

# Habitat

## HERALD

XXX - Number 3 Fall 2019

### Erik's Story

Your support meant  
his family could safely  
remain in their home  
**4-5**

*Photo by Paul Dinndorf*

**everyone**  
deserves a home that's safe

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Join Habitat for Humanity's National Advocacy Campaign. . . . . **2**

*Introducing*

# Cost of Home

*A National Habitat Advocacy Campaign*



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**Habitat homeowner Buffy (right) and Habitat supporters advocated for affordable homeownership with Senator Tina Smith.**

Twin Cities Habitat is proud to join Habitat organizations across the country in launching Cost of Home, a national advocacy campaign—the first of its kind for Habitat for Humanity. Together, we will improve home affordability for 10 million people in the U.S. in the next five years, making the cost of home something we can all afford.

As part of the Cost of Home campaign, Habitat homeowners and supporters will have even more opportunities to participate in advocacy and get connected with elected officials.

Take 60 seconds to join the Cost of Home campaign! Sign our petition and you'll receive advocacy updates and opportunities to take action.

Visit [tchabitat.org/costofhome](https://tchabitat.org/costofhome)

## ADVOCATE

### 4 Goals of Cost of Home



Increase supply and preservation of affordable homes



Optimize land use for affordable homes



Equitably increase access to credit



Ensure access to and development of communities of opportunity



**1 in 6** U.S. households pay half or more of their income on housing.

*Let's do something about it.*



Photo by Jeff Schad

## Red Blue Build

To officially kick off our Cost of Home advocacy campaign, we hosted our first ever Red Blue Build. In the spirit of bipartisan collaboration, 12 state representatives and senators spent a day hammering out differences at a Habitat build in St. Paul.

All legislators agree we need to work together to end Minnesota's affordable housing crisis. And they can't wait to build together next year—both at the next Red Blue Build and at the Capitol to create more affordable housing solutions.

Volunteering is a great way to work across differences. Get started at [tchabitat.org/volunteer](https://tchabitat.org/volunteer)



Photo by Jeff Schad

## Dear Friends,

Your generosity is incredible. You unlocked homeownership for 114 families in the last 12 months!

While you helped us dramatically expand our homeownership program, you pushed us to innovate in other ways, too. We reworked our home repair program to take a more holistic approach and meet the most critical needs. On the next page, read eight-year-old Erik's story. He describes how his family could stay in their home thanks to Habitat.

Your support also led us to launch an Age in Place program. We pair our home repair expertise with Allina's home health guidance to enable older homeowners to age safely at home.

With you by our side, we can innovate and adapt to the needs of the community. *Thank you.*

Gratefully,

Chris Coleman, President & CEO  
Twin Cities Habitat for Humanity





# You helped make Erik's home safe

A few years ago, Erik's parents made the difficult decision to go down to one income. But right away, things started going wrong with their house.

"It's like the house was disintegrating around us," says Beth, Erik's mom.

Thankfully a neighbor told them about Habitat's home repair program, A Brush with Kindness. They applied, and during Jordan Week of Kindness in North Minneapolis, volunteers came to fix up their home. It was life changing.

Erik wrote about what his home means to him, and his family's experiences with Habitat, as part of our Stories of Home contest. He was a co-winner in the youth category.



## DONATE

Make more stories like Erik's possible! Visit us at [tchabitat.org/give](https://tchabitat.org/give)

**RIGHT:** Erik working with his soldering kit.

**BELOW:** Volunteers like you worked alongside Erik's family to make their home safe.



**BOTTOM:** Erik and his family love playing games together in their home.

*Photos this spread by Paul Dinndorf*

## "What does your home mean to you?"

When I think about my home, I think of my shelter and comfort. Every day, it keeps me healthy and holds important luxury things to me like peace and quiet spaces. My home protects my family and other great things like my toys, books and slippers. It has my bed and my bedroom. My home has safe places where I hide my money, and the basement is a safe place to go when it storms. And that is good because I hid down there with my dad when the tornado came to our neighborhood 7 years

ago. It protects my Christmas presents like my soldering kit. I look forward to relaxing and watching TV on the couch after I come in from playing in the backyard. And sometimes after I have dinner with my family or after a long day of school. I love my home.

I have many memories of what happened over the summer when our house was being fixed up. At the beginning, we had to leave because they had to scrape lead paint off our home. I helped carry ladders and they let me paint my house!

I even painted my sister in fun, and now we have clothes just for painting. I really enjoyed using the spin dryer for the paint brushes. I learned that even moldy wood can be too strong for me to kick through! I made a really good friend named Lillie. My sister and I passed out pop-suckles to everybody when it was too hot. It was a very important summer for me. It was also probably the most fun I ever had being a part of making my home safe again.

— Erik (8)







## 3Mgives. *A lot.*

From its humble beginnings in 1996, the 3Mgives Habitat Project has blossomed into something big. They currently volunteer 20 full weeks in the summer, and Tuesdays and Thursdays throughout the winter.

This May, 3Mgives volunteers passed a huge milestone: 50,000 Habitat volunteer days.

*That's 137 years!*

On behalf of the 200+ local families whose lives you've touched with your volunteering: thank you 3M volunteers!

*Photo by Paul Stark*



*Photo by Paul Dinndorf*

## By the Numbers

Volunteer days: 50,000+

Total volunteers: 550

New homes or rehabs: 193+

Total 3M donations and in-kind support:  
\$3,100,000

Gallons of coffee consumed by volunteers:  
*You don't want to know*

Inspired? Start at [tchabitat.org/volunteer](https://tchabitat.org/volunteer)

# Thank you, Golf Sponsors!

Thanks to sponsors and attendees of the 24<sup>th</sup> Annual Raise the Roof Golf Tournament for making it a great event!

## Presenting Sponsor

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Photo by Dennis Chick

## WOMEN OF HABITAT

# Hope Builders Fundraising Luncheon

Tuesday, September 24

11:30 a.m. – 1:30 p.m.

Hilton Minneapolis

Sharon Sayles Belton will moderate a panel discussion called *Understanding Our History to Build Our Future*. Our present-day disparities have deep roots. Policies of the past have directly contributed to today's racial homeownership gap.

Tickets at [tchabitat.org/luncheon19](http://tchabitat.org/luncheon19)



Photo by Jeff Schad

# Hard Hat & Black Tie

Save the Date for the 21<sup>st</sup> Annual Hard Hat & Black Tie Gala at the newly expanded Depot-Minneapolis!

On **Saturday, April 25, 2020** join us for the gala that's a little less formal, *a lot more fun!*





# *Anniversary* **SALE**

**Saturday, September 14**  
MINNEAPOLIS & NEW BRIGHTON

**30% OFF**  
your entire purchase

*Bring this ad and receive another  
5% OFF on the day of the sale!*

Valid 9/14/2019, at 510 County Rd. D West, New Brighton or  
2700 Minnehaha Avenue South, Minneapolis locations. Not  
good with any other offer. Excludes Amazon Paint. Discount not  
to exceed 35% off the total purchase. Limit one per customer.

**AS2019**