

A TRADITIONAL LANGUAGE SCHOOL BY MEANS OF BUSINESS MODEL INNOVATION

CZECH - SLOVAKIA - CROATIA - LATVIA - POLAND

PILOT TRAINING COURSES IN CROATIA

by Agnieszka
Pędzimaż

In Croatia in Vucovar we managed to conduct our first activity C1 despite the incredible challenges related to our pilot teacher-training courses in Linguapax Language School, Croatia within the Transformation Erasmus+ project. We experienced the unforgettable moments that have helped us better understand one another, tune in and harmonize the next course of action.

The Resilience, Building Excellence Together, SMART Managerevolution and Empowering people at work innovative blended learning courses have been given a green light and we all believe in their power and value.

They all form a new transformational program for adult learners which will be launched in September 2022. Online, face-to-face and/or hybrid form of tuition available upon the preferences of individuals and teams from all over the world.

They are designed as new programs to strengthen the key competences of adults in the workplace. This form of education is going to be delivered in an interactive and engaging way in the form of online and live workshops.

All four programmes are new training course for managers and team leaders. The aim of the course is to learn English and give new content. This is going to be an excellent chance to practice a foreign language and apprehend new topics.



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PILOT TRAINING COURSES IN SLOVAKIA

by Agnieszka
Pędzimaż

In May in the beautiful capital of Slovakia there have again been conducting pilot courses in a hybrid form (previously also online) at the University of Economics in Bratislava.

After two years of research on the needs of language school customers and themselves, we are in the final phase. We have created the SMART MINDSET Transformation Program, which includes four separate courses. Representatives of Slovakia, the Czech Republic, Croatia, Latvia and Poland cooperate in the development.

- **RESILIENCE** it is the course that shows that you can possess the ability combined with perseverance, tenacity and a strong faith to follow a vision of a happy and meaningful life. In the resilience training, you will acquire knowledge of key competencies, skills and techniques through which it is possible to achieve your personal and professional visions.
- **SMART MANAGEREVOLUTION** This course is based on the 9 Learn & Lead Principles of a Smart Person. Its aim is to enthuse and inspire people for change, build people's self-confidence and self-esteem, strengthen cooperation and understanding in life. Today this training is being developed in partnership with the professional consultants from STELLANTIS company in Zavar, Slovakia.
- **BUILDING EXCELLENCE TOGETHER** course helps to understand how to structure your organisation, how to inspire and lead better, develop your personal skills, or improve communication between the teams. It develops sustainable growth and eliminates mistakes or repetitive problems, and the excellence approach can help you succeed.
- **EMPOWERING PEOPLE AT WORKPLACE** is the training for people who believe that employees deserve to spend their work lives in respectful, collaborative, productive organizations; who want to lead and create positive change by building respectful and effective relationships in the workplace.



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PILOT TRAINING COURSES IN LATVIA

by Agnieszka
Pędzimaż, Jana
Chynoradska and
Berislav Bozanovic

Finalizing new programs for managers and completing a two-year program in distant Riga, the capital of two million mostly blue-eyed Latvians, by the Baltic Sea.

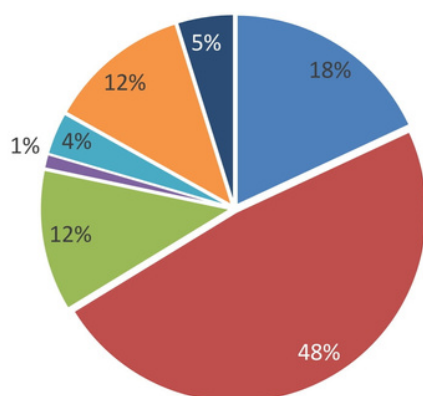
Balt in Latvian means "white", so the name of the region has been associated with white since antiquity, which always means purity and spirituality.

In class 509 of the Riga Technical College, on the fifth floor, the international project team listened to pilot lectures. The lectures were hybrid - live and online - so we had a typical Erasmus, colorful international team from Europe, but also from Nigeria.

