



MAY 7-9, 2018
WASHINGTON, DC

20th Annual GOVERNMENT PERFORMANCE SUMMIT

governmentperformance.org

Emerging Innovations and Data-Driven
Strategies for Transforming Government

Featuring 30 Sessions Covering All Major Management Issues in Government!

Update on White House Management Initiatives
Data Analytics and Performance Measures
Open Data and Transparency
Enterprise Risk Management and Fraud Reduction
Lean Six Sigma Process Improvement
Customer Service Improvement
IT Modernization
Employee Engagement and Workforce Restructuring
...and more!



Earn up to 18 CPE
credits for attending

Don't Miss The Event with the Most Comprehensive Coverage of
Government Management Issues You'll Get All Year!

WHAT IS THE GOVERNMENT PERFORMANCE SUMMIT?

Hosted annually since 1999 by a coalition of good-government groups, the Government Performance Summit is the annual performance management event for the federal government. The Summit is led by speakers from the upper echelons of the Executive and Legislative branches, as well as leading federal managers who offer their experience and advice to managers looking to improve the results earned by their programs and agencies – putting attendees in the room with the decision-makers on management policy from the Administration and Congress.

WHO HAS ATTENDED PAST SUMMITS?

- Political Appointees
- Career Senior Executives
- Program Managers
- Procurement Officers
- Human Capital Officers
- Management Analysts
- Budget Analysts
- Strategic Planners
- Branch Chiefs
- Accountants
- Auditors/OIG Personnel
- Financial Analysts
- Public Affairs Chiefs
- Program Examiners
- Contract Officers
- Directors
- Deputy Directors

A MESSAGE FROM OUR FOUNDER

Dear Government Manager:

“Do more with less! Restructure the workforce! Analyze your data for improvement ideas! Assess and mitigate your risk! Compile and post your spending data!” – the list of new management mandates in government goes on and on.

Once a year, government managers convene to hear the latest news and acquire best practice solutions to go beyond management mandates and get into real program improvements. You are invited to that event – the Government Performance Summit 2018.

Now in its 20th year, GPS 2018 will showcase sessions from key Administration and Congressional leaders on upcoming initiatives and mandates as well as case studies from government managers who are solving long-standing management challenges and improving efficiency and results.

Data-Driven Strategies for Transforming Government

GPS goes beyond performance management concepts to get into initiatives that are helping transform service delivery across government. Sessions will tackle the use of data analytics to uncover ways to improve performance, Lean Six Sigma initiatives to streamline internal processes, strategies improving customer service, and ways to enhance cross-agency collaboration for results.

Release of Findings from Major Workforce Restructuring Study

This year GPS will present best practices from a major research initiative looking at ways to use workforce analytics and human capital planning to achieve efficiencies in your government workforce. Sessions will present the best practices and lessons learned to help you recruit, retain, engage and empower the your government workforce in challenging and changing times.

With an agenda that spans a variety of mission areas and functional activities, the Summit provides a unique educational opportunity. Learn from some of the most experienced and respected experts in government as they share their innovations, best practices and implementation strategies. We invite you to be part of the 2018 Government Performance Summit – the most comprehensive performance management event of the year and the biggest Government Performance Summit ever.



Sincerely,

Carl DeMaio
President and Founder
The Performance Institute

NO MATTER your challenge or budget size, The Performance Institute has training programs and consulting services to help you maximize your performance, efficiency, and effectiveness.

OUR AREAS OF EXPERTISE

- Strategic Planning and Performance Measurement
- Data Analysis and Performance Reviews
- Process Improvement and Customer Service
- Employee Engagement and Change Management
- Program Restructuring and Innovation Pilots
- Budget Justifications and Evidence-Based Analysis

GET CERTIFIED as a Government Performance Manager (CGPM)

Advance your career by completing The Performance Institute's certification program in government performance management. Take as few as five courses to complete your certification!

