci and Vukovar, Croatia. Language teacher and manager for 25 years. Creator of a developmental language learning system with LCA approach and one of the most successful Cambridge prep centres in Croatia. Designer of a unique teacher training method. To be the First Learn & Lead school in Croatia. Special interests: excellence in education and learning outcome enablers.



Iñigo Aranguren Garralda

works as a customer service executive in Discover cars and the coordinator of the youth organization EKHI from Spain. He has been a coordinator since he was 19 years old, coordinating around 30 youth exchanges as sending and hosting organisation, and participated in different training courses and volunteering camps. One of his biggest achievements was to lead the idea to create a video to spread happiness, "Smile happiness day".

PRESENTERS

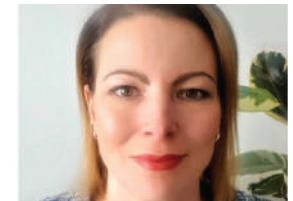


Jana Chynoradská

is the founder and CEO of HARMONY ACADEMY and at the same time works as the main expert researcher of the LEARN & LEAD INNOVATION. Over 25 years of experience, Jana works as a professional consultant for various educational organizations at home and abroad. She has written three books, "I can because it's my life" "I choose because it's my life" and "9 principles of a smart person Learn & Lead!"

Vanda Novokšonova

a board member of Eurofortis, certified EFQM Trainer and EFQM Global Awards Assessor, Latvian Quality Awards for Medical sector, and International Innovation Awards assessor. Vanda is the Board member of the Latvian Society for Quality, responsible for international relations and EFQM related activities. Vanda has 15 years expertise in the EU project field and 14 years experience with Organisational Excellence implementation.



Olaolu Odeleye

is the senior partner and co-founder of Deloris Mundo, Nigeria, certified project manager with years of experience in project executions. His organization takes part in different Erasmus+ projects locally and internationally. Olaolu has been involved in educational development projects to foster diverse learning in educational institutions in Nigeria, Africa and in Europe. As a changemaker, Olaolu has been involved in different activities with EU, UN SDG, Peace First etc., channelled towards promoting good governance, business and entrepreneurship development, peacebuilding, youth capacity development, justice, and cultural diversity.

PRESENTERS



Božena Orolínová

currently works as a Quality Launch Manager at Stellantis Slovaia. She has worked for Stellantis/ex-PSA for more than 18 years. During that time Božena has been in different positions, and it is this flexibility that has allowed her to learn new skills and to enlarge her fields of experience. Working for an international company this has allowed her to appreciate other cultures, and at the same time to improve her language skills. Her boundaries have been moved and she has learnt and developed daily. She is an open-minded and motivated person who also loves learning about herself.

Anica Panenić

comes from the business sector in Croatia. She worked as the Project Manager of EU projects and, at a moment, she works in retail management of a Croatian shoe factory. During her whole working life, she has always interacted with numerous foreign business partners, investors, suppliers and customers. In such a business environment, she quickly accepted lifelong learning as a way of life.



Soňa Petrášová

has been a happy teacher for 23 years who motivates her students to become stronger and more persistent on their way to reach their goals. She works as a LEARN & LEAD INNOVATION partner. Besides this she is the owner of a language school PETRASSO where everybody has a chance to grow.



PRESENTERS



Agnieszka Pędzimąż

a Positive Discipline Educator and Empowering People in the Workplace Facilitator who with commitment supports and trains owners of educational and business institutions and their teams. She supports trainers, educators, and managers both during training and individual consultations attended by many people from all over Poland.

A graduate of English Philology and postgraduate studies in therapeutic pedagogy and education management. An English and French language teacher with the DELF diploma. She opened the European Summit Language Center in 1998 and founded the Happy Teddy Private Language Kindergarten in 2005.

Andrea Anić Petrovič

is a professor of English language and literature and pedagogy. She graduated from The Faculty of Humanities and Social Sciences in Osijek in 2008 and since then she has been working for Linguapax Language School Vukovar and Pučko otvoreno učilište Vinkovci in Croatia. Her current position includes a number of roles: an academic manager, a teacher who works with students of all ages and CEFR levels, a mentor who guides and facilitates the development of young teachers and an Erasmus+ projects team member.