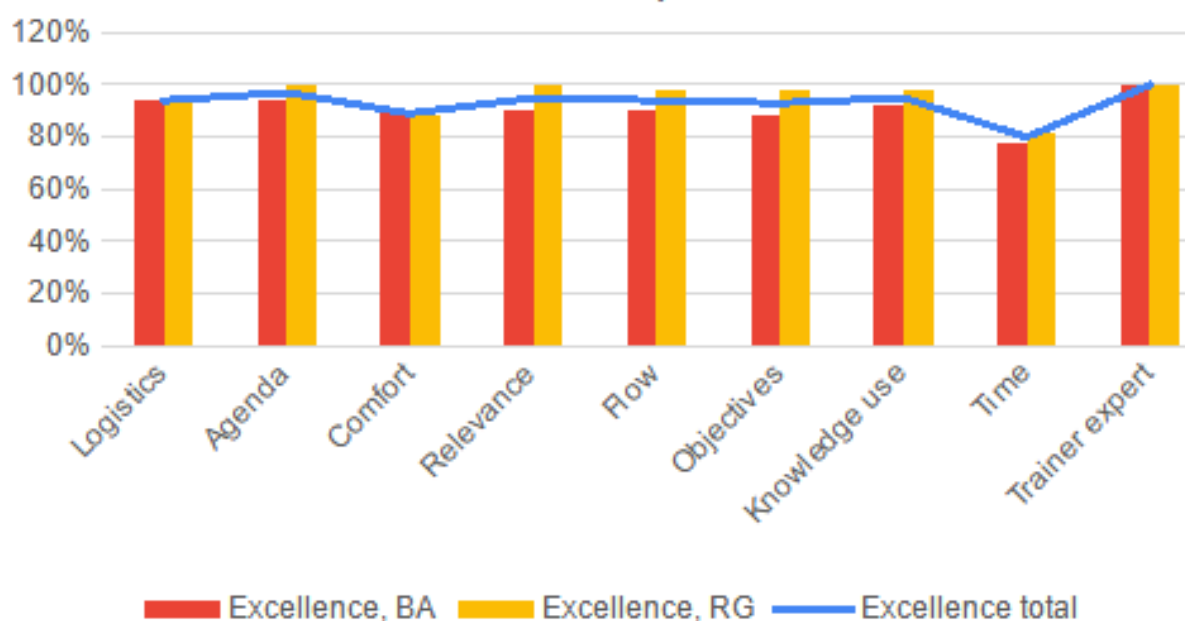
The summary of the pilot trainings is positively surprising. Here are several statistics to show the final results.

Participants countries in pilot courses

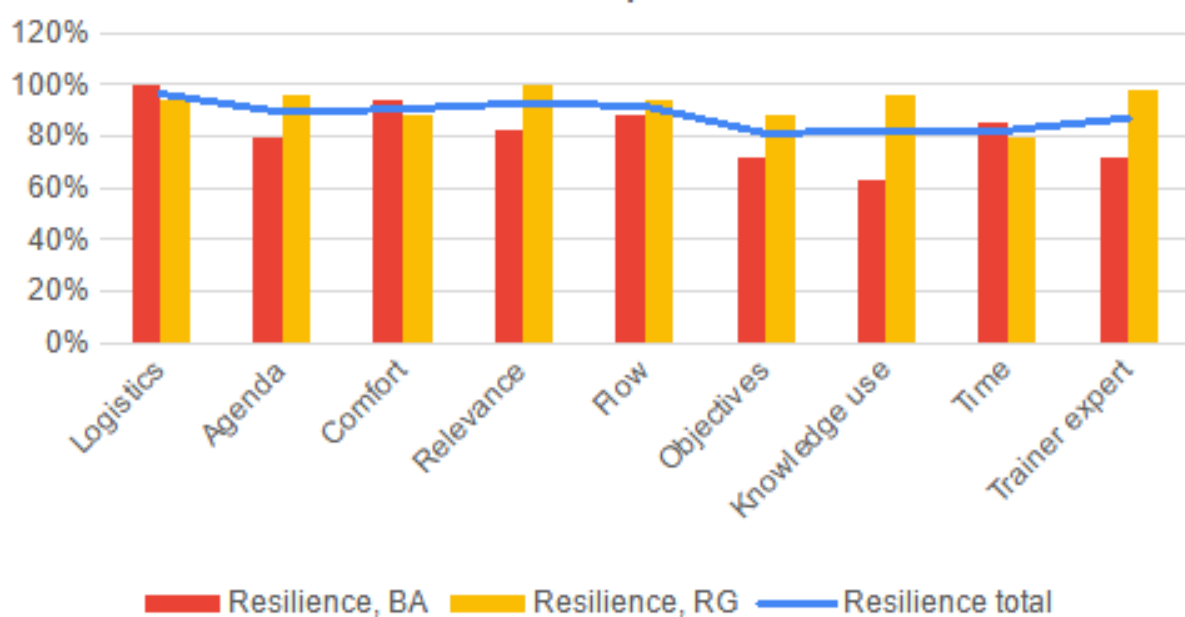
- Latvia
- Slovakia
- Nigeria
- Spain
- France
- Croatia
- Czech republic



