

# fast facts

updated February 2018

## **Homeowner Development**

- More than 1,200 local families have bought homes with us since 1985.
- Our mortgage partnership with Bremer Bank (the largest in Habitat history) will more than double homebuyer capacity by 2020 (500 families over four years). Hundreds of families apply to buy homes annually.
- Every homebuyer receives an affordable, fixed-rate, long-term mortgage from our wholly-owned mortgage lending subsidiary, TCHFH Lending, Inc.
- Every family completes a combination of one-on-one financial coaching, homeownership classes, and sweat equity volunteer hours before buying a home.
- Homebuyer income must be between 30% and 80% of the Twin Cities median income. The average homebuyer family has 5 to 6 people and earns \$43,000 per year.
- Each year, nearly 90% of our homebuyers are families of color.
- Twin Cities Habitat's foreclosure rate is under 1% thanks to diligent work selecting and preparing families.
- We are the #1 builder of ENERGY STAR rated homes in Minnesota.

# A Brush with Kindness Paint and Repair Program

- *A Brush with Kindness* provides painting, landscaping, and repairs to qualifying low-income homeowners who have unmet home repair needs. Priority is given to elderly, veteran, disabled, and single-parent homeowners.
- The program serves about 80 local homeowners each year. More than 2,000 homeowners have been helped since the program started in 1998.
- *A Brush with Kindness* was founded in the Twin Cities and has been replicated by hundreds of Habitat affiliates nationwide.

#### **Foreclosure Prevention**

• Our Mortgage Foreclose Prevention Program (MFPP) has helped thousands of homeowners facing foreclosure by providing free counseling, advocacy, and referrals. These services put homeowners on a path towards housing and financial stability, with a 70% success rate for avoiding foreclosures.

# Advocacy, education, and engagement

- We are constantly working with a broad range of community partners to eliminate poverty housing and educate the public on affordable housing issues.
- 16,000+ people volunteer with us annually (270+ on the busiest construction days).
- 7,000+ individuals, congregations, corporations, and foundations give annually.
- 20+ AmeriCorps members serve for Twin Cities Habitat.
- This year, we've committed \$250,000 to build Habitat homes abroad. This puts us near the top among Habitat affiliates that commit resources to non-U.S. Habitat organizations. Our current partners are Ethiopia and Haiti.

## **Habitat ReStore Home Improvement Outlets**

- The ReStore Home Improvement Outlets are open to the public and sell donated construction materials at discounted prices to fund our mission.
- We have two ReStore locations: 2700 Minnehaha Avenue, Minneapolis and 510 County Road D West, New Brighton.
- Retailers, contractors, and individuals donate cabinets, carpeting, tile, countertops, doors, flooring, furniture, lighting, lumber, plumbing, siding, sinks, vanities, windows, and more.
- Our two ReStore outlets will keep hundreds of tons of building materials out of local landfills this year and generate more than \$1.7M in sales to help fund homes.

#### **General information**

- Our mission: Eliminate poverty housing from the Twin Cities and to make decent, affordable shelter for all people a matter of conscience.
- We have 125 full-time staff.
- Our annual operating budget is \$30 million.

### **Recent recognition**

- Saint Paul Area Chamber of Commerce Young Professionals Advocate of the Year (2018)
- Habitat for Humanity Affiliate of Distinction (2017)
- Charity Navigator 3 Star Charity, 100% for transparency and accountability (2017)
- Charities Review Council, Meets Standards (2017)