Boris Popesko

works as a professor of Economics and Management at the Faculty of Management and Economics, Tomas Bata University in Zlín. Currently holds the position of Deputy Dean for Research and Business Liaison at the same institution. He obtained his PhD from Economics and Management at Tomas Bata University in 2005 and was appointed at the same university as full professor in 2019 in the field of corporate economics and management. He has also been appointed as a visiting professor at University of Essex UK and Ton Duc Thang University, Vietnam.

PRESENTERS



Vicki Plant

has over 10 years experience teaching English to business professionals in Europe. Previously she had a career in the technology industry, and she is well placed to understand the language and communication of modern managers. It is this blend of business and training skills that give her a strong edge in the professional English language marketplace. She is a CELTA, DipTESOL (in progress) and an MBA certificate holder. Vicki has recently qualified to be a Language, Personal & Professional coach. Her love of learning and personal development helps her to ensure that she stays up-to-date with current trends in business, technology and teaching.

Karel Slinták

is an academic and a researcher at The Faculty of Management and Economics, Tomas Bata University in Zlín. His research interests include management innovation, system theory, business economics and business model innovation. Currently, he deals with trends in systems of management and examines selected firms which apply some elements of self-management. He is a member of a research project supported by Faculty of Management and Economics focused on social aspects of entrepreneurship and a research project focused on sustainable business.



PRESENTATIONS

Olaolu Odeleye

The realization of the need for transformation

My journey through Learn and Lead has led me to the realization of the need for my transformation in all ramifications. Learn and Lead is a complete spectrum of the change needed to live sustainably in the family, workplace, and the society.

Božena Orolínová

Consultation, cooperation, and co-creation

My co-operation with Harmony as a consultant, started in 2017, when Jana asked me to prepare support materials for the Pro-Cap program focused on the Automotive industry, (technologies in the Automotive industry, electrical mobility, future of the Automotive industry, women in Automotive and others). Our company needs strong and good managers. We consult, cooperate, test the course, and will evaluate the results. My motivation for being a consultant was to learn something new about myself, practice my English, improve my managerial skills, be a part of the development team and to share my knowledge.

Anica Panenić

New life in my lifelong learning

During my whole working life, I was always in interaction with numerous foreign business partners, investors, suppliers or customers. In such a business environment, I quickly accepted lifelong learning as a way of life. That is one more reason why I embraced this opportunity to participate in project activities while creating, for me, totally new approach in developing your business knowledge. I experienced this course as a well-rounded education in which, while working on yourself, you improve your manager, but also language skills.

PRESENTATIONS

Jana Chynoradská
Fundamentals of the Smart Mindset Program

We offer you a unique transformational program in which we create synergy in the development of your people and your organisation. The Smart Mindset program enhances their engagement and commitment for sustainable future via the delivery of the four interrelated courses focused on building excellent culture together with your team, strengthening your people's resilience, inspiring your team members to evolve and become the best versions of themselves and empowering your people at work.

Daniel Bacík
Resilience

Did you know that resilience has more than 40% of your (un) success? Resilience is the ability combined with perseverance, tenacity, and a strong faith to follow a vision of a happy and meaningful life. It is precisely resilience and good energy management that play a huge role in today's time of negative stress. In the resilience training/presentation, you will acknowledge the key competencies, skills, and techniques through which it is possible to achieve your personal and professional visions.

Jana Chynoradská
Managerevolution

Do you need some fresh air to find a way for the development of yourself and your team? Are you looking for some inspiration for change? Can you speak English and want to develop it further? When you choose this course, you will learn about the 9 Learn & Lead Principles of a Smart Person and build your own personal vision through inspirational and interactive activities online and with a trainer. You will believe in yourself and act.

Jana Chynoradská
Learning to learn

Open space session introduces free and open learning space. Participants join the topics of their choice. They can leave and join another group if they wish. Each group is hosted by the person who suggested the topic though they may elect another member to facilitate. There is no preparation and no prior material. People speak from head and heart on the important topics of the moment and keep notes in order to inform the members of other groups. Each group in turn summarises the key content of its discussion topic to members of the other groups, including proposed actions.

PRESENTATIONS

Iñigo Aranguren Garralda **My SMART way at work**

It helped me to reorientate my actual mindset and to "create" or add some new goals in my life, personal and professional way. I am starting to implement or develop my SMART way at work with my colleagues and in EKHI the organization where I am the coordinator. The training helped me to realise about some facts about my daily routine or work technics that I was using in right and wrong way and thanks to this I started to change the bad ones and develop the good ones.