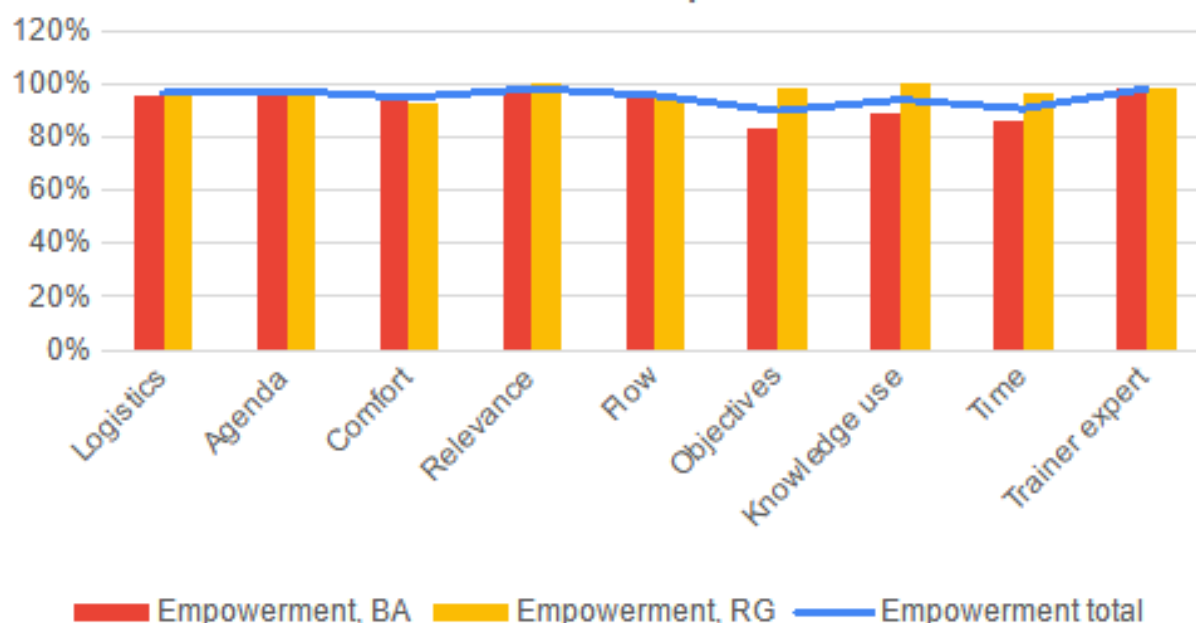
EXCELLENCE pilot course



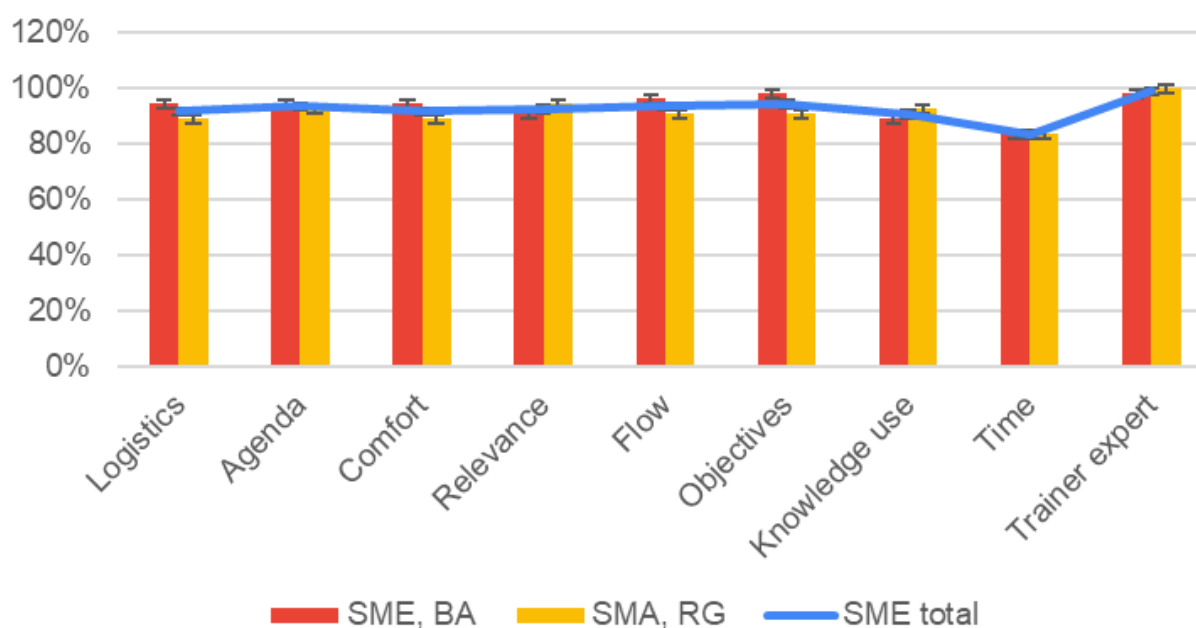
RESILIENCE pilot course



EMPOWERMENT pilot course



SME pilot course



ERASMUS + PARTNERS

by Agnieszka Pędzimaj

Tomas Bata University in Zlín (TBU) is a progressive and modern university following the current trends of higher education in Europe and in the world. With a current student population of more than 8,000, TBU ranks among medium-sized Czech universities. Rector of the University is Prof. Ing. Vladimír Sedlařík, Ph.D.. TBU is comprised of six faculties offering to students the possibility to study technology, economics, management, natural sciences, informatics, humanities, arts, logistics and health care. Since its establishment, hundreds of highly-qualified professionals have received education at the University. The University is named after Tomas Bata, a world-renowned entrepreneur and founder of the shoe industry in Zlín. He played a significant role in the transformation of life in the town of Zlín as well as in the whole Czech Republic and of its economy because he ingeniously connected business and society together. The proposed project will be managed at the Faculty of Management and Economics (FaME) of TBU. FaME is a research-rich, business-focused and internationally-oriented faculty with a global reputation for academic excellence. The Faculty is a modern educational and scientific institution that ranks among top economic faculties in the Czech Republic. Recently, FaME has been ranked as the best economics-oriented faculty in the Czech Republic in the field of Business and Economics based on the Times Higher Education University Index.



Tomas Bata University in Zlín

HARMONY Academy is an innovative language school with its own Centre of Innovation Learn&Lead. It operates in the whole Slovakia and has got learning partnerships formed both within Slovakia and the European Union. The company was set up back in 2000 and the founder of the school is its current Principal Manager and trainer Jana Chynoradska. The basic underlying pedagogical philosophy of the company is the STUDENT-CENTRED APPROACH. Over the years HARMONY has developed its own course management system in the developmental strategy of Learn&Lead.



Harmony
ty vlepšom ja

ERASMUS + PARTNERS

by Agnieszka Pędzimąż

PLUS Academia was established in 1997 as a reaction to the growing public interest in foreign languages in Bratislava. Originally as a university project of its founders, the company has gradually developed into one of the largest educational institutions in Slovakia focused primarily on corporate education. At present PLUS Academia provides high quality and comprehensive services in six separate departments – Language School, Business School, Testing and Certification, Online education, Translation and Interpretation and Foreign language studies. In addition to separate management teams, our company currently consists of more than 140 active lecturers and trainers who transfer their knowledge and experience annually approximately 3,500 students in a corporate environment.