Learn more about CGPM Certification and upcoming training forums at performanceinstitute.org

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DAY 1: Monday, May 7, 2018

Time Slot	Title	
7:30 – 8:30	Registration and Breakfast	
8:30 – 9:15	Keynote Address: Update on Management Initiatives in the Trump Administration	
9:15 – 9:45	Driving Innovation in Government – Status Report After One Year of the White House Innovation Initiative	
	PERFORMANCE MANAGEMENT AND EVIDENCE-BASED INNOVATION	BUDGETING AND FINANCIAL TRANSPARENCY
9:45 – 10:45	Best Practices from GPRA-MA Strategic Plans and Cross-Agency Priority Goals	Performance-Informed Budget Justifications: What Do Results Cost?
11:00 – noon	Enhancing the Program Evaluation Function and Expanding Evidence-Based Innovation	Open Data and Financial Transparency: Latest Best Practices for Implementing – and Using – the DATA Act
noon – 1:00	Lunch	
	WORKFORCE MANAGEMENT	CITIZEN-CENTERED GOVERNMENT
1:00 – 2:00	Workforce Analytics and Human Capital Planning	Measuring and Improving Customer Service in Government
2:00 – 3:00	Employee Engagement in Government	Self-Serve and Multi-Channel Delivery to Enhance Citizen Service
3:15 – 4:15	Recruitment and Retention Strategies and Expanded Use of Special Pay Authorities	Citizen Engagement Strategies for Building Support, Awareness, and Involvement
4:15 – 4:45	Government Workforce Performance Optimization Initiative: Research Results and Recommendations	

Day 2: Tuesday, May 8, 2018

Time Slot	Title	
7:30 – 8:30	Breakfast	
8:30 – 9:30	Leadership Panel: 2018 State-of-Practice in Government Performance Management	
	DATA ANALYTICS AND DATA-DRIVEN DECISION-MAKING	RESTRUCTURING AND PROCESS IMPROVEMENT
9:30 – 10:30	Using Data Analytics to Unlock Innovative Strategies for Improved Mission Results	Agency Reform Plans – Status of Efforts to Reorganize Federal Programs to Improve Performance
10:45 – 11:30	Predictive Analytics: Taking Data Analytics to the Next Step	Using Lean Six Sigma to Streamline Processes in Government
11:30 – 12:15	Connecting the Dots – Harnessing Government and Private Sector Data Streams to Generate Insight	IT Modernization/FITARA Update with Latest Guidance on Securing Funds Under the Management Improvement Act (MGT-Act)
12:15 – 1:15	Lunch	
1:15 – 2:15	How Data-Driven Performance Reviews (DDPRs) Can Drive Strategy Execution	Shared Services in Government – How to Consolidate Functions and Generate Savings
	LEADING CULTURE CHANGE	FRAUD AND RISK REDUCTION
2:30 – 3:30	Fostering Collaboration and Shared Strategies Across Federal, State and Local Government: The Opioid Epidemic	Enterprise Risk Management: From Assessment to Mitigation
3:30 – 4:30	Cultivating the Next Generation of Performance Leaders	Fraud Analytics: Detecting and Reducing Waste, Fraud and Error

Day 3 Optional Workshops

Workshop A:

Developing and Using Performance Measures in Government

Curious how to use organizational goals and objectives to develop appropriate performance measures?

This workshop – a core component of the Certified Government Performance Manager certification – will help you work through those tough challenges.

You'll learn how to design effective performance measures to implement your government organization's goals and strategies, as well as restructure and align key indicators using the most up-to-date and proven methodologies. In addition, you'll learn how to implement and manage using data to execute and meet your organization's strategic goals and objectives.

Workshop B:

Data Analytics Fundamentals for Government Managers

Government agencies collected more data sets in just the last five years than the entirety of data since the founding of the nation! With all that data, how can city and state government agencies put it all to use – to improve outcomes, reduce risk and enhance efficiency? This workshop helps answer this pressing question!