Karel Slinták/Boris Popesko **Presentation of a new Business Model**

While business environment is dramatically changing due to the technological development, changes in the customer's needs, traditional business models of many companies are becoming obsolete and needs important changes, in the ways in which they generate profit. One of the business areas dramatically affected are the Language schools. We can observe that traditional business schemes and models, are no longer sustainable. Language schools are fighting for simple survival. Only way to survival is to turn to alternative business models. In other words, to find different schemes how to generate a profit, by turning to alternative products and customers..

Berislav Božanović **Evolve or Die**

Most school owners are teachers. We know how to deliver quality courses, but do we know how to run a business? Your profit margins are hardly enough for bare survival, with double shifts you and your team keep facing a constant overload to deliver quality service, with little effect on your balance sheet. Covid does not make it easier, nor does migration or the economic crisis going on. And you don't know any better than sticking to old recipes that once worked. What if most of your problems can be solved by changing the way you see and do things? Learn how to transform your business with a new Learn & Lead awareness and a whole new skill set. You can always die instead, but where's the fun?

PRESENTATIONS

Andrea Anić Petrovič
Learn & Lead Inspiration

Are you a different kind of teacher who sees and feels the need for a change within your school? Are you a teacher who constantly wishes to improve, innovate, and grow in your profession? A teacher who wants to inspire and motivate rather than discipline? In this presentation we will be looking at exactly these questions by discovering the world of Learn & Lead. Through the eyes of a teacher, we will explore the inspiration, the approach, and the possibilities which Learn & Lead concept brings to schools and teachers. Discover the opportunities to activate your careers to grow, get promoted into leaders and managers, and explore mobility and networking.

Vicki Plant
The Double ZERO Principle Stories

As a precursor and follow on to the 9 Learn & Lead Principles, the "Double Zero" Principle illustrates how the 9 Principles can be applied in people's lives in different ways. Through the lifelines of a family, where each character has their own individual journey, we get to see how the Double Zero binds everything together yet allows everything to circle round and create a flowing continuum. This short, illustrated book was written as a team collaboration, where each person created one thread in the inter-linked family tale. It helps to bring to life all the Principles and gives us a vivid insight into not only the character's lives but has us reflect on our own path and how we can use the Principles ourselves.

Soňa Petrášová
Warm-up and get ready for learning

Before we tune into experiencing the innovative courses of the Smart Mindset program we will warm up in English through motivational and ice-breaking activities that will stimulate our minds in English. You can expect to work in pairs or small groups to make sure you will enjoy this morning exercise with fun and laughter.

PRESENTATIONS

Soňa Petrášová

AISU support for innovative Slovak teachers

In this session we will officially launch the team of the Slovak Innovative Teachers. The idea was formed as the outcome of the Smart Way of Teacher Development project funded by the Slovak Business Agency in January – March 2022 with the main purpose to strengthen the implementation of innovations in our schools. This team will function as part of the Learn & Lead Section within the Slovak Association of Language Schools and individual Slovak teachers who choose to grow and develop in line with the philosophy of learner-centred and Learn & Lead approaches can become its member-partners.

Vanda Novokšonova

Excellence

Do you want to understand how to structure your organisation, know how to inspire and lead better, develop your personal skills, or just want to improve communication between the teams? All you need to do is develop sustainable growth and eliminate mistakes or repetitive problems, and the excellence approach can help you succeed. There is just one "but" – you need to do it right. Otherwise, the "miracle" cannot happen. In this short workshop you will be introduced to excellence and opportunities to its implementation in your organization.

Agnieszka Pędzimaż

Empowerment

Empowering People at the Workplace workshop is designed to provide a step-by-step approach to help business professionals understand how to create a culture of mutual respect in the workplace. It emphasizes experiential activities based on Positive Discipline principles and tools to inspire deeper understanding and change. This program offers significant enhancement to other leadership or team building programs. The aims of the course are to learn ways to use empowering methods of communication to promote a highly productive workplace environment and to understand how to be encouraging to yourself and others.



♥ Contact details:

Monika Kmetová, mobile: +421 918 732 830, email: events@harmony.sk
Harmony Academy, s.r.o., 7047/24 Hlavná str., 919 34 Biely Kostol, Slovakia