Biedrība Eurofortis is a multi-cultural organization, established in Riga in 2011. It aims to facilitate continuous education in schools, enterprises and society, supporting the development of personal and professional skills. Taking an active part in European educational projects it ensures the availability of educational materials, tools and methods, as well as seminars, mobilities and other different training.



ERASMUS + PARTNERS

by Agnieszka Pędzimaż

Pučko otvoreno učilište Vinkovci is an institution for adult education established in 2006 in Vinkovci with a branch-office in Vukovar, eastern Croatia. We primarily provide programmes for development of transversal skills of adults (key competences) in the fields of foreign languages and digital competences. Apart from adults, we offer informal and popular foreign languages programmes for young learners and teenagers. Our staff currently comprises of 13 paid employees: teachers and administrative staff. This school year 420 students are taking part in our numerous educational programmes and courses.



Centrum Edukacyjne Feniks Sp. z o.o. is a language school founded in December 2007. At the beginning, the activity of the school was mainly focused on individual classes, mainly in French. We currently run courses (individual and group) for individuals and companies including children, adolescents and adults. Since 2015, we have been a licensed center of the Teddy Eddie method and since 2017 also the Savvy Ed method. Our Center is registered in the Register of Training Institutions kept by the Voivodship Labor Office under the number 2.12 / 00214/2010. In addition, in December 2010 Centrum Feniks cooperated with the Małopolska Teacher Training Center based in Krakow as part of the project Modernization of the training system for vocational schools staff in Małopolska financed by the European Union. As part of the above-mentioned program, we conducted training in English and German.



Europejskie Centrum Językowe Summit was established in 1998 and it was founded with a fascination for teaching foreign languages and teaching others. At the beginning as a very small school consisting of two teachers and 30 students, the school has gradually developed into much bigger organisation offering courses of English, German, Spanish, French, Italian or Russian. Currently ECJ Summit provides courses focusing on different age groups and all levels in three towns, Rabka-Zdrój, Mszana Dolna nad Nowy Targ. In addition to general course of foreign languages, we hold the status of Cambridge Pretesting Centre since 2006, which means that our students participate in pretests of Cambridge Exams and Preparation Centre.

