

# HARD HAT & BLACK TIE GALA SPONSORSHIP

APRIL 9, 2016

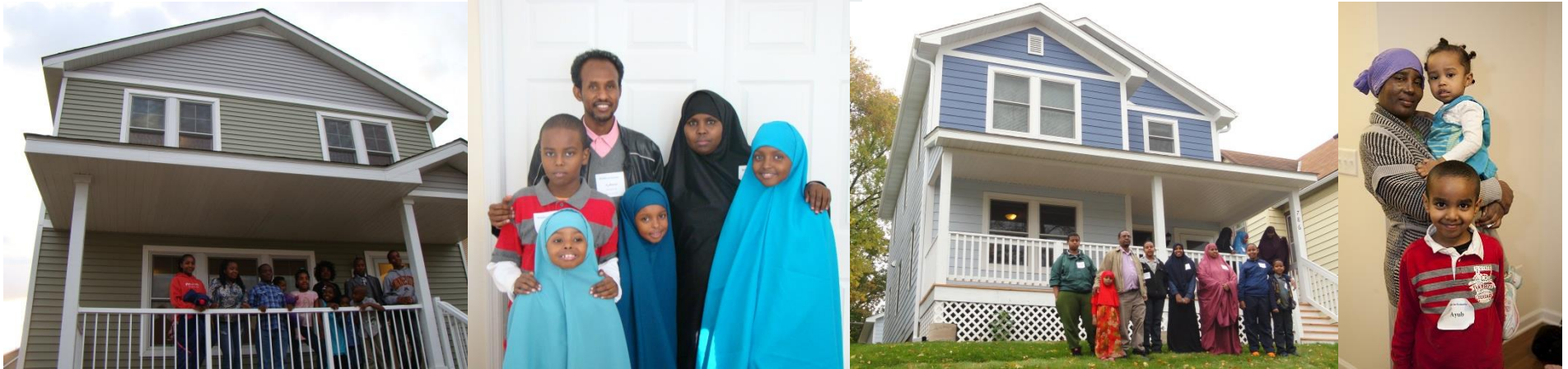
ST. PAUL RIVERCENTRE



Twin Cities  
**Habitat**  
for Humanity®



# ABOUT TWIN CITIES HABITAT FOR HUMANITY



**OUR MISSION:** Eliminate poverty housing from the Twin Cities and to make decent, affordable shelter for all people a matter of conscience.

**OUR VISION:** A Twin Cities region where hard-working families can own homes in healthy neighborhoods with access to jobs, transportation, and quality schools.

## **HABITAT HELPS FAMILIES:**

- Provide stability for their children
- Gain improved health, physical safety, and security
- Increase educational and job prospects
- Be engaged in their communities



# PREMIERE EVENT



The Hard Hat & Black Tie Gala is Twin Cities Habitat for Humanity's annual premiere gala which generates support to help families make a brighter future for their children. For years, the Hard Hat & Black Tie Gala has brought together engaged and affluent citizens, including top executives and professionals from Minnesota's active business community.

We invite you to join us as a 2016 Hard Hat & Black Tie corporate sponsor, and as a benefit, your business will receive outstanding recognition and visibility at the party that's always *a little less formal, and a lot more fun!*

## CONTACT

Megan Mattson  
Events Program Manager  
612.305.7108  
[megan.mattson@tchabitat.org](mailto:megan.mattson@tchabitat.org)