Data analytics involves the strategic collection, use, and analysis of government data sets to improve mission attainment. Predictive modeling involves data analytics to forecast outcomes and identify ways to change those outcomes for the better. You will emerge from this conference ready to use both data analytics and predictive modeling to improve your agency's performance.

Workshop C:

Lean Six Sigma and Process Improvement for Government

Using its experience exclusively in city and state government settings, The Performance Institute has customized a comprehensive certification program in government process improvement using Lean Six Sigma and a variety of other process improvement methodologies showing great success in government.

Government agencies at all levels are generating significant benefits through Lean Six Sigma. Lean Six Sigma helps government identify critical quality issues, operational risk issues, and cost drivers – and equips government with methodologies to integrate principles of business, statistics, waste reduction, and engineering to achieve tangible quality and efficiency outcomes

Specifically designed for managers who have an interest in leading a process improvement initiative for their organization, this training course is the only Lean Six Sigma program specifically designed for application of Lean Six Sigma in a government setting.

Workshop D:

Performance Budgeting and Resource Allocation

As budget reviews more and more rely on goals and measures to justify funding, it's critical to have a firm grasp. This workshop helps you utilize performance goals and measures to make the best case during budget reviews – and show how you can link resources to results.

You'll also learn the ten most critical steps when using Performance-Based Budgeting – helping you justify programs and avoid pitfalls, all while helping to calculate the true cost drivers in your program to pinpoint opportunities for savings and efficiencies.

TOP 10 REASONS TO ATTEND GPS:

1
Acquire performance measures for federal government agencies

2
Align federal budgets to results

3
Enhance transparency in federal government management

4
Find the answers to your most complex problems by leading experts in the federal government

5
Learn strategies for collaborating with other federal agencies and organizations

6
Evaluate the latest process improvement techniques to curb government waste

7
Network with managers from other government organizations

8
Prepare for the new evidence-based funding mandates

9
Learn to become the catalyst for change in your office

10
Use Data Analytics to Improve Efficiency and Mission Results

BECOME AN EXHIBITOR

When you become an exhibitor at the 18th Annual Government Performance Summit, you'll have access to professionals from all parts of government – and with opportunities at every level, there's something for everyone.

Call us at 877-992-9521 or email info@performanceinstitute.org for more information.

3 Easy Ways to Register



ONLINE

Register online at
performanceinstitute.org



CALL

877.992.9521

PRICING

Reserve your space at the conference now and save \$100 off the standard rate.

Registration Type	Price
Early Bird / Until April 1	\$995
Conference + one workshop Early Bird / Until April 1	\$1495
General Registration	\$1095
Conference + one workshop	\$1595

Bringing your team?

Contact PI for group discounts: 877-992-9521

Summit Location

Marriott Metro Center, Washington, D.C.
775 12th St NW, Washington, DC 20005
(between G and H Streets NW – Metro Center station)

Easily accessible from Reagan National Airport (DCA) by Uber/ taxi (\$15-\$20) or blue or yellow lines – and also on red, orange, and silver lines. Dulles Airport is roughly 30 miles west, and BWI is 30 miles north.

Day 3 Workshops

(Separate Registration Required)

The Performance Institute
1440 G St NW
Washington, DC 20005
(two blocks west from Conference location)

GET CERTIFIED

Certified Government Performance Manager (CGPM) Program

The Performance Institute's Certified Government Performance Manager (CGPM) program provides the skills and tools needed to make you a lead performance management resource for your organization. Candidates for our standard certificate sit for a brief examination. Candidates for our advanced certificate complete a capstone project—a real-world project from your agency that you can use to apply concepts, knowledge and skills from your courses and receive expert feedback from a staff member of The Performance Institute.

Upon completion of certification, you will gain both a professional distinction and academic credit. The Performance Institute has been reviewed and approved as a provider of training by the Project Management Institute (PMI)[®] and accredited through the National Association of State Boards of Accountancy (NASBA).

For more information about the CGPM program, or for help customizing CGPM certification to suit your needs, contact The Performance Institute at 1-877-992-9521.