# SPONSORSHIP OPPORTUNITIES & BENEFITS

	CARPENTER \$3,500	BUILDER \$6,000	FRAMER \$10,000	CONTRACTOR \$15,000	TITLE \$25,000
<b>PUBLIC RECOGNITION</b>	<ul style="list-style-type: none"> <li>▶ Name in Minnesota Monthly Thank You ad</li> </ul>	<ul style="list-style-type: none"> <li>▶ Name in Minnesota Monthly Thank You ad</li> </ul>	<ul style="list-style-type: none"> <li>▶ Name in Minnesota Monthly Thank You ad</li> </ul>	<ul style="list-style-type: none"> <li>▶ Name in Minnesota Monthly Thank You ad</li> </ul>	<ul style="list-style-type: none"> <li>▶ Logo in Minnesota Monthly Thank You ad</li> </ul>
<b>HABITAT PUBLICATIONS</b>	<ul style="list-style-type: none"> <li>▶ Carpenter Sponsor logo recognition on Habitat website prior to the event (20,000+ visitors per month)</li> <li>▶ Name recognition in the Habitat Herald newsletter and Hab Wire e-newsletter (circulation 35,000+)</li> </ul>	<ul style="list-style-type: none"> <li>▶ Builder Sponsor logo recognition on Habitat website prior to the event (20,000+ visitors per month)</li> <li>▶ Name recognition in the Habitat Herald newsletter and Hab Wire e-newsletter (circulation 35,000+)</li> </ul>	<ul style="list-style-type: none"> <li>▶ Framer Sponsor logo recognition on Habitat website prior to the event (20,000+ visitors per month)</li> <li>▶ Name recognition in the Habitat Herald newsletter and Hab Wire e-newsletter (circulation 35,000+)</li> </ul>	<ul style="list-style-type: none"> <li>▶ Contractor Sponsor logo recognition on Habitat website prior to the event (20,000+ visitors per month)</li> <li>▶ Name recognition in the Habitat Herald newsletter and Hab Wire e-newsletter (circulation 35,000+)</li> </ul>	<ul style="list-style-type: none"> <li>▶ Title Sponsor logo recognition on Habitat website prior to the event (20,000+ visitors per month)</li> <li>▶ Logo recognition in the Habitat Herald newsletter and Hab Wire e-newsletter (circulation 35,000+)</li> </ul>
<b>EVENT RECOGNITION</b>	<ul style="list-style-type: none"> <li>▶ Logo recognition on signage at event, in the event program, and during the dinner slideshow</li> <li>▶ Seating for one table of 10</li> </ul>	<ul style="list-style-type: none"> <li>▶ Quarter-page, black and white ad recognition in the event program</li> <li>▶ Logo recognition on signage at event, in the event program, and during the dinner slideshow</li> <li>▶ Seating for one table of 10</li> <li>▶ 2 invitations to the exclusive President's Reception</li> <li>▶ Opportunity to include promotional materials in guest gift bags</li> </ul>	<ul style="list-style-type: none"> <li>▶ Half-page, black and white ad recognition in the event program</li> <li>▶ Logo recognition on signage at event, in the event program, and during the dinner slideshow</li> <li>▶ Seating for one table of 10</li> <li>▶ 6 invitations to the exclusive President's Reception</li> <li>▶ Opportunity to include promotional materials in guest gift bags</li> </ul>	<ul style="list-style-type: none"> <li>▶ Half-page, full-color ad recognition in the event program</li> <li>▶ Logo recognition on signage at event, in the event program, and during the dinner slideshow</li> <li>▶ Seating for 20 - two tables of 10</li> <li>▶ 10 invitations to the exclusive President's Reception</li> <li>▶ Opportunity to include promotional materials in guest gift bags</li> <li>▶ Verbal recognition from the podium</li> <li>▶ Opportunity to host a bar, with logo placement and signage</li> <li>▶ 2x social media mentions in March</li> </ul>	<ul style="list-style-type: none"> <li>▶ Full-page, full-color ad recognition in the event program</li> <li>▶ Logo recognition on event invitation</li> <li>▶ Logo recognition on signage at event, in the event program, and during the dinner slideshow</li> <li>▶ Seating for 20 - two tables of 10</li> <li>▶ 20 invitations to the exclusive President's Reception</li> <li>▶ Opportunity to include promotional materials in guest gift bags</li> <li>▶ Verbal recognition from the podium</li> <li>▶ Opportunity to host a bar, with logo placement and signage</li> <li>▶ 2x social media mentions in March and 1x social media mention the night of the gala</li> <li>▶ Tailored sponsorship benefits as agreed upon</li> </ul>
<b>VALUE</b>	\$2,750	\$5,250	\$9,250	\$13,500	\$23,500

# CORPORATE SPONSORSHIP RESPONSE FORM

Company Name (as it should appear in print) \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

**Please include my company as a sponsor of the 2016 Hard Hat & Black Tie Gala at the following level of support:**

- Title Sponsor ~ \$25,000
  - *Sponsorship at this level can be tailored to fit the needs of your organization. We will work with you to customize your participation and benefits. The following list of categories and benefits are guidelines for expectations of the available sponsorship opportunities. Opportunities include: Dinner Sponsor, Entertainment Sponsor, Fund-A-Need Sponsor, Silent Auction Sponsor, and President's Reception Sponsor (SOLD). Response needed by February 1, 2016 to be included on the event invitation.*
- Contractor Sponsor ~ \$15,000
- Framer Sponsor ~ \$10,000
- Builder Sponsor ~ \$6,000
- Carpenter Sponsor ~ 3,500

## Method of Payment

- Payment Enclosed
- Please Invoice Me

Please return this response form by February 1, 2016 to the address noted below or email Megan indicating your level of sponsorship. Thank you so much for considering a sponsorship for the 2016 Hard Hat & Black Tie Gala!

Twin Cities Habitat for Humanity  
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St. Paul, MN 55104